

Social Media Fast-track

Setting Up The Major Social Media Sites

Objectives:

- 1) Setting Up Facebook
- 2) Setting Up Twitter
- 3) Setting Up Youtube
- 4) Setting Up LinkedIn
-  **5) Setting Up Google+**
- 6) Setting Up Local Directories

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Introduction to Google+

Google+

What Is It?

Google+ is a social networking and identity service operated by Google.

Why Is It Important?

It is important for a business as it offers many benefits including SEO, networking, exploring, connecting and interacting with clients and customers. It has brought all of Google's various offerings into a seamless whole... Search, News, Maps, Translate, Gmail and more...

Step
1

Go to www.plus.google.com. You should have already set up your Google Gmail account. You select Yahoo or Hotmail to get more contacts in your account, or you can click on "Skip"

Find people you know on Google+

By connecting a site, we can help you find people you know on Google+.



Yahoo!

Find people



Hotmail

Find people

Don't use any of these sites? [Skip this step.](#)

Skip »

Objective 5 Setting Up Google+

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Step
2

If you know people that already have a Google+ account, you can type their names in to add them to your account. Once you are done, click on "Continue"

1

Add people you know to your circles

When you add someone to your circles, you can start sharing with each other.

Find people on Google+



Suggestions

0 people

We couldn't find any people from the site you connected who are already using Google+.

You can also [discover interesting people](#) to see what they're sharing publicly.

Connect a site you use to find people you know.



Connect Yahoo!



Connect Hotmail

2

« Back

Continue »



What are circles?

Circles are the heart of Google+. You use them to control who you share with and whose posts you see. Now you don't have to share everything with everyone – just like in real life.

[Watch a video about circles](#)

Add at least 10 people using Google+ to your circles to make sure your experience is awesome!



Step
3

Next you can select to follow public posts from interesting and famous people. When you are finished, click on "Continue"


Follow public posts from interesting and famous people
Add celebrities, journalists, photographers, and more to your circles to see what they're sharing publicly.

[Picks](#) · [Entertainment](#) · [Fashion](#) · [Food & Drink](#) · [Fun & Interesting](#) · [Music](#) · [News](#) · [Photography & Art](#) · [Politics](#) · [Sports](#) · [Technology](#)


Picks 39 People

 Dalai Lama, Herb Greenberg, Felicia Day, Alicia Keys, and 35


Entertainment 35 People

 Nick Cannon, Adrian Grenier, Young Hollywood, Russell

Fashion 13 People

 Glamour Magazine, Tyra Banks, Uniqlo, Vogue, and 9

Food & Drink 10 People

 Starbucks Coffee, Cadbury UK, Coca-Cola, Epicurious, and 6

Fun & Interesting 27 People

Supercharge your stream

By adding interesting and famous people on Google+, you'll get updates, photos, and more from them delivered into your Google+ stream.

Add at least 10 people using Google+ to your circles to make sure your experience is awesome!

1	2	3	4
5	6	7	8
9	10		

Objective 5 Setting Up Google+

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Step
4

Add any additional profile information to your public profile.
Then add your profile photo. Click on "Finish"

Objective 5 Setting Up Google+


Add additional profile information to your public profile.
Adding more information will help your friends, family, and others find and connect with you.

School
School name Year

Where you work
Employer Job title

Where you live
Enter a city or a country

Profile basics
Help your friends find you and find more people you went to school with, work with, or once lived nearby.

2  Upload a photo from your computer or take a picture with your webcam.

3

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Step
5

Your Google+ page is now set up. When you have connected with others, you can add them to your different 'Circles' and you can even do live video chats using the 'Hangout' feature.

Objective 5 Setting Up Google+

The screenshot shows a Google+ profile page for a user named 'Joe'. The page layout includes a top navigation bar with the Google+ logo, a search bar, and several icons. A red arrow points from a red circle containing the number '1' to the 'Circles' icon in the navigation bar. Below the navigation bar is a profile section with a placeholder for a profile picture and the name 'Joe'. The main content area is titled 'Stream' and features a text input field with the placeholder 'Share what's new...'. A red arrow points from a red circle containing the number '2' to this input field. Below the input field is a message: 'Not enough posts in your stream?' with a red 'Find people' button. Underneath, there is a prompt: 'Add at least 10 people using Google+ to your circles to make sure your experience is awesome!' followed by ten numbered slots (1-10) for adding people. Below these slots, there is a section for finding people by areas of interest, listing 'Entertainment', 'Fashion', 'Food & Drink', and 'Fun & Interesting'. At the bottom of the main content area, it says 'Nothing shared here so far. Try adding more people to your circles.' On the right side of the page, there are sections for 'In your circles' (with a 'View all >' link), 'Hangouts' (with a 'Start a hangout' button), 'Send invitations' (with an 'Invite friends' button), and 'Google+ Pages' (with a 'Create a Google+ page' button).

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Next Video...

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