

# Virtual Marketing Blueprint

## Session 5: Copywriting & Content Creation

Addendum:



### **“Hands Off” Article Writing Resources**

*Resources to create instant content for your website. TIP: You can also submit articles of your own to some of these sites to be used by others which will help your inbound links!*

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# “Hands Off” Article Writing: Articlesbase.com

Addendum: “Hands Off” Article Writing Resources

The screenshot shows the homepage of Articlesbase.com. At the top left is the logo "Articlesbase Free Online Articles Directory". To the right is a search bar with the text "Find more articles, type your search..." and a "Search" button. Below the logo is a navigation menu with links: "Why Submit Articles?", "Top Authors", "Top Articles", "FAQ", "AB Answers", and "Publish Article". On the far right of the menu are links for "Login", "Login via Facebook", and "Register".

The main content area is titled "Find Free Articles & Submit Articles" and is divided into several sections:

- Find:** A section with a star icon and the text "Find free articles and content for your websites or newsletters from over 3 million articles."
- Submit:** A section with a pen icon and a plus sign, with the text "Submit your own articles for syndication & receive online recognition."
- Free:** A section with a "Sign Up" button and a "FREE" tag, with the text "Free and quick sign up, join over 300,000 authors and start submitting today!"

On the left side, there are two buttons: "Find us on Facebook" and "Visit Our Blog". Below these is a list of "Articles Categories" with dropdown menus for Advertising, Arts & Entertainment, Automotive, Beauty, Business, Careers, and Computers.

Below the categories is an "Editor's Picks" section with two featured articles:

- Earn money through online writing jobs:** By Lisa Klain. The text says: "While many of us enjoy chatting and discussing over various social networks such as twitter and Facebook, some people work as freelancers to earn money while writing..." with a "Read article" link.
- Ways to Succeed in school:** By Lisa Klain. The text says: "The best way to succeed in school is to work hard, yet without proper learning strategies, you will most likely fail to attain the grades you deserve. Have you ever thought about how to..." with a "Read article" link.

# “Hands Off” Article Writing: Private Label Rights: theplrstore.com

Addendum: “Hands Off” Article Writing Resources


**thePLRstore.com**

Home » PLR Articles with private label rights » Options During Foreclosure PLR Articles [My Account](#) | [Cart Contents](#) | [Checkout](#)

<b>Shopping Cart</b> 0 items	<b>Options During Foreclosure PLR Articles</b>	<b>\$3.99</b>
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**Categories**  
[Amazon PLR Niche](#)  
[Turnkey Stores](#)

**Articles**  
[Acne](#)  
[Aging/Seniors](#)  
[Alternative Energy](#)  
[Animals](#)  
[Aquariums](#)  
[Art](#)  
[Article Marketing](#)  
[Article Packages](#)  
[Automotive](#)  
[Beauty](#)  
[Birds](#)  
[Blogging](#)  
[Business](#)  
[Cancer](#)

  
[Click to enlarge](#)

25 articles with between 400 and 700 words each, including:

- Buying Foreclosures: The Pros and Cons of REOs
- Facing Foreclosure: How to Find Advice Online
- Foreclosure Auctions: How to Find Them and What to Expect
- Foreclosure: Can It Be Stopped?
- Foreclosure: How and Why You Should Talk to Your Bank
- Foreclosures and Moving: What to Do
- Foreclosures and Renters: What Are Your Rights?

and much more!

# “Hands Off” Article Writing: Other Free Article Sites

## [Free Online Articles - Free Articles Directory](#)

[www.articlecircle.com/](http://www.articlecircle.com/)

Provides **free articles** to be reprinted or published on web sites, newsletters, ezines.

[Submit Article](#) - [Register](#) - [Login](#) - [Accounting](#)

## [Ezine Articles](#)

[ezinearticles.com/](http://ezinearticles.com/) +1

EzineArticles - Expert Authors Sharing Their Best Original **Articles**. Search. Join Sign in.

More Ways to ... back to your website. Start Your **FREE MEMBERSHIP** ...

You've visited this page 2 times. Last visit: 1/18/11

## [Free Articles, Free Web Content, Reprint Articles](#)

[www.articlesfactory.com/](http://www.articlesfactory.com/)

17 hours ago – Provides **free** content to be reprinted on web sites or newsletters.

## [ArticleCity.com - Free Articles for Reprint. Free Articles for your web...](#)

[www.articlecity.com/](http://www.articlecity.com/)

Welcome to ArticleCity.com - your one-stop source for **free articles**. Do you need content to add to your web site? Or articles for use on your opt-in newsletters ...

## [Free Articles Directory | Submit Articles - ArticlesBase.com](#)

[www.articlesbase.com/](http://www.articlesbase.com/)

29 minutes ago – **Free articles** provided by ArticlesBase.com - your **free articles** directory. Find free online articles for your website, eZine or newsletters. Submit ...

[Submit Articles](#) - [Register](#) - [Top Articles](#) - [Health](#)

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# “Hands Off” Article Writing: Reminder About Duplicate Content

## Duplicate Content

A somewhat controversial subject but some tips that appear to be true in the current online environment:

- Search engines don't rank duplicate content
- Sometimes it won't show up at all, but when it does, the originator of the post is who gets ranked.

## Template Websites

- Use them for back linking.
- Use them to test their squeeze pages against your own.
- Don't spend time working on anything you don't own and control.

# “Hands Off” Article Writing: Outsourcing Resources

Addendum: “Hands Off” Article Writing Resources



Odesk.com



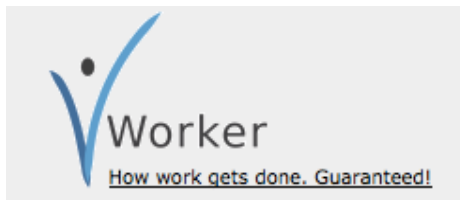
123employee.com

E lance

E lance.com



textbroker.com



vworker.com

**The Content Authority**

thecontentauthority.com

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# Virtual Marketing Blueprint

## Copywriting & Content Creation

### Objectives:

- Reviewing The Keys To Copywriting
- Introducing Copywriting's Magic Words
- Introduction To Article Writing
- How To Write Speed Copy
- Addendum: "Hands Off" Article Writing Resources

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# VMB: Copywriting & Content Creation Homework

**Prior to the start of the next session, you should complete the following tasks:**

- 1)** Review All Objectives For Session 5
- 2)** Begin Writing Your Articles Using The “How To Write Speed Copy” Step By Step Guide
- 3)** Complete articles for your top level & 2nd tier keywords.
- 4)** Complete or outsource articles for your 3rd tier keywords.
- 5)** Don't submit or post any articles yet. In session 6 we'll review posting, optimizing and organizing your freshly written content!

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# *Thank You!*



*We look forward to seeing you on  
Virtual Marketing Blueprint Session #6!  
Dani Lynn, Flip, Tucker and Sasha*

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