

Social Media Fast-track

Optimizing Your Social Media

Objectives:

- 1) Setting Up Google+ Business Page
- 2) Automating Your Social Media
- 3) Facebook Group VS Pages
- 4) Attracting Fans With Connection Targeting
- 5) How To Generate Leads & Sales
- 6) Convert Clicks To Customers w/ Paid Advertising

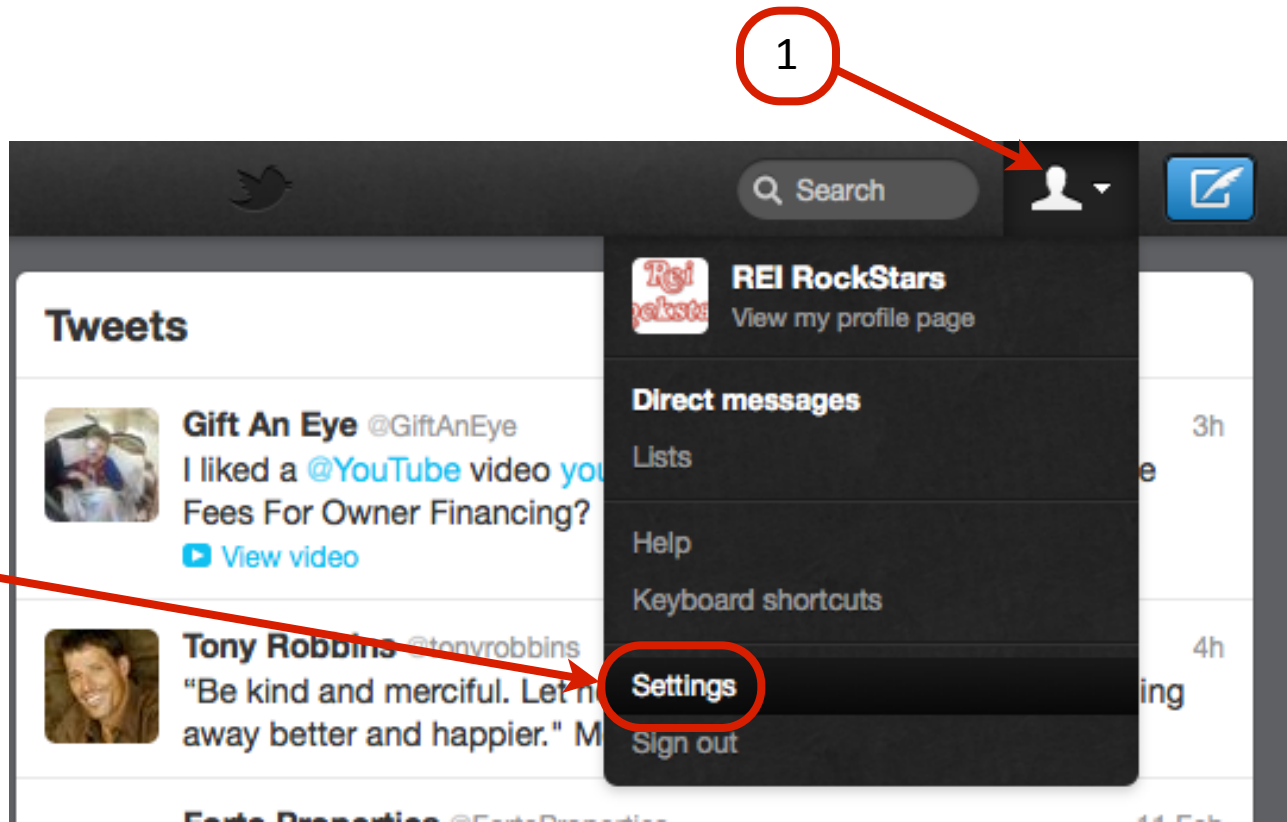
 7) Connecting Facebook to Twitter

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Step
1

Connecting your Twitter Account to your Facebook Account. Click on the 'person' and click on 'Settings'

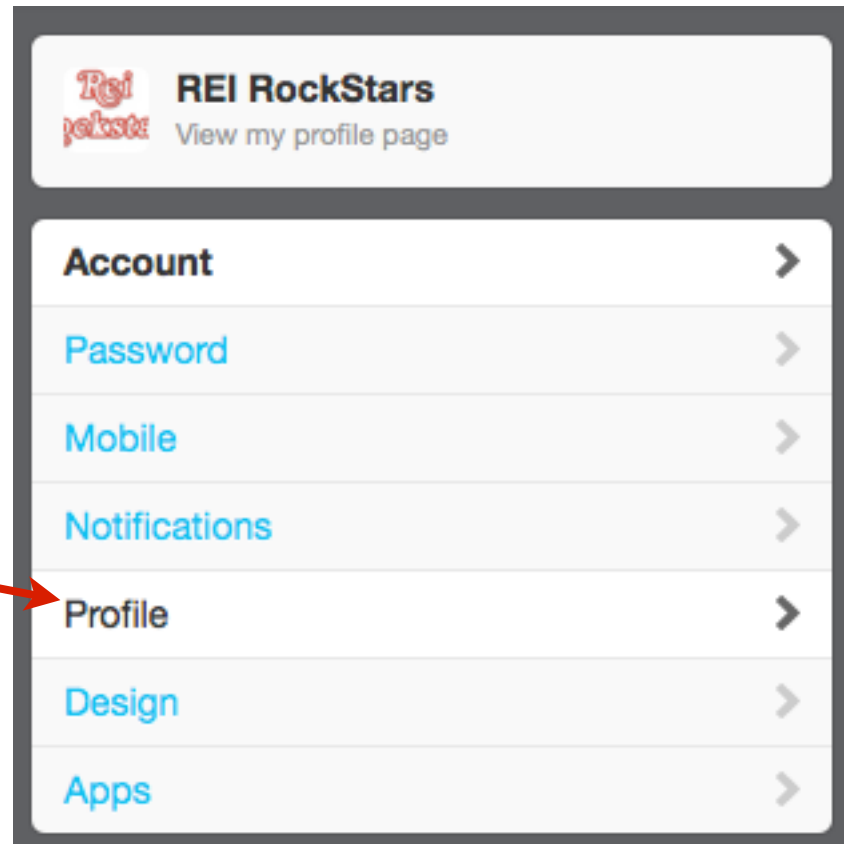
Objective 7 Connecting Facebook To Twitter



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Step
2

On the left hand side, click on 'Profile'



Objective 7 Connecting Facebook To Twitter


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Step
3

Now click on "Post your Tweets to Facebook"

Objective 7 Connecting Facebook To Twitter

Profile
This information appears on your public profile, search results, and beyond.

Picture 
Maximum size of 700k. JPG, GIF, PNG.

Name
Enter your real name, so people you know can recognize you.

Location
Where in the world are you?

Web
Have a homepage or a blog? Put the address here.
[You can also add Twitter to your site here.](#)

Bio
About yourself in fewer than 160 chars.

Facebook


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Step
4

Twitter will ask you to sign in to Facebook to connect your accounts. Just click that button and it will do it automatically. Then click 'Allow'

Facebook

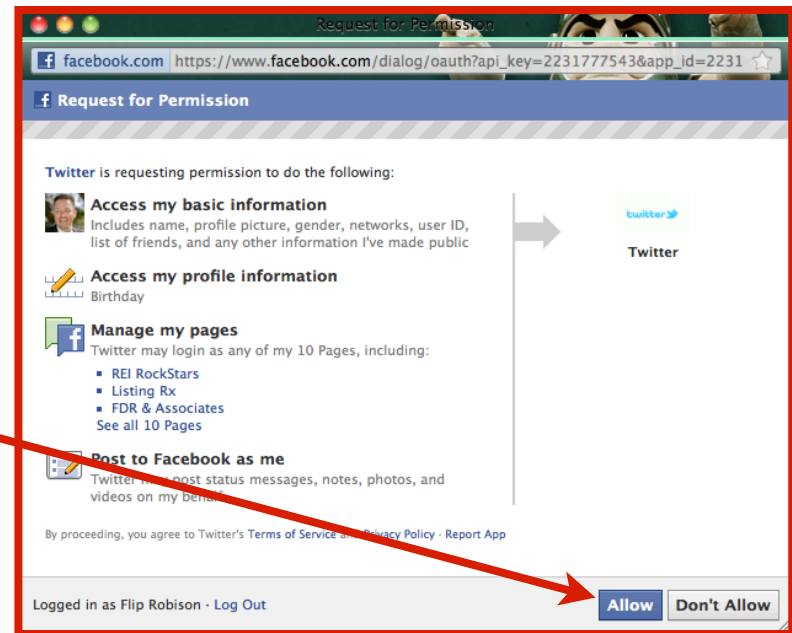
Your account is not connected to Facebook.

 Sign in to Facebook and connect your accounts

By connecting your accounts, your tweets can be published t

1

2







Request for Permission

facebook.com https://www.facebook.com/dialog/oauth?api_key=2231777543&app_id=2231

f Request for Permission

Twitter is requesting permission to do the following:

-  **Access my basic information**
Includes name, profile picture, gender, networks, user ID, list of friends, and any other information I've made public
-  **Access my profile information**
Birthday
-  **Manage my pages**
Twitter may login as any of my 10 Pages, including:
 - REI RockStars
 - Listing Rx
 - FDR & AssociatesSee all 10 Pages
-  **Post to Facebook as me**
Twitter may post status messages, notes, photos, and videos on my behalf

By proceeding, you agree to Twitter's Terms of Service and Privacy Policy · Report App

Logged in as Flip Robison · Log Out

Allow Don't Allow

Objective 7 Connecting Facebook To Twitter

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Step
5

The default is to connect to your Facebook Profile.
Check the box to connect to one of your Pages.
Click on 'Save Changes'

Objective 7 Connecting Facebook To Twitter

1

Facebook Your account is connected to Facebook. (Disconnect)

 @REIRockStars →  Flip Robison

Allow Twitter to post to the wall of:



my Facebook profile

my Facebook page: (select page) ▾

Tweets that are @replies and direct messages will never be posted.

2

Facebook Your account is connected to Facebook. (Disconnect)

 @REIRockStars →  Flip Robison

Allow Twitter to post to the wall of:

my Facebook profile

my Facebook page: REI RockStars ▾

Tweets that are @replies and direct messages will never be posted.

[Save changes](#)

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