

Virtual Marketing BluePrint Training Schedule

(Schedule Subject To Change)

1. [VMB] Welcome & Website Building

Wednesday, Nov. 30th @ 8pm EST

2. [VMB] Website Customization

Wednesday, Dec. 7th @ 8pm EST

3. [VMB] Keyword Research

Wednesday, Dec. 14th @ 8pm EST

4. [VMB] Analyzing The Competition

Monday, Dec. 19th / Q & A Wednesday, Dec. 21st @ 8pm EST

5. [VMB] Copywriting & Content Creation

Monday, Dec. 26th / Q & A Wednesday, Dec. 28th @ 8pm EST

6. [VMB] On Page SEO

Monday, Jan. 2nd / Q & A Wednesday, Jan. 4th @ 8pm EST

7. [VMB] Website Optimization & Off Page SEO

Monday, Jan. 9th / Q & A Wednesday, Jan. 11th @ 8pm EST

8. [VMB] Lead Generation & Squeeze Pages

Monday, Jan. 16th / Q & A Wednesday, Jan. 18th @ 8pm EST

9. [VMB] Video Creation

Monday, Jan. 23rd / Q & A Wednesday, Jan. 25th @ 8pm EST

10. [VMB] Driving Traffic

Monday, Jan. 30th / Q & A Wednesday, Feb. 1st @ 8pm EST

11 - 14. [SMF] Dates & Topic Order TBD