## Virtual Marketing Blueprint

## Copywriting

## **Objectives:**

- Reviewing The Keys To Copywriting
- Introducing Copywriting's Magic Words
- How To Write Speed Copy



## VMB: Copywriting Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Print or Save the "Keys To Copywriting" Slides
- 2) Print or Save the "Magic Words" document
- **3)** Print or Save the "How To Write Speed Copy" Slides
- 4) Watch Content Creation Videos & Begin Writing Your Articles Using These Slides as a Resource To Help You Write Copy That Speaks To Your Prospects & Converts

