

# Virtual Marketing BluePrint Training Schedule

## **1. [VMB] Welcome & Website Building**

Wednesday, Nov. 30th @ 8pm EST

## **2. [VMB] Website Customization**

Wednesday, Dec. 7th @ 8pm EST

## **3. [VMB] Keyword Research**

Wednesday, Dec. 14th @ 8pm EST

## **4. [VMB] Analyzing The Competition**

Monday, Dec. 19th / Q & A Wednesday, Dec. 21st @ 8pm EST

## **5. [VMB] Copywriting & Content Creation**

Monday, Dec. 26th / Q & A Wednesday, Dec. 28th @ 8pm EST

## **6. [VMB] On Page SEO**

Monday, Jan. 2nd / Q & A Wednesday, Jan. 4th @ 8pm EST

## **7. [VMB] Website Optimization**

Monday, Jan. 9th / Q & A Wednesday, Jan. 11th @ 8pm EST

## **8. [VMB] Off Page SEO**

Monday, Jan. 16th / Q & A Wednesday, Jan. 18th @ 8pm EST

## **9. [VMB] Lead Generation**

Monday, Jan. 23rd / Q & A Wednesday, Jan. 25th @ 8pm EST

## **10. [VMB] Video Creation & Driving Traffic**

Monday, Jan. 30th / Q & A Wednesday, Feb 1st @ 8pm EST

## **11. [SMF] Setting Up Your Social Media Accounts**

Monday, Feb. 6th / Q & A Wednesday, Feb 8th @ 8pm EST

## **12. [SMF] Social Media Master Class**

Monday, Feb. 13th / Q & A Wednesday, Feb 15th @ 8pm EST