

Virtual Marketing Blueprint

Website Optimization

Objectives:

- Website Optimization Overview
- Setting Up Google Analytics
- Building Google XML Sitemaps
- Introduction To Google Webmasters
- How To Speed Up Your Wordpress Website
- Addendum: New Plugin- Ping Optimizer

Rei Rockstars

VMB: On Page SEO Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Review Website Optimization Overview
- 2) Set Up Your Google Analytics
- 3) Build Your Google XML Sitemap(s)
- 4) Set Up Google Webmasters & Submit Sitemap
- 5) Install & Configure WP Super Cache Plugin
- 6) Install & Configure Ping Optimization Plugin

Rei Rockstars