

## WELCOME TO



Rei Rockstars

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## Virtual Marketing Experts



*Dani Lynn*

*Flip*

Rei Rockstars

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## Social Media Fast-track Concept

The Social Media Fast-track Program was designed to provide you with an easy to follow, step by step process of getting connected with your friends and clients via numerous social media venues and search directories.

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## Social Media Fast-track

### Setting Up The Major Social Media Sites

#### Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
- 5) Setting Up Google+
- 6) Setting Up Local Directories

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#### Objectives:

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## Introduction to Facebook

### Facebook

#### What Is It?

It is a social networking website that was first launched in 2004.

#### Why Is It Important?

Almost half of the U.S. population has an account and there are over 800 million accounts worldwide. Facebook is ranked as the most used social networking service by worldwide monthly users.

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Objective 1 Setting Up Facebook

## Introduction to Facebook

  
**20 Million**  
Facebook apps installed each day...

Average facebook user is connected to **80**  
community pages, groups or events...



**30 Billion**  
Pieces of content shared on facebook  
each month (links, notes, photos, videos, etc)

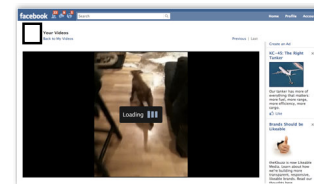


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Objective 1 Setting Up Facebook

## Introduction to Facebook



**2+ Billion**  
Videos watched per  
month on facebook

**36 Billion**  
Photos uploaded to  
facebook per year...



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Objective 1 Setting Up Facebook

**Step 1** Go to facebook.com and sign up for a free account

Objective 1 Setting Up Facebook

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**Step 2** Import your contacts from Yahoo, Windows Live Hotmail, AOL, or any other email service.

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**Step 3** Fill in your profile information for High School, College, and Employer and Press "Save & Continue"

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**Step 4** Upload a picture from your computer for your profile or you can take one with your webcam.

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**Step 5** Check your email account that you used to set up the account for a verification email. Click the "Complete Sign-Up" box to continue your registration.

facebook

To complete the sign-up process, please follow this link:

<http://www.facebook.com/confirmemail.php?e=flipdani%40yahoo.com&c=886760520>

You may be asked to enter this confirmation code: 886760520

Welcome to Facebook!

The Facebook Team

Didn't sign up for Facebook? [Please let us know.](#)

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**Step 6** Now your profile page is completed. At the bottom of your Facebook page, click on "Create a Page" to start your business page.

2 Upload a profile picture

Upload a Photo  
From your computer

OR

Take a Photo  
With your webcam

3 Find people you know

Search by name or look for classmates and coworkers.  
Enter a name or email

People You May Know See All

- Ron Schlimmer Add Friend
- Sherri Alter Add Friend
- Harland Blaine Herron Add Friend
- Al Robison Add Friend

Facebook © 2012 - English (US) About - Advertising - Create a Page - Developers - Careers - Privacy - Terms - Help

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**Step 7** Click on the selection that best fits your business. Choose your category and fill in your business name. Make sure to agree to Facebook Pages Terms and click "Get Started"

1 Create a Page

Choose a Facebook Page to build a close relationship with your address and customers.

Local Business or Place	Company, Organization or Institution	Brand or Product
Artist, Band or Public Figure	Entertainment	Cause or Community

Company, Organization or Institution  
Join your supporters on Facebook.

Choose a category

Company Name

I agree to Facebook Pages Terms

Get Started

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**Step 8** Upload an image from your computer or a photo from your website. This can be a picture of you or your Logo for your business. Then click "Continue"

Step 1 Profile Photo Step 2 Get Fans Step 3 Basic Info

Set Your Profile Picture

Upload an Image  
From your computer

OR

Import a photo  
From your website

Skip Continue

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Step 9

Time to get some fans! You can invite your friends from your facebook account or import your contacts from another source. Make sure to "Share" this page on your wall and "Like" this page. Click "Continue"

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Step 10

Enter in your website URL and give a brief description of your company. (only 255 characters) Click "Continue"

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Step 11

Your page is created!! Keep inviting friends and posting to your new page. Make sure to promote your new Facebook Page by adding a Facebook Like Box on your website.

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Step 12

Optional: Go to www.fiverr.com to add some Fans/Likes to your new business page. Type "Facebook Likes" into the search field. Make sure to check out the ratings of the individual you decide to use.

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## Social Media Fast-track

### Next Video...

#### Objectives:

- 1) Setting Up Facebook
- ➔ 2) **Setting Up Twitter**
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
- 5) Setting Up Google+
- 6) Setting Up Local Directories

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## Introduction to Twitter

### Twitter

#### What Is It?

Twitter is a microblogging service that allows its users to send and receive messages up to 140 characters, known as "Tweets".

#### Why Is It Important?

It was launched in July of 2006 and has gained worldwide popularity with over 300 million users as of 2011. It has been described as "The SMS of the internet."

Objective 2: Setting Up Twitter

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## Introduction to Twitter

**300 Million**

**Tweets** on average  
per day on Twitter...

twitter



**25 Billion**  
sent tweets in 2010

**1.6 Billion**

**Search Queries** on  
average per day on Twitter...

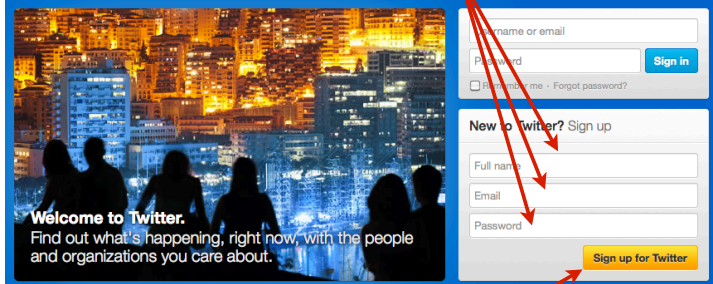
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Step 1

Goto www.twitter.com. Enter in your name, email and password. Press "Sign up for Twitter"



Objective 2: Setting Up Twitter

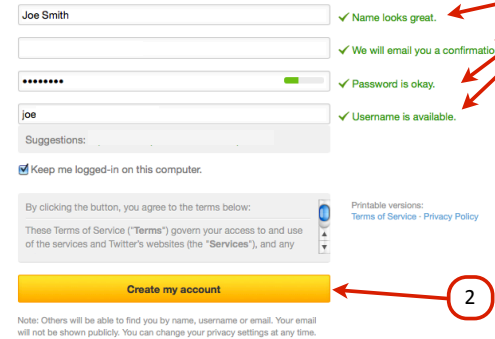
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Step 2

The next page will confirm that your name, email, password and username are all okay. If they are all green, then you are okay. Click "Create my account"

Join Twitter today.



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Step 3

You have now created your account. Click "Next" to start tweeting and following.



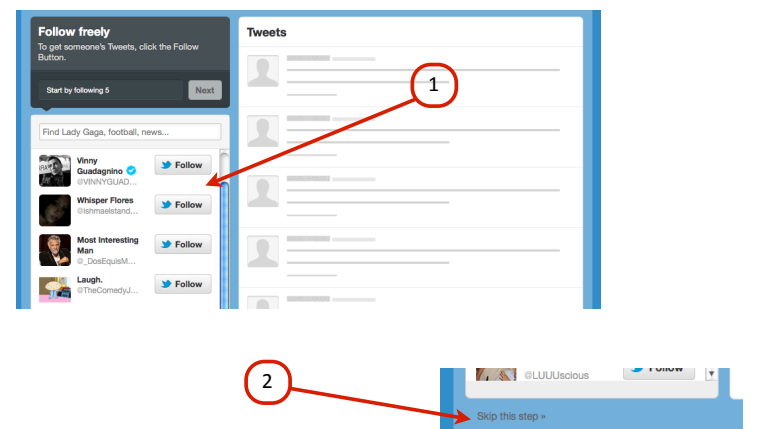
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Step 4

You can now select some friends or groups to start following. Select 5 or go to the bottom and click "Skip this step"



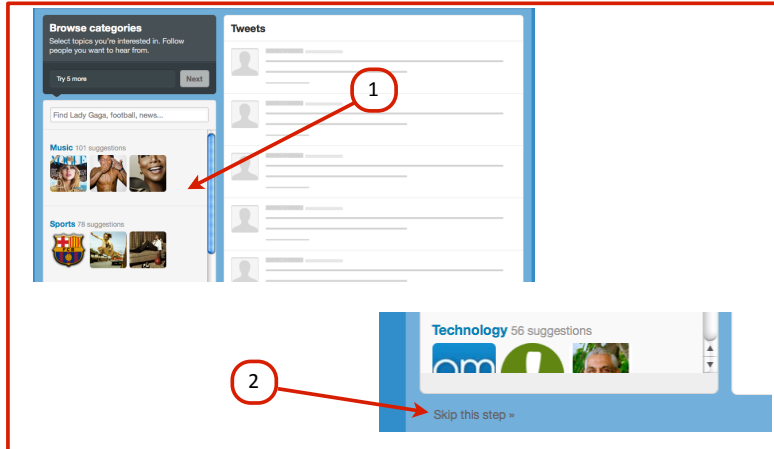
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Step 5

Now you can select 5 topics that you are interested in, or you can go to the bottom and click on "Skip this step"



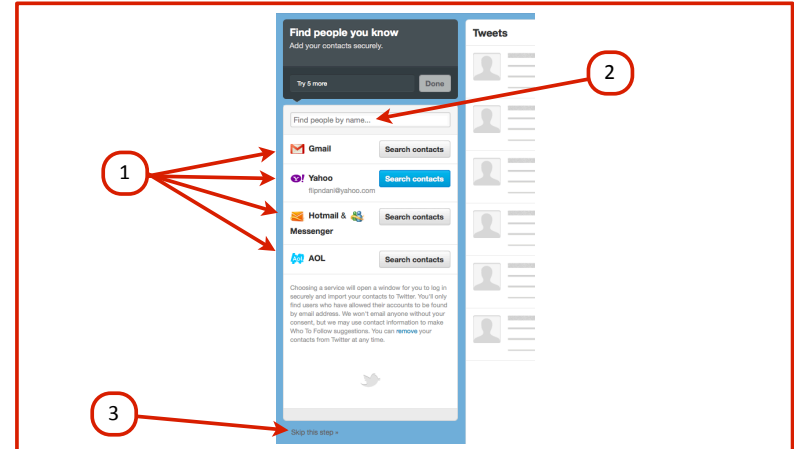
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Step 6

Now you can import your contacts from Gmail, Yahoo, Hotmail, or AOL. You can also search for people by their name. If you want to wait till later, click "Skip this step"



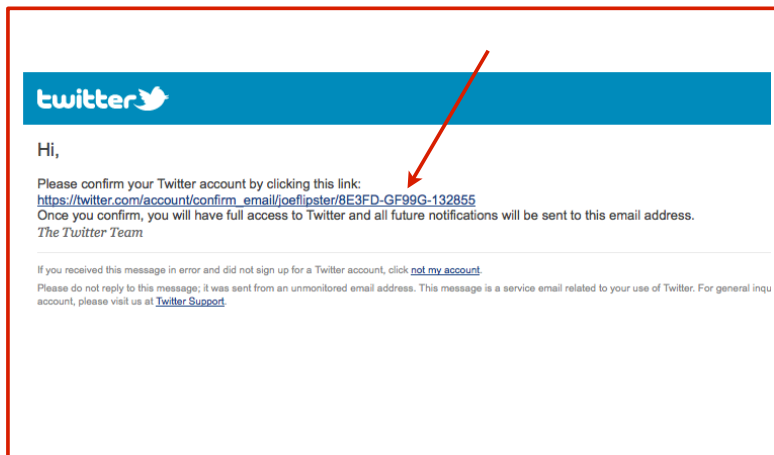
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Step 7

Twitter will send a confirmation email to your email account that you used to set up the account. Once you click the link in that email your account will be verified.



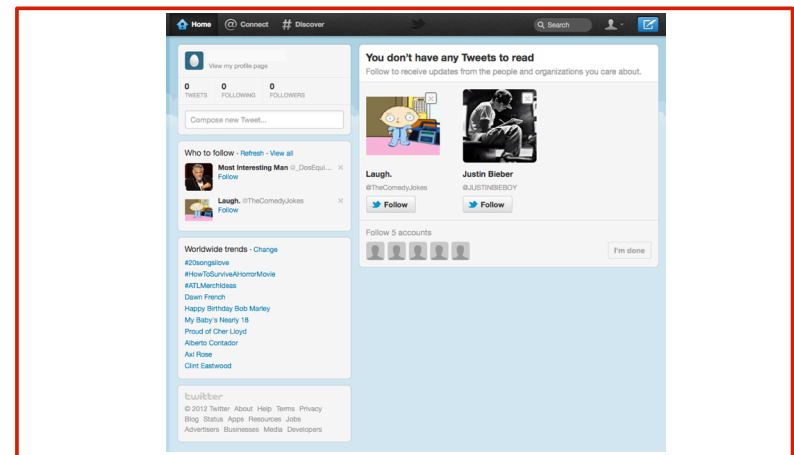
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Step 8

Your Twitter account should be all set up. Now start tweeting and following!



Objective 2: Setting Up Twitter

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## Social Media Fast-track

### Next Video...

#### Objectives:

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## Introduction to Youtube

### Youtube

#### What Is It?

Youtube is a video-sharing website on which users can upload, view and share videos.

#### Why Is It Important?

Youtube is the 2nd largest search engine in the world.  
90% of all content on the internet will be video by 2013.

Objective 3 Setting Up Youtube

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## Introduction to Youtube

**2,000,000,000**

**Videos** watched per day on Youtube

**186**

**Videos** watched online by the average internet user each month

**84%**

**Percentage** of internet users that view videos online

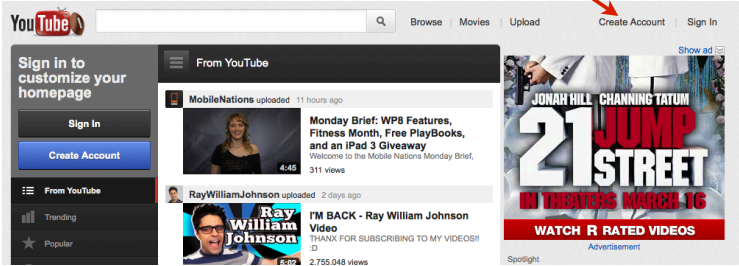
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Step 1

Goto www.youtube.com and click on "Create Account"



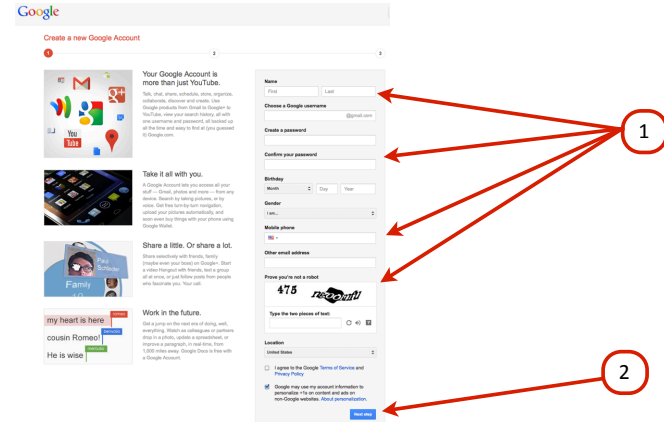
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Step 2

You will need a Google account to set up your Youtube account. Fill in all of the information and click on "Next Step"



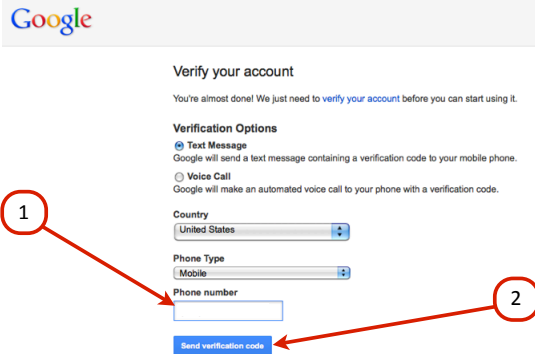
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Step 3

Verify your account. Make sure your phone number is correct and click "Send Verification Code"



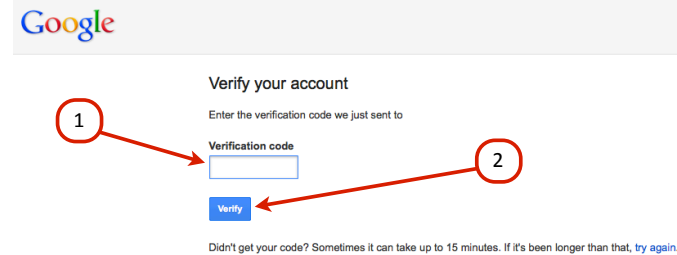
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Step 4

You will receive a verification code from Google. Type the code in the box and click on "Verify"



Objective 3 Setting Up Youtube

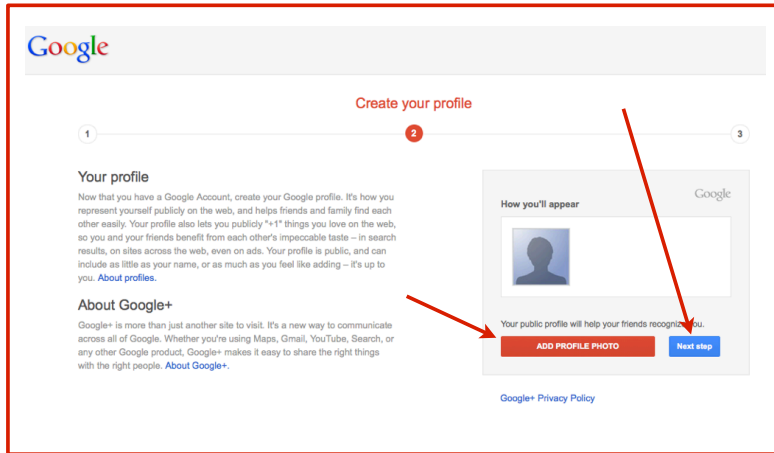
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Step 5

Click on "Add Profile Photo" if you would like to add your profile photo at this time. If you would like to do that later, just click on "Next step"



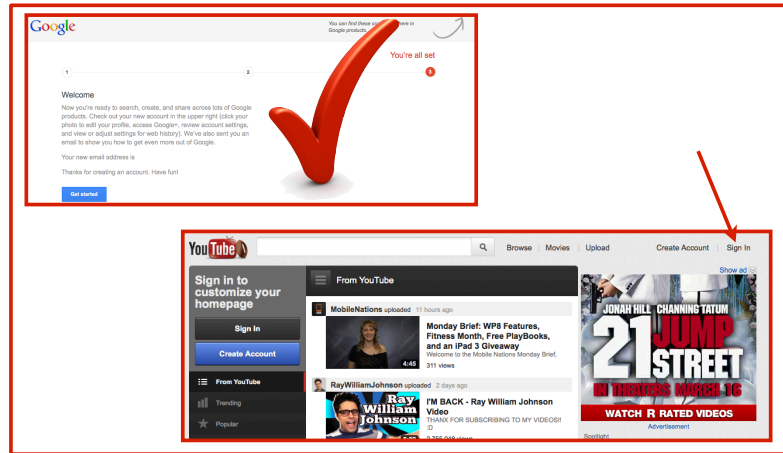
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Step 6

Now that your Gmail account is all set up. Go to [www.youtube.com](http://www.youtube.com) and click on "Sign In"



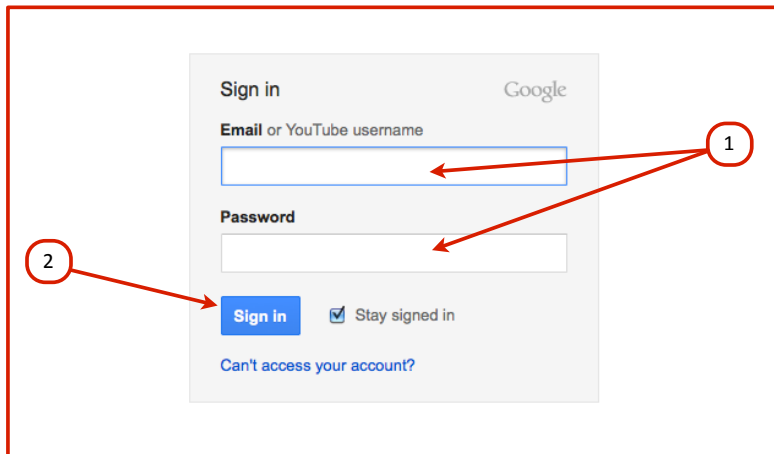
Objective 3 Setting Up Youtube

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Step 7

Enter in your new Gmail email address and password. Click on "Sign In"



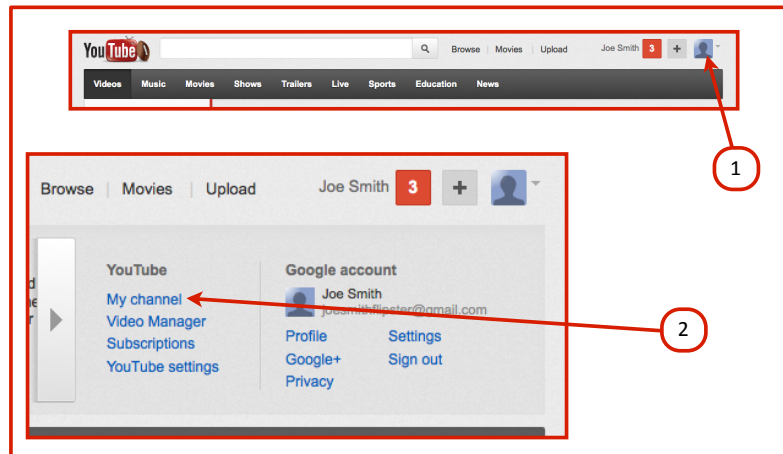
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Step 8

Click on your profile picture on the top far right hand side. Then click on "My Channel"



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Step 9

Choose a name that you would like as your username on Youtube. Click on "Check availability" to see if you are okay. Then click on "Next!"

1

2

3

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Step 10

Select your Privacy and Sharing options and click on "All Done!"

1

2

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Step 11

Your Youtube account should be all set up. Now start uploading videos on to your channel!

Upload

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## Social Media Fast-track

*Next Video...*

### Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- ➔ 4) Setting Up LinkedIn
- 5) Setting Up Google+
- 6) Setting Up Local Directories

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## Social Media Fast-track

### Setting Up The Major Social Media Sites

#### Objectives:

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## Introduction to LinkedIn

### LinkedIn

#### What Is It?

LinkedIn is the world's largest professional network with over 135 million users and growing rapidly.

#### Why Is It Important?

It helps you exchange knowledge, ideas, and opportunities with a broader network of professionals. It has been described as having "become the de facto tool for professional networking".

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Objective 4: Setting Up LinkedIn

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Objective 4: Setting Up LinkedIn

Step 1

Go to [www.linkedin.com](http://www.linkedin.com). Fill in the information and click on "Join Now"

The screenshot shows the LinkedIn registration page. At the top, there are input fields for 'Email' and 'Password' with a 'Forgot your password?' link and a 'Sign In' button. Below this is the slogan 'Be great at what you do.' and the text 'Get started – it's free. Registration takes less than 2 minutes.' There are four input fields: 'First Name', 'Last Name', 'Email', and 'Password (6 or more characters)'. A yellow 'Join Now' button is located below the password field. A testimonial card for Max O'Malley is visible on the left. Red arrows point from a circled '1' to the four input fields, and another red arrow points from a circled '2' to the 'Join Now' button.

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Objective 4: Setting Up LinkedIn

Step 2

Enter in your Zip Code, Job Title & Company. If you click "I am self-employed", select the category that best describes your business. Click on "Create my profile"

The screenshot shows the LinkedIn profile creation form for a user named Joe. The form includes fields for 'I live in:' (United States), 'ZIP Code:' (e.g. 94043), 'I am currently:' (Employed, Job Seeker, Student), 'Job title:', and 'Company:'. A 'Create my profile' button is at the bottom. A red circle with the number '1' has arrows pointing to the 'ZIP Code', 'Job title', and 'Company' fields. Another red circle with the number '2' has an arrow pointing to the 'Create my profile' button. A sidebar on the right lists benefits of a LinkedIn profile: showcasing skills, finding opportunities, and staying in touch with colleagues.

Objective 4: Setting Up LinkedIn

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Step 3

You can now search your email contacts list to find people you already know on LinkedIn. Click on "Continue"

The screenshot shows the 'See Who You Already Know on LinkedIn' step. It prompts the user to search their email contacts. There are input fields for 'Your email:' and 'Email password:'. A 'Continue' button is below the fields. A red circle with the number '1' has arrows pointing to both the email and password fields. Another red circle with the number '2' has an arrow pointing to the 'Continue' button. A 'Skip this step' link is also visible.

Objective 4: Setting Up LinkedIn

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Step 4

A confirmation email was sent to your email account that you used to sign up. Click the "Click Here" link in the email. Another window will open, press "Confirm" to confirm your email address.

The screenshot shows an email from LinkedIn asking the user to confirm their email address. It includes a 'Click here' link and instructions. A red circle with the number '1' has an arrow pointing to the 'Click here' link.

The screenshot shows a 'Confirm Your Email Address' dialog box with a 'Confirm' button. A red circle with the number '2' has an arrow pointing to the 'Confirm' button.

Objective 4: Setting Up LinkedIn

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Step 5

Go to [www.linkedin.com](http://www.linkedin.com). Fill in your email address and password and click on "Sign In"

The screenshot shows the LinkedIn sign-in page. It has input fields for 'Email address:' and 'Password:'. A 'Sign In' button is below the fields. A red circle with the number '1' has arrows pointing to both the email and password fields. Another red circle with the number '2' has an arrow pointing to the 'Sign In' button. A 'Forgot password?' link is also visible.

Objective 4: Setting Up LinkedIn

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Step 6

Select any of the people that you may know and then click "Add Connection(s)" or just click on "Skip this step"

LinkedIn

Thanks for confirming your email address, flip@fdr-investors.com

Do You Know These People? Step 3 of 7

Select people you know and trust, and connect with them to stay in touch.

Select All None selected

- Dani Lynn Robison, Owner, Realtor, Investor at FDR & Associates
- Flip Robison, Managing Partner at FDR & Associates
- Esmeralda Lira, Creative Real Estate Broker
- Shenoah Grove, Vice President at Love American Homes
- Phill Grove, Founder at REI Training Institute LLC
- Karlos Knox
- Eric Lee, Realtor at Nextage Captex Realty
- Dawn Moss, Admin Assist @ Office of the Attorney General

Add Connection(s) or Skip this step >

Objective 4: Setting Up LinkedIn

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Step 7

Now you can share your new profile on your Facebook and Twitter accounts, or you can click on "Skip this step"

LinkedIn

Congratulations! You've just created your professional profile. Step 4 of 7

Joe Smith  
Manager  
United States | Real Estate

I just joined LinkedIn and created my professional profile. Join my network. <http://lnkd.in/BJUUmh>

Your profile URL: <http://lnkd.in/BJUUmh> Count: 98

Share on Facebook Share on Twitter Skip this step >

Objective 4: Setting Up LinkedIn

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Step 8

You have signed up for a FREE account but you can upgrade to their "Premium" account at this time, or you can click "Skip this step"

LinkedIn

Your Account is Set Up — Choose Your Plan Level

What Do You Want to Do? <small>What's this?</small>	Premium	Basic (Free)
Create a professional profile and build your network	✓	✓
Join industry or alumni groups	✓	✓
Search & apply for jobs	✓	✓
See who's viewed your LinkedIn Profile	✓	Limited
View the professional profiles of over 135 million people	✓	Limited
Send messages to people you aren't directly connected to	✓	
Premium search filters & automated search alerts	✓	
Save profiles into folders	✓	
Add notes & contact info to any profile	✓	
Reach out to over 135 million users	✓	

Choose Premium Choose Basic

Plans starting from \$24.95 Free

Skip this step >

Objective 4: Setting Up LinkedIn

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Step 9

We are almost there.... Enter in your current position and company, and enter where else you have worked. Or you can click on "Skip"

Welcome, Joe. Let's improve your profile.

What is your current position?

Job Title at Company

Save Skip

Where else have you worked?

Job Title at Company

Next Skip No more positions

Objective 4: Setting Up LinkedIn

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Step 10

Enter in where you went to school and any other skills you may have.

Where did you attend school? ✕

School Name

I have listed all my schools

Add skills: ✕

Skill Name  Skill Name  Skill Name

Objective 4: Setting Up LinkedIn

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Step 11

All of the information that you have been entering will be in this box under your name. If it is good, then click on "Finished" or you can click on "Continue Improving" to add more.

Looking good now!

**Joe Smith**  
 Manager  
 United States | Real Estate

---

Connections 0 connections  
 Public Profile <http://www.linkedin.com/pub/joe-smith/47/950/4b4>

Objective 4: Setting Up LinkedIn

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Step 12

Click on "Profile" and then select "Edit Profile"

LinkedIn Account Type: Basic Joe Smith Add Connections

Home **Profile** Contacts Groups Jobs Inbox Companies News More

Executive Leadership - Earn an Executive Leadership Certificate from Cornell University Online.

Objective 4: Setting Up LinkedIn

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Step 13

Now you can see everything that you have added to your profile. Also you now have a profile URL to add to your website. You will also see what % completeness you have.

LinkedIn Account Type: Basic Joe Smith Add Connections

Home Profile **Contacts** Groups Jobs Inbox Companies News More

Executive Leadership - Learn by League Management At eCornell. Get info. From: eCornell

**Joe Smith** Edit  
 Manager  
 United States | Real Estate

Post an update

Current • Add a current position  
 Past • Add a past position  
 Education • Add a school  
 Recommendations • Ask for a recommendation  
 Connections • Add connections  
 Websites • Add a website  
 Twitter • Add a Twitter account  
 Public Profile <http://www.linkedin.com/pub/joe-smith/47/950/4b4> Edit

5% profile completeness

Complete your profile quickly  
 Import your résumé to build a complete profile in minutes.

Profile Completion Tips (Why do this?)  
 Add a position (+20%)  
 Confirm your current position (+5%)  
 Describe your current position (+5%)  
 Add your skills (+5%)  
 Add your education (+25%)  
 Add a picture (+5%)  
 Add connections (+10%)

Objective 4: Setting Up LinkedIn

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## Social Media Fast-track

### Next Video...

#### Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
- ➔ 5) **Setting Up Google+**
- 6) Setting Up Local Directories

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## Social Media Fast-track

### Setting Up The Major Social Media Sites

#### Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
- ➔ 5) **Setting Up Google+**
- 6) Setting Up Local Directories

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## Introduction to Google+

### Google+

#### What Is It?

Google+ is a social networking and identity service operated by Google.

#### Why Is It Important?

It is important for a business as it offers many benefits including SEO, networking, exploring, connecting and interacting with clients and customers. It has brought all of Google's various offerings into a seamless whole... Search, News, Maps, Translate, Gmail and more...

Objective 5: Setting Up Google+

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Step 1

Go to [www.plus.google.com](http://www.plus.google.com). You should have already set up your Google Gmail account. You select Yahoo or Hotmail to get more contacts in your account, or you can click on "Skip"

#### Find people you know on Google+

By connecting a site, we can help you find people you know on Google+.



Find people



Find people

Don't use any of these sites? [Skip this step.](#)

Skip >

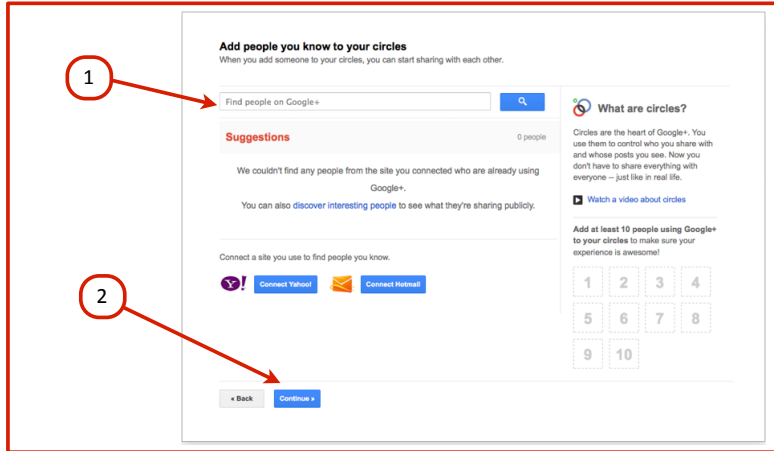
Objective 5: Setting Up Google+

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Step 2

If you know people that already have a Google+ account, you can type their names in to add them to your account. Once you are done, click on "Continue"



Objective 5 Setting Up Google+

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Step 3

Next you can select to follow public posts from interesting and famous people. When you are finished, click on "Continue"



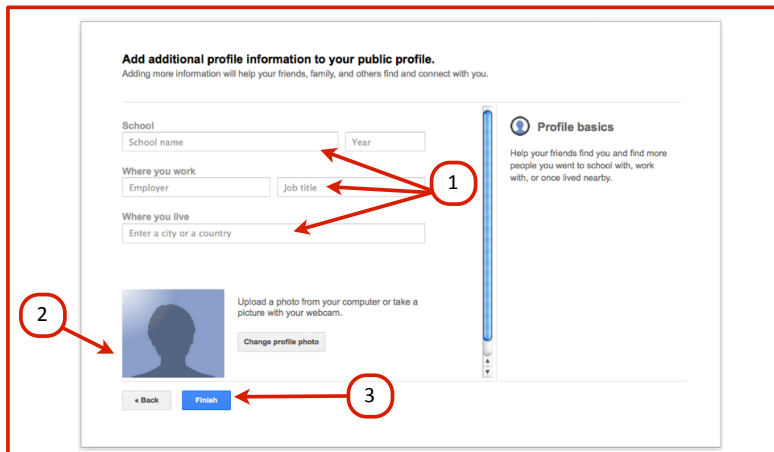
Objective 5 Setting Up Google+

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Step 4

Add any additional profile information to your public profile. Then add your profile photo. Click on "Finish"



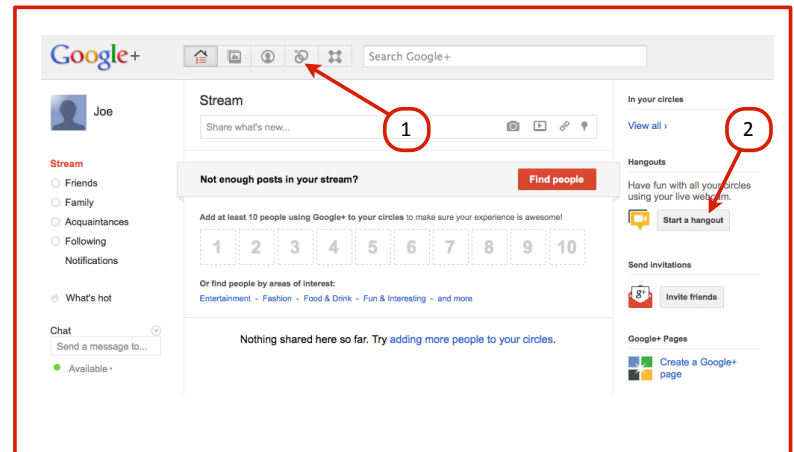
Objective 5 Setting Up Google+

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Step 5

Your Google+ page is now set up. When you have connected with others, you can add them to your different 'Circles' and you can even do live video chats using the 'Hangout' feature.



Objective 5 Setting Up Google+

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## Social Media Fast-track

### Next Video...

#### Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
- 5) Setting Up Google+

➔ **6) Setting Up Local Directories**

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## Social Media Fast-track

### Setting Up The Major Social Media Sites

#### Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
- 5) Setting Up Google+

➔ **6) Setting Up Local Directories**

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## Introduction to Local Directories

### Local Directories

#### What Is It?

Local search directories are used for locating a particular business for specific needs.

#### Why Is It Important?

A majority of your customers will check the internet before they do anything. They will probably search Google or another search engine for local stores and businesses that offer the goods or services they are looking for.

Objective 6 - Setting Up Local Directories

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## Introduction to Local Directories

### The Top 10 Local Directories

- |                  |               |
|------------------|---------------|
| 1. Google Places | 6. Yelp       |
| 2. Yahoo! Local  | 7. Topix      |
| 3. Bing Local    | 8. Manta      |
| 4. SuperPages    | 9. Mapquest   |
| 5. YellowPages   | 10. Local.com |

Objective 6 - Setting Up Local Directories

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Step 1

## Google Places Go to [www.google.com/places/](http://www.google.com/places/)

Google places

Connecting you with the places you love

Rate and share places on Google

Get your business found on Google



Local recommendations - powered by you and your friends  
Find, rate and share places you know to discover new ones you'll love.

Start rating



Claim your business listing on Google - for free  
Sign up for Google Places, or login to learn insights about your business.

Get started

Objective 6 - Setting Up Local Directories

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Step 2

## Yahoo! Local Go to [www.listings.local.yahoo.com](http://www.listings.local.yahoo.com)

YAHOO! SEARCH MARKETING

Welcome

Sign In

Local Listings Account Center - Yahoo! Local



Choose the listing that best fits your business.

### Basic Listing

Display your contact information for free:

- Phone, address, and web site
- Store hours
- Products and services

FIND OUT MORE

### Enhanced Listing

A Basic Listing, plus:

- Company logo and tagline
- Up to 10 photos
- Detailed business description

FIND OUT MORE

### PERFECT PLACEMENT

Potential customers from your area visit Yahoo! Local every day.

### EASY SET UP

Add descriptive info about your business and upload from your computer.

### SIMPLE TO MANAGE

No keywords or bids to manage. Edit your listing online 24/7.

Compare all the plans

Objective 6 - Setting Up Local Directories

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Step 3

## Bing Go to [www.bing.com/businessportal/](http://www.bing.com/businessportal/)

Web Images Videos Shopping News Maps More | MSN Hotmail

bing

Bing Business Portal (BETA)

### Claim and enhance your business listing on Bing. Its free!

More customers are searching Bing to find businesses and services in their local area. Claiming your business listing can help increase your visibility and influence customers to visit your business.



#### Get Found

Verify your business listing to ensure prospective customers can find, contact, and visit your business.

#### Highlight Your Strengths

Add photos, logos, contact information, payment types, menus, and other business details that help your business stand out.

#### Get Customers

Create deals to entice customers to visit your business. Your deals will appear in Bing search results on both mobile devices and PCs. You can even publish deals to Facebook!

Learn more or ...

Get Started Now!

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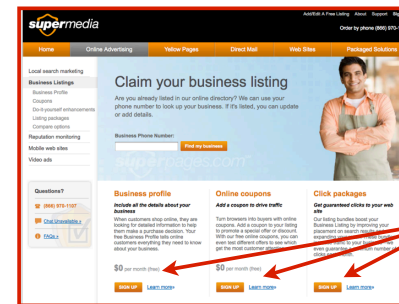
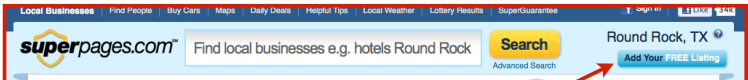
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Step 4

## Go to [www.superpages.com](http://www.superpages.com) - Click on "Add Your FREE Listing", that will open a new page, then you can choose one of the options.



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Step 5

### YellowPages - YP

Go to [www.yellowpages.com](http://www.yellowpages.com) - Click on "Advertise with Us", that will open a new page, then click on "Get Your Free Listing"

The screenshot shows the YellowPages.com homepage. At the top, there are navigation links: "Find a Business", "Find a Person", "Deals", "Maps", "Mobile Apps", and "Advertise with Us". A red circle with the number "1" points to the "Advertise with Us" link. Below this, there is a search bar with "austin, tx" entered and a "FIND" button. A second red circle with the number "2" points to a green button labeled "Get Your Free Listing" on a promotional banner that says "Get a Free YP.com listing".

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Step 6

### Yelp

Go to <https://www.yelp.com/signup>

The screenshot shows the Yelp sign-up page titled "Create Your Yelp Profile". It includes form fields for "First Name", "Last Name", "Email Address", "Password", "Zip Code", "Gender" (Male/Female), "Birthdate", and "Country". A red circle with the number "1" points to the "Sign Up" button at the bottom right. To the right of the form is a promotional banner for "Subscribe to your Favorite Reviewers!".

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Step 7

### Topix

Go to [www.topix.com/merchants/landing](http://www.topix.com/merchants/landing)

The screenshot shows the Topix website's "Listings in Chicago, IL" page. A red circle with the number "1" points to the "Start" button at the bottom right of the main content area. The page features a navigation menu on the left, a search bar at the top, and several promotional banners for digital publications. The main content area includes a "FREE Single city business listing" offer and a "Start" button.

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Step 8

### Manta

Go to [www.manta.com](http://www.manta.com)

The screenshot shows the Manta website's sign-up page. A red circle with the number "1" points to the "Add New Company" button at the top right. A second red circle with the number "2" points to the "Get Listed on Manta. It's Free!" section, which contains a form for "Tell Us About Your Company" with fields for "Country", "Company Name", "Street Address", and "Phone Number".

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Step 9

## Mapquest

Go to [www.listings.mapquest.com/apps/listing](http://www.listings.mapquest.com/apps/listing)



**Put your business on MapQuest - It's FREE.**  
MapQuest gives local businesses access to 1 out of every 5 people on the web. Don't miss the chance to drive more customers to your door! Sign up today and add your website, hours of operation, photos, and all kinds of information about your business.

**Get even more exposure for your business.**  
With MapQuest Premium Listings, you can help your business listing stand out from the competition with a highlighted special offer. Choose to promote your message on MapQuest or on multiple popular sites, including Yahoo!, Yelp, and SuperPages.  
To get started, you'll need to create a MapQuest Merchant Account.

\* Source: comScore May 2011

### Create your MapQuest Merchant Account

First Name  Last Name

Phone

Email

By clicking "Create an Account" below, you electronically agree to our [Terms of Service](#) and [Privacy Policy](#) (the "Terms"), you acknowledge receipt of our Terms, and you agree to receive notices and disclosures from us electronically, including any updates of these Terms.

[Create an Account](#)

Already have an account? [Sign In](#)

Objective 6: Setting Up Local Directories

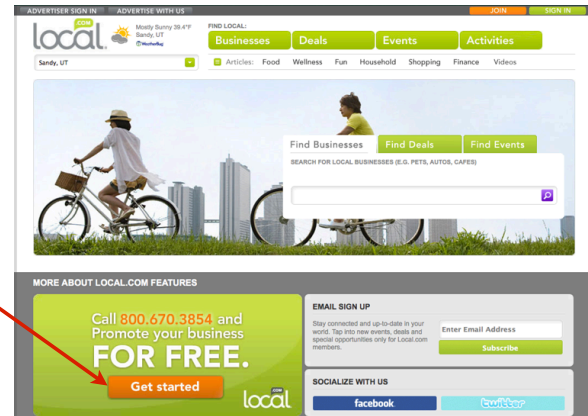
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Step 10

## Local.com

Go to [www.local.com](http://www.local.com)



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## Social Media Fast-track

### Setting Up The Major Social Media Sites

#### Objectives:

- Setting Up Facebook
- Setting Up Twitter
- Setting Up Youtube
- Setting Up LinkedIn
- Setting Up Google+
- Setting Up Local Directories

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## SMF: Homework



Here are your action items for this session:

- 1) Set Up Your Social Media Sites
- 2) Get your business profile on at least 5 of the 10 local directories

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