Virtual Marketing Blueprint

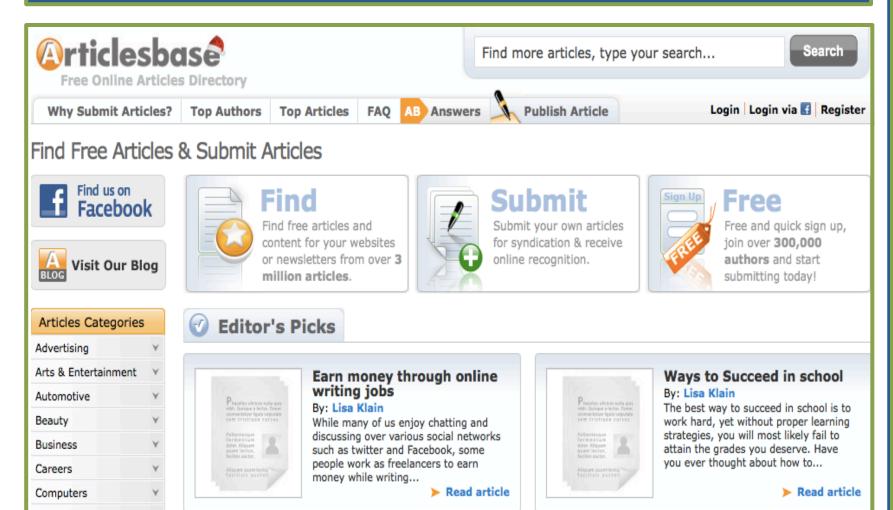
Content Creation

Objectives:

- 1) Introduction To Article Writing
- 2) Organizing & Posting Content
- 3) Adding Influential Content Components
- 4) Incorporating A Blog Into Your Website
- 5) "Hands Off" Article Writing Resources

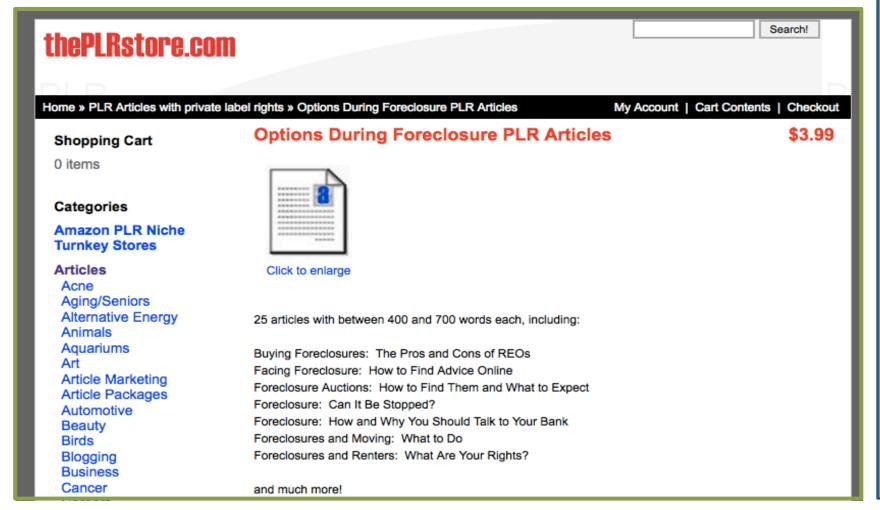


"Hands Off" Article Writing: Articlesbase.com





"Hands Off" Article Writing: Private Label Rights: theplrstore.com





"Hands Off" Article Writing: Other Free Article Sites

Free Online Articles - Free Articles Directory

www.articlecircle.com/

Provides free articles to be reprinted or published on web sites, newsletters, ezines.

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"Hands Off" Article Writing: Reminder About Duplicate Content

Duplicate Content

A somewhat controversial subject but some tips that appear to be true in the current online environment:

- Search engines don't rank duplicate content
- Sometimes it won't show up at all, but when it does, the originator of the post is who gets ranked.

Template Websites

- Use them for linking to your own website.
- Use them to test their squeeze pages against your own.
- Don't spend time working on anything you don't own and control.



"Hands Off" Article Writing: Outsourcing Resources







Elance.com



123employee.com





vworker.com

The Content Authority

thecontentauthority.com



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VMB: Content Creation Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Begin Writing Your Articles Using The Copywriting Resources
- 2) Organize & Post Your Articles
- 3) Write & Post Your "About" Page & Insert Your Contact Form
- 4) Add Influential Content Components: Pictures, Video/Audio, Bold/ Italicize, Heading Tags, Linking in Content, Side Bar or Navigation Bar
- Add/Remove Your Blog. Write Your First Post If You Use A Blog & Develop a Posting Strategy
- 6) Use "Hands Off" Article Resources if Your Time Is Limited



Thank You!



We look forward to seeing you on the next Virtual Marketing Blueprint Q & A Session! Dani Lynn, Flip, Tucker and Sasha

