

Virtual Marketing Blueprint

Copywriting & Content Creation

Objectives:

- Reviewing The Keys To Copywriting
- Introducing Copywriting's Magic Words
- Introduction To Article Writing
- How To Write Speed Copy
- Addendum: "Hands Off" Article Writing Resources

Rei Rockstars

VMB: Copywriting & Content Creation Homework

Prior to the start of the next session, you should complete the following tasks:

- 1)** Review All Objectives For Session 5
- 2)** Begin Writing Your Articles Using The “How To Write Speed Copy” Step By Step Guide
- 3)** Complete articles for your top level & 2nd tier keywords.
- 4)** Complete or outsource articles for your 3rd tier keywords.
- 5)** Don't submit or post any articles yet. In session 6 we'll review posting, optimizing and organizing your freshly written content!

Rei Rockstars