

Virtual Marketing Blueprint

On Page SEO

Objectives:

- Introduction To On Page SEO
- Organizing & Posting Content
- Adding Influential Content Components
- Reviewing On Page SEO's "Low Hanging Fruit"
- Internal Linking Strategy Training
- Closely Guarded On Page SEO Secrets
- Addendum: Incorporating A Blog Into Your Website

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VMB: On Page SEO Homework

On Page SEO Homework

Prior to the start of the next session, you should complete the following tasks:

- 1) Organize & Post Your Pre-Written Content For All Keywords.
- 2) Write Your “About” Page & Then Post It.
- 3) Insert “Contact” Form on Appropriate Page
- 4) Add Influential Content Components (images, audio, video, heading tags, bold/italicize, etc)
- 5) Upload Platinum SEO Pack Plugin
- 6) Add Title Tags, Meta Description, Meta Keywords & Correct Permalinks To All Pages & Posts.
- 7) Determine & Implement Your Internal Linking Strategy
- 8) Incorporate Your Blog & Develop A Posting Strategy

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