

Step
5

Open your keyword master excel and go to the Analyzing Competition tab.
Transfer any data you can from your previous search
to your keyword master excel.

Objective 4 Evaluating Your SEO Competition

	A	B	C	D	E	F	G	H	I	J
1	Keyword	Competition URL	# of Links	# of Root Domains	Page Authority	Anchor Text Density	On Page Factors	Page Rank of Domain	Other SE Factors	Domain Authority
2	golf wedge bounce	thesandtrap.com/.../wedge_bounce	2	1	18		none	0		54
3	golf wedge bounce	www.golfsmith.com/display?page=p	0	0	1		none	0		69
4	golf wedge bounce	www.golfequipmentsource.com/golf	15	6	29		Title, URL, Desc.	1		42
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Rei Rockstars