

Virtual Marketing Blueprint

Content Creation

Objectives:

- Introduction To Article Writing
- Organizing & Posting Content
- Adding Influential Content Components
- Incorporating A Blog Into Your Website
- “Hands Off” Article Writing Resources

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VMB: Content Creation Homework



Prior to the start of the next session, you should complete the following tasks:

- 1)** Begin Writing Your Articles Using The Copywriting Resources
- 2)** Organize & Post Your Articles
- 3)** Write & Post Your “About” Page & Insert Your Contact Form
- 4)** Add Influential Content Components: Pictures, Video/Audio, Bold/Italicize, Heading Tags, Linking in Content, Side Bar or Navigation Bar
- 5)** Add/Remove Your Blog. Write Your First Post If You Use A Blog & Develop a Posting Strategy
- 6)** Use “Hands Off” Article Resources if Your Time Is Limited

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