

WELCOME TO

Virtual
Marketing

Blueprint

Rei Rockstars

Virtual Marketing Experts



Dani Lynn



Flip

Rei Rockstars

Virtual Marketing Blueprint Concept

The Virtual Marketing Blueprint Program was designed to provide you with an easy to follow, step by step process of incorporating key internet marketing concepts into your business.

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Virtual Marketing Blueprint

Driving Traffic

Objectives:

- 1) Introduction To Driving Traffic
- 2) Top Paid Traffic Strategies Overview
- 3) Top Free Traffic Strategies Overview
- 4) Addendum: Online Legal Compliance

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Introduction to Driving Traffic

Driving Traffic

What Is It?

Sending visitors to your marketing & sales funnel (your blog, website, squeeze page, sales page, etc)

Why Is It Important?

It's a numbers game. Leads = Deals = Dollars. No Leads...No Deals...No Dollars

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Introduction to Driving Traffic

Free Traffic Vs. Paid Traffic

- Both supply you with prospects.
- Good Traffic = Scalable, Consistent, Automatable

Two Traffic Rules:

Rule #1: There's really no such thing as "FREE" Traffic

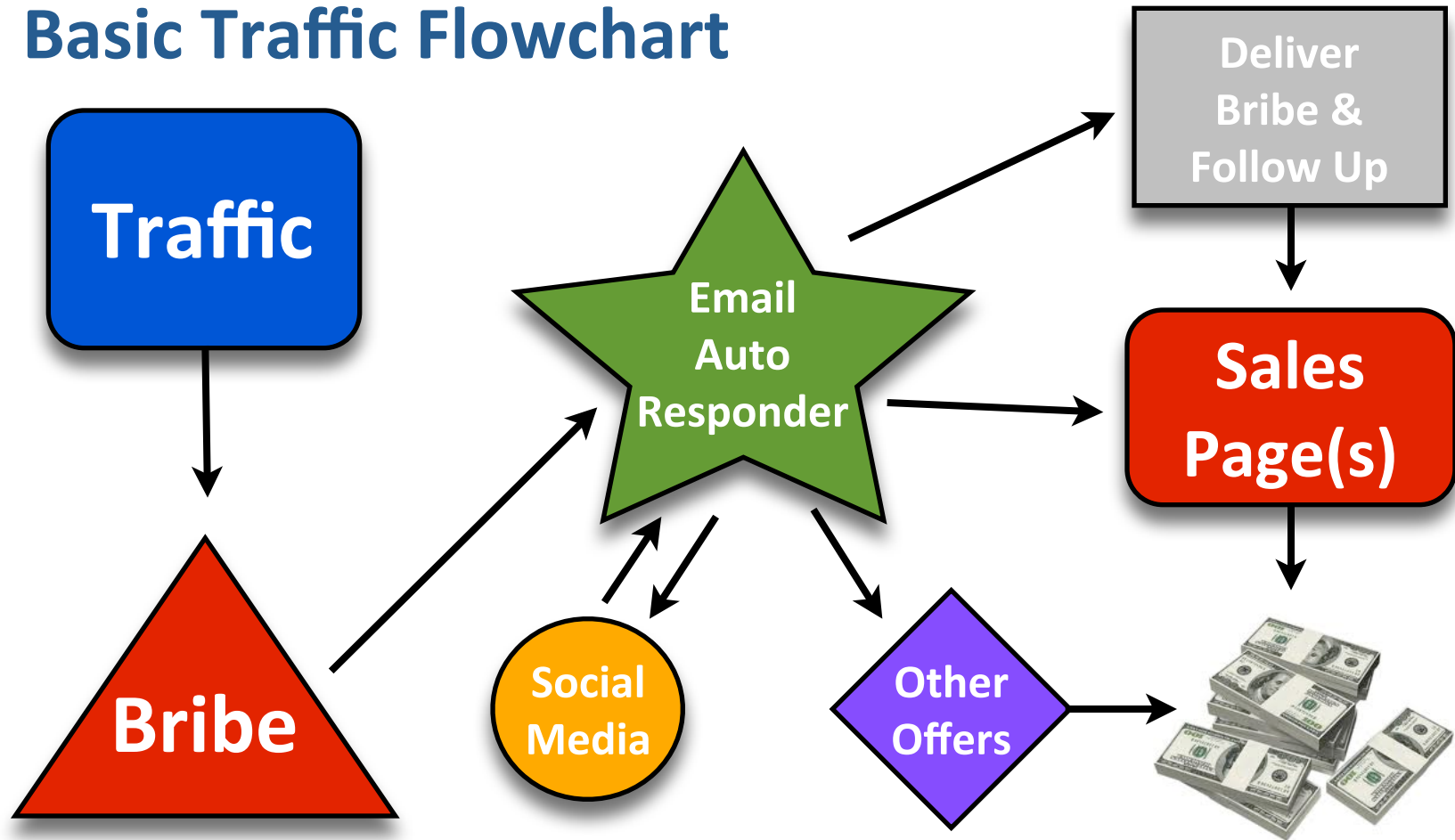
Rule #2: All traffic is "FREE" so long as you're making a profit.

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Introduction to Driving Traffic

Objective 1 Introduction To Driving Traffic

Basic Traffic Flowchart



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Next Video...

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