Social Media Fast-track

Setting Up The Major Social Media Sites

Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn



- 5) Setting Up Google+
- 6) Setting Up Local Directories



Introduction to Google+

Google+

What Is It?

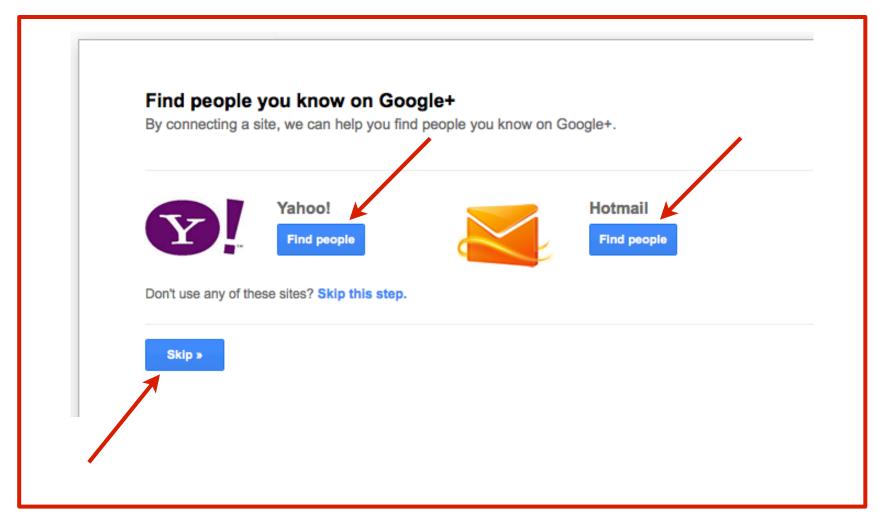
Google+ is a social networking and identity service operated by Google.

Why Is It Important?

It is important for a business as it offers many benefits including SEO, networking, exploring, connecting and interacting with clients and customers. It has brought all of Google's various offerings into a seamless whole... Search, News, Maps, Translate, Gmail and more...

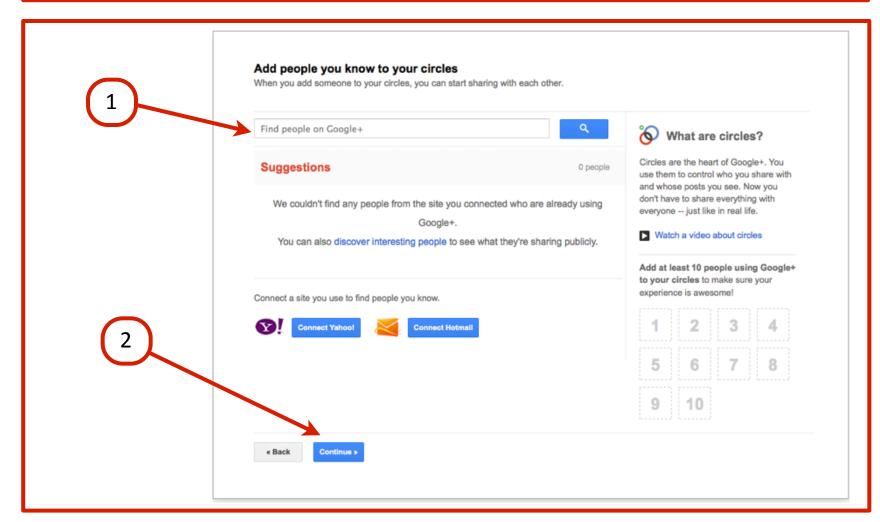


Go to www.plus.google.com. You should have already set up your Google Gmail account. You select Yahoo or Hotmail to get more contacts in your account, or you can click on "Skip"



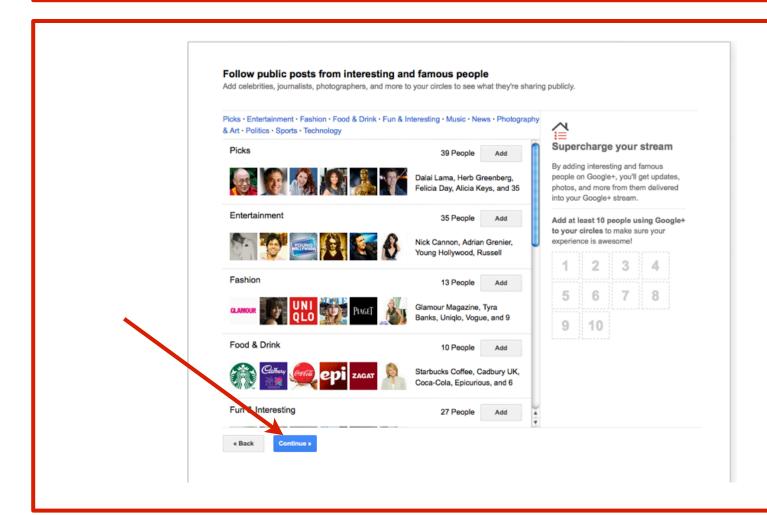


If you know people that already have a Google+ account, you can type their names in to add them to your account. Once you are done, click on "Continue"





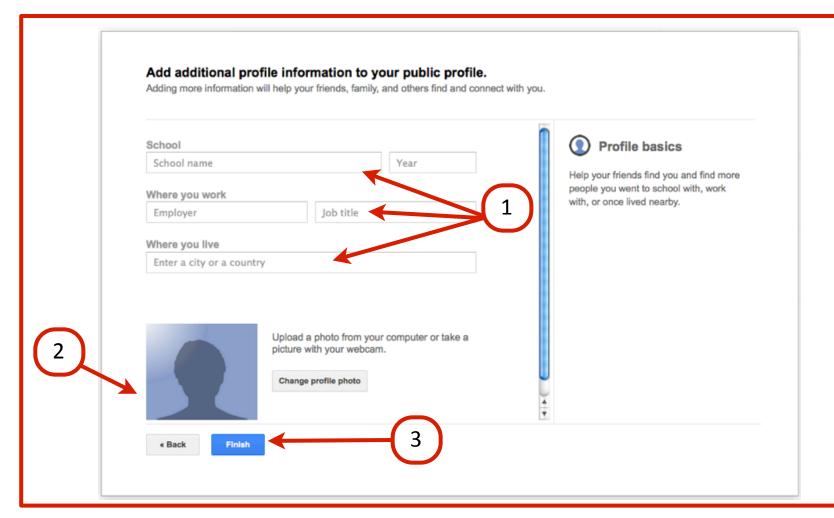
Next you can select to follow public posts from interesting and famous people. When you are finished, click on "Continue"





Objective 5 Setting Up Google+

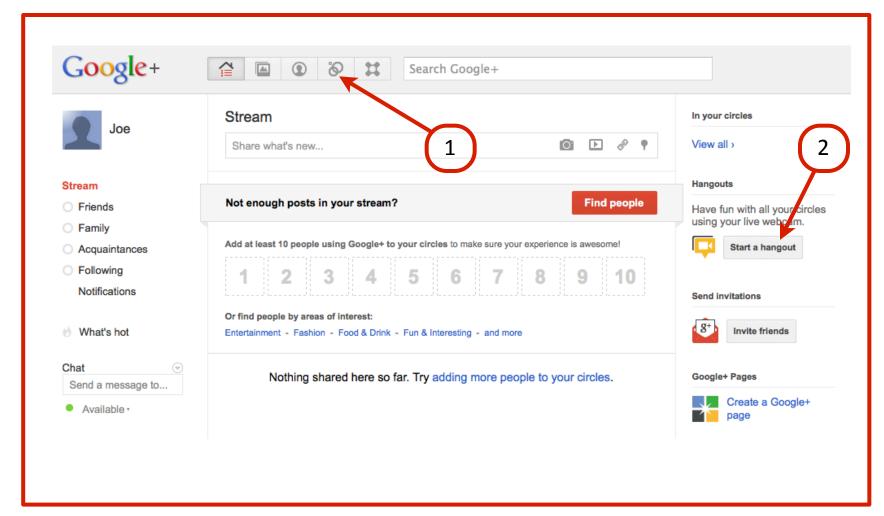
Add any additional profile information to your public profile. Then add your profile photo. Click on "Finish"





Objective 5 Setting Up Google+

Your Google+ page is now set up. When you have connected with others, you can add them to your different 'Circles' and you can even do live video chats using the 'Hangout' feature.





Social Media Fast-track

Next Video...

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