


Virtual Marketing Blueprint

Off Page SEO

Objectives:

- 1) Introduction To Off Page SEO
- 2) Finding & Obtaining Quantities of Backlinks
- 3) Finding & Obtaining Quality Backlinks
-  4) **Finding & Obtaining A Diversity of Backlinks**
- 5) Link Building Strategy Training
- 6) Closely Guarded Off Page SEO Secrets

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Introduction to Backlinking Diversity

Diversity of Backlinks

What Is It?

Obtaining different “types” of links pointing to your website as well as utilizing multiple sources.

Why Is It Important?

Using only one backlinking strategy has the possibility of destroying your entire campaign during a Google algorithm update and it also looks spammy.

Introduction to Backlinking Diversity

Objective 4 Finding & Obtaining A Diversity of Backlinks

Diversity of Backlinks Top 3

- “Sources” of backlinks
- “Anchor Text” Variation
- “Deep Links”



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Next Video...

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