

Virtual Marketing Blueprint

Analyzing The Competition Session Recap

Objectives:

- Analyzing The Competition Overview
- Defining Key SEO Competition Factors
- Downloading SEO Tools
- Evaluating Your SEO Competition

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VMB: Analyzing The Competition Homework

Homework

Prior to the start of the next session, you should complete the following tasks:

- 1) Review Analyzing The Competition Overview
- 2) Review Defining Key SEO Competition Factors
- 3) Download Your SEO Tools
- 4) Evaluate Your SEO Competition
- 5) Edit Your Keyword Tree & Print or Save Final Draft.
- 6) Email Your Final Keyword Tree to HQ for Tracking.

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Thank You!



*We look forward to seeing you on
Virtual Marketing Blueprint Session #5!
Dani Lynn, Flip, Tucker and Sasha*

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