

WELCOME TO

Virtual Marketing

Blueprint

Rei Rockstars

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Virtual Marketing Experts



Dani Lynn



Flip

Rei Rockstars

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Virtual Marketing Blueprint Concept

The Virtual Marketing Blueprint Program was designed to provide you with an easy to follow, step by step process of incorporating key internet marketing concepts into your business.

Rei Rockstars

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Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

Objectives:

- ➔ **1) Buying Your Domain(s)**
- 2) Setting Up Your Web Host Server
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Rei Rockstars

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Introduction to Domains

Introduction To Domains

What Is A Domain?

A domain is like your online street address. Instead of telling someone to visit you at 123 Main St., tell them to visit you at www.TheREIRockstars.com

Why Is It Important?

No domain = no website address to point your prospects too.

Objective 1 Buying Your Domain

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Step 1

Go to the VMB Membership site and click "Get Domains Here". This link is in the resources section or the bottom of every page under "Visit Our Friends".

LOOKING FOR SOMETHING? Use the form below to search the site:

SEARCH

Still not finding what you're looking for? Drop a comment on a post or contact us so we can take care of it!

VISIT OUR FRIENDS! A few highly recommended friends...

Get Domains Here

Web Hosting

LOGIN STATUS You are not currently logged in.

Username: admin

Password: [masked]

Remember Me

LOGIN

» Register

» Lost your Password?

Objective 1 Buying Your Domain

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Step 2

Enter your domain name in the search field, and click "GO" to verify availability of your desired domain name.

GoDaddy.com

Username / Customer# Password Log In Forgot Password? | Create Account

10 Domains Expiring Deals of the Day 24/7 Sales & Support (480) 505-8877

Our Commercials Bob's Video Blog Help & Forums

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Search Bulk Search

Search .COMs \$7.69* per year

Over 50 million domains registered. More

Domains for just \$1.99* .COM Transfers \$7.49* Save on 6+ Domains Plus FREE Privacy \$15.99

Domains Include FREE InstantPage

Already own a domain? Add hosting, email and more!

Why you need a domain How you can use a domain Navigating GoDaddy.com Why choose GoDaddy?

DANICA PATRICK Racing Star, Go Daddy Girl® & Customer

WEB HOSTING YOU CAN TRUST

Our secure, reliable 4th generation Web hosting plans feature unlimited bandwidth, free software and expert 24/7 support. As low as \$3.49/mo.

Learn more 4GH™

DOMAIN DEALS

SALE .US \$3.99 - Save 45% .ORG \$6.99 - Save 9% .BIZ \$5.99 - Save 22%

Let's be adult about it. PRE-REGISTER NOW

All domain pricing

HAPPY VETERANS DAY!

A sincere thank you to the men and women of all our armed services.

Watch our U.S. Marine Corps 236th birthday tribute

BOB PARSONS

What's Bob saying now? Happy Birthday! United States Marine Corps. Click here to see My special tribute.

Really motivating! 55

Watch Now - Joe

Objective 1 Buying Your Domain

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Step 3 If your domain name is available, click "Continue to Registration", and an additional pop up screen will appear offering you add on items, click "No Thanks" (unless you want those add on domains).

The screenshot shows the GoDaddy.com interface for domain selection. At the top, there's a navigation bar with 'Domains', 'Hosting', 'Email', 'Websites', 'Search Engines', 'SSL & Security', 'Resellers', 'Affiliates', 'Auctions', and 'My Account'. Below this, a search bar shows 'ownerfinancemadison.com' with a green checkmark indicating it's available for \$7.69/yr. A red box highlights the 'Continue to Registration' button. To the right, a 'Pending Registration' sidebar shows '1 domain pending registration' with 'X clairehndt.com' and 'X ownerfinancemadison.com'. Below the main search results, there's a table of domain options with columns for 'Select All', 'Price', and 'Specials'. A 'Previously Searched Domains' section is also visible at the bottom.

Objective 1 Buying Your Domain



Step 4 Start the registration process by entering your first and last name*, email, company name, address*, city*, state*, zip*, phone* and fax number, and click "Next". (* required information)

The screenshot shows the '1. Domain Registration Information' form on GoDaddy.com. The form is titled '* Required Information'. It includes a 'Log In' section for existing customers and a 'Create your domain registration information' section for new users. The 'Create your domain registration information' section has the following fields: First Name*, Last Name*, Email Address* (with a note: '(important information about email accounts)'), Company Name*, Address 1*, Address 2: (Suite, Apt #, etc.), City*, State*, Country*, State or Territory*, Code*, Phone*, and Fax*. A checkbox below the Company Name field reads: 'By checking this box you certify that the Company Name specified above is the legal registrant of this domain name.' A red box highlights the 'Next >' button at the bottom of the form. An 'Order Summary' sidebar on the right shows '2 domains pending registration' with 'X clairehndt.com' and 'X ownerfinancemadison.com'.

Objective 1 Buying Your Domain



Step 5

Select the length of time you would like to register your domain name, and click "Next".

GoDaddy.com Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring 3 Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Search Customize Checkout Add a domain to this order: .com GO!

1. Domain Registration Information * Required Information

2. Your Domain Settings

Your Domain Names (2)
clairehndt.com
ownfinancemadison.com
[View and Edit All Domains](#)

Registration Length: 2 yrs

Registration Contact
Dani Robison
3720 Gattis School
Round Rock, Texas 78664
United States
512-547-0967
dani@dr-investors.com
[Edit](#)

Certified Domain
 Certified Just \$4.99/yr \$3.99/yr
 Uncertified Multiple options can be selected.

Order Summary
2 domains pending registration
X clairehndt.com
X ownfinancemadison.com

Hosting these domains elsewhere? [Set nameservers](#)

Includes FREE Auto-Renew Protection. [Click here to change to Manual renewal](#)

[Next >](#)

3. Your Privacy and Domain Protection

4. Activate Your Domain

Legal: [Pricing](#) | [Domain Dispute Policy](#) | [Registration Agreement](#) | [Renewal Policy](#) | [Transfer Dispute Policy](#) | [Registrant Rights & Responsibilities](#)

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Step 6

Select a registration package, and click "Next".

GoDaddy.com Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring 3 Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Search Customize Checkout Add a domain to this order: .com GO!

1. Domain Registration Information * Required Information

2. Your Domain Settings

3. Your Privacy and Domain Protection

Keep your information private
Select a registration type

	Standard Registration Included In Cart	Privacy with Business Registration \$11.99/yr Select	BEST VALUE! Protected Registration \$24.99/yr Select
Personal information is unprotected in Public WHOIS database	✓		
Private Registration: Helps protect yourself from spam, scams, prying eyes and more by shielding your personal information from public view.	✓	✓	✓
Business Registration: Provides vital details of your business to millions of daily WHOIS searchers.	✓	✓	✓
Expiration Protection: Go Daddy EXCLUSIVE! Protects your domain against loss due to credit card expiration or failure, outdated contact information and more.	✓	✓	✓
Deadbolt Transfer Protection: Protects your domain against any accidental or malicious transfer.	✓	✓	✓

Note: You will set up your Whois Advertising Listing information by logging into my account or purchase.

[Next >](#)

Order Summary
2 domains pending registration
X clairehndt.com
X ownfinancemadison.com

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Step 7

You will be provided with several more options you can purchase, so select the options you would like, and click "Next".

3. Your Privacy and Domain Protection

4. Activate Your Domain

Add Hosting \$1.99* domains with any email, hosting or website plan.
Status: Inactive Choose from the options below

Choose Hosting Plan:

- Web Hosting Economy 10 GB space, unlimited bandwidth** [Details](#)
\$6.64 / mo \$4.49 / mo SALE
- Web Hosting Deluxe 150 GB space, unlimited bandwidth** [Details](#)
\$8.99 / mo \$5.39 / mo SALE

More Options:

- SSL Certificate Guarantee protection of your customers' information with up to 256-bit encryption. [Details](#)
\$69.99/yr
- Using your exclusive online storage, backup or access any file from any browser, anywhere with Online File Folder®. [Details](#)
\$29.88/yr

[Add](#)

Add Email \$1.99* domains with any email, hosting or website plan.
you@stairhands.com Status: Inactive Choose from the options below

How many email addresses do you want?

- 5 email addresses & 2GB storage [Details](#)
\$2.49 / mo
- 10 email addresses & unlimited storage** [Details](#)
\$2.99 / mo
- The Complete Email Package:
10 email addresses & unlimited storage**, Online Calendar, 10GB online storage for mobile files, back up & more [Details](#)
\$4.99 / mo SAVE 34%

[Add](#)

[Next](#)

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Step 8

Review your shopping cart for accuracy, and click "Continue to Checkout".

Cart Login Payment Confirmation

Add a domain to my order: .com [GO!](#)

The customer information on this order will be used as the registrant/contact information and will be listed in the public [WHOIS](#) directory. This information can be changed in your account after checkout.

Customer: New Account
If you want to login, [click here](#)

Review Your Shopping Cart:

Product	Rate/Discount Price	Total
SELLHOUSENOWAUSTIN.COM Quantity: 1 domain .COM Domain Name Registration - 1 Year (recurring)* Sku: 101-1	\$11.99	\$12.17* (includes ICANN fee)

Domain Details

Term: Upgrade to 5-yr registration! [Why?](#)

Registration Type: Public Private \$6.99/yr! SAVE \$3.00! [Why Private?](#) [i](#)

[Delete](#)

[Empty Cart](#)

Order Summary

Cart Subtotal \$12.17
[Enter Promo or Source Code](#)

Order Total \$12.17

Round up for Charity.
Round your order up by 83 cents and we'll match it, giving \$1.66 to the charity you select! [Details](#)

[Continue to Checkout](#)

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Step 9

Enter your required Account Information which includes first and last name, address, city, state, zip code, country, and work phone.

Cart Login Payment Confirmation

Already a Customer? Log in.
Customer Number or Log In Name: Password:

Or, Create a New Account

1. Account Information

Account Type: Business Personal Both
Receive a monthly summary of my account: Yes No

First Name:* Last Name:*

Address 1:*

Address 2:

City:* State/Territory or Province:*

Zip Code:* Country:*

Organization:

Work Phone:* Ext:

Home Phone: Fax Number:

Gender:

Birthdate (mo/day):

Currency Preference:

2. Log In Information

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:*

Email:* Confirm Email:*

3. How did you hear about us?

TV - Superbowl TV - Rugby
 TV - Indy Race TV - Other
 TV - Major League Baseball TV - Mixed Martial Arts
 TV - NASCAR TV - Soccer/European Football
 TV - Extreme Sports TV - NFL
 TV - College Football TV - Poker
 Print Ad (magazine, newspaper, etc.) Social Media (Twitter, Facebook, etc.)
 Search Engine Radio
 Media/News Story (PR, news, etc.) Referred by someone/Friend
 I am already a current customer Other
 Billboard

Objective 1 Buying Your Domain



Step 10

Enter your required Log In Information which includes a log in ID, and create and confirm your password, enter a password hint and call in PIN, enter and confirm your email address.

Cart Login Payment Confirmation

Already a Customer? Log in.
Customer Number or Log In Name: Password:

Or, Create a New Account

1. Account Information

Account Type: Business Personal Both
Receive a monthly summary of my account: Yes No

First Name:* Last Name:*

Address 1:*

Address 2:

City:* State/Territory or Province:*

Zip Code:* Country:*

Organization:

Work Phone:* Ext:

Home Phone: Fax Number:

Gender:

Birthdate (mo/day):

Currency Preference:

2. Log In Information

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:*

Email:* Confirm Email:*

3. How did you hear about us?

TV - Superbowl TV - Rugby
 TV - Indy Race TV - Other
 TV - Major League Baseball TV - Mixed Martial Arts
 TV - NASCAR TV - Soccer/European Football
 TV - Extreme Sports TV - NFL
 TV - College Football TV - Poker
 Print Ad (magazine, newspaper, etc.) Social Media (Twitter, Facebook, etc.)
 Search Engine Radio
 Media/News Story (PR, news, etc.) Referred by someone/Friend
 I am already a current customer Other
 Billboard

Objective 1 Buying Your Domain



Step 11

Before clicking on "Continue to Checkout" make sure you scroll down to #4 and select what emails or mobile messages you want to receive from Go Daddy. Once finished, then click "Continue to Checkout".

2. Log In Information

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:*

Email:* Confirm Email:*

3. How did you hear about us?

TV - Indy Race TV - NFL
 TV - NASCAR TV - College Football
 TV - College Basketball TV - Mixed Martial Arts
 TV - Other TV - Soccer/European Football
 TV - Poker TV - Extreme Sports
 TV - Major League Baseball TV - Superbowl
 Print Ad (magazine, newspaper, etc) Social Media (Twitter, Facebook, etc)
 Search Engine Radio
 Media/News Story (PR, news, etc) Referred by someone/Friend
 I am already a current customer Other
 Billboard

4. Stay informed and SAVE BIG

I want to receive emails about:

Non-promotional notices that deal with changes to your domain(s), account or other services Yes No
Offers from us related to your purchase Yes No

May we also...

Contact you via text message of renewal notices, product information or special offers on your mobile devices? (standard charges apply) Yes No
Contact you via U.S. Mail with your service renewal notice and other special offers? Yes No

Continue to Checkout

Objective 1 Buying Your Domain

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Step 12

Click "use account information" which will pre-fill billing information, then enter your credit card number, name on card, card type, expiration date, and click "PLACE ORDER NOW".

Go Daddy.com
Username / Customer# Password Log In Forgot Password? | Create Account
24/7 Sales & Support (480) 505-8877
Our Commercials Bob's Video Blog Help & Forums
Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

1. Select Your Payment Method
 CREDIT CARD GIFT CARD CHECK PayPal

2. Enter Your Billing Information use account information

First Name: Last Name:
Address 1:
Address 2: (Suite, Apt. #, etc.)
City: State/Territory: Texas
Zip Code: Country: United States
Email:
Organization:
Primary Phone: Ext:

3. Enter Your Credit Card Information

Card Number:
Name On Card:
Card Type:
Expiration Date:
 Use this for EXPRESSCHECKOUT
 Make this the Alternate Payment Method
Choose existing payment profile or add a new credit card here. Select payment method above to add a new, credit card account.
our personal and financial information is safe with us.

4. Final Step: Accept Terms

Go Daddy Universal Terms of Service Agreement
Last Revised: August 5, 2011
PLEASE READ THIS UNIVERSAL TERMS OF SERVICE AGREEMENT CAREFULLY, AS IT CONTAINS IMPORTANT INFORMATION REGARDING YOUR LEGAL RIGHTS AND REMEDIES.
1. OVERVIEW
This Universal Terms of Service Agreement (this "Agreement") is
 I have read and agree to the terms and conditions of the:
• Universal Terms of Service Agreement
• Domain Name Registration Agreement

PLACE ORDER NOW

Order Summary
Cart Subtotal \$24.34
Order Total \$24.34

Objective 1 Buying Your Domain

Rei Rockstars

Step 13

Click "My Account".

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

Thank you, Danielle! Your order is complete.
SAVE NOW on the special offers below!

Share your purchase:
f t

Order Summary
[View & Print Receipt](#)
Order #:
Total:
Payment:
[View Account Information](#)
Customer #:
Username:

You are already a Go Daddy Affiliate
[Earn CASH by sharing your affiliate link with friends now!](#)

Start Using Your Products

Setup and manage your products now. **My Account**
Having trouble? Call us at (480) 505-8877 or [schedule a time for us to call you!](#)

Important Notices
You will receive an email confirmation of your purchase at filpdani@mac.com. Any additional account notices will also be sent to this email address.

Take a moment to [tell us your thoughts on Go Daddy.](#)

Keep Shopping and SAVE 15% on your order of \$50.00 or more!* [Details](#) **Keep Shopping**

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Step 14

Click "Please Log In".

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

Welcome to Account Manager!
To view account details, [please log in.](#)

Account Alerts (1) [View All](#)
Take a short customer survey. [Get Started!](#)

MY DOMAINS [View all in domain manager](#)
Domains Transfer Auctions My Bids
Search Domains: GO
To view your domains, [please log in.](#)

MY PRODUCTS
By Product Type
To view your products, [please log in.](#)

MY PRODUCTS
Domains / Domain Manager
Free Products

MY ACCOUNT

MY RENEWALS & UPGRADES

MY SELLING LIST
Selling
Sold
Didn't Sell
Pending

MY BIDDING LIST
Watching
Bidding
Multi-Bid
Won
Didn't Win

RECOMMENDED PRODUCTS
Web Site Hosting
WebSite Tonight®
Email

Manage Renew Upgrade

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Step
15

Keep this page open while you open a new window, and go to your VMB Membership area.

Objective 1 Buying Your Domain

The screenshot shows a user's account page for DANIELLE ROBISON. The navigation menu includes Domains, Hosting, Email, Websites, Search Engines, SSL & Security, Resellers, Affiliates, Auctions, and My Account. The My Account section includes Account Summary, Password Retrieval, Account Settings, My Products, My Renewals, and My Upgrades. The user's account information is displayed, including a Customer Number and links for Update Security Settings and Contact Support. There is an Account Alerts section with a notification to take a short customer survey. A message box indicates that the user should click on product names under 'My Products' to activate, setup, or manage them. The 'MY DOMAINS' section is active, showing a search bar and a table of domains.

Domains	Transfer	Auctions	My Bids	Search Domains: <input type="text"/> GO		
My Domains	Expiration ▲	Privacy	Associated Products	Email	Domain Diagnostics	
SELLHOUSENOWAUSTIN.COM	11/28/2012	No Add	None Add	None Add	Score domain	

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Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server**
- 3) Installing Your Website Framework
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

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- ➔ **2) Setting Up Your Web Host Server**
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Introduction to Web Host Servers

Setting Up Your Web Host Server

What Is A Web Host Server?

This is a place that will store all of your websites content and make it available on the world wide web.

Why Is It Important?

Think of your server like a house. A house stores all of your personal content (aka furniture). The server also stores your content, such as pictures, videos etc...

Objective 2 Setting Up Your Host Server

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Step 1

Go to the VMB Membership site and click "Web Hosting". This link is in the resources section or the bottom of every page under "Visit Our Friends".

LOOKING FOR SOMETHING?

Use the form below to search the site:

Search

Still not finding what you're looking for? Drop a comment on a post or contact us so we can take care of it!

VISIT OUR FRIENDS!

A few highly recommended friends...

Get Domains Here

Web Hosting

LOGIN STATUS

You are not currently logged in.

Username:

admin

Password:

.....

Remember Me

LOGIN

» Register

» Lost your Password?

Objective 2 Setting Up Your Host Server

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Step 2

Once you arrive at the home page of Host Gator, Click on View Web Hosting Plans

Host Gator

Toll Free: 1.866.96.GATOR
Local: 1.713.574.5287
Now hosting over 7,000,000 domains!

LIVE CHAT

HOME WEB HOSTING RESELLER HOSTING VPS HOSTING DEDICATED SERVERS SUPPORT AFFILIATES

Unlimited Web Hosting

Web Hosting made EASY and AFFORDABLE!

Now 20% OFF!

STARTING AT \$3.96*/mo

VIEW WEB HOSTING PLANS

Reseller Hosting

Make money with your own web hosting business!

STARTING AT \$19.96*/mo

VIEW RESELLER PLANS

VPS Hosting

Get dedicated functionality without the expense!

STARTING AT \$15.96* First Month

VIEW VPS PLANS

Dedicated Servers

Feel the power and flexibility of a HostGator dedicated server!

STARTING AT \$139* First Month

VIEW DEDICATED PLANS

Creating a new website?

Get started building your website in 3 easy steps:

- 1 Login to SiteBuilder (View Demo)
- 2 Select a website template & add content
- 3 Publish to your web hosting account

Coming from another host?

We know how difficult it can be moving to another web host.

- Free Domain Transfer!
- Free File Transfers!
- Free Database Transfers!
- Free Script Transfers!

We handle the transfer process for you! View Details

Objective 2 Setting Up Your Host Server

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Step 3

Select the Plan you want
(Baby Plan has unlimited domains), and
click "ORDER NOW".

HostGator we eat up the competition

Toll Free: 1.866.96.GATOR
Local: 1.713.574.5287
Now hosting over 7,000,000 domains!

HOME WEB HOSTING RESELLER HOSTING VPS HOSTING DEDICATED SERVERS SUPPORT AFFILIATES

Unlimited Web Hosting

Web Hosting made EASY and AFFORDABLE!

- UNLIMITED Disk Space and Bandwidth
- FREE Site Building Tools and Templates
- 24/7/365 Award Winning Technical Support

Starting at \$3.96/mo

Get Started with HostGator Web Hosting Today!

Hatchling Plan	Baby Plan	Business Plan
<ul style="list-style-type: none">Single DomainUNLIMITED Disk SpaceUNLIMITED BandwidthShared SSL Certificate	<ul style="list-style-type: none">UNLIMITED DomainsUNLIMITED Disk SpaceUNLIMITED BandwidthShared SSL Certificate	<ul style="list-style-type: none">UNLIMITED DomainsUNLIMITED Disk SpaceUNLIMITED BandwidthFREE Private SSL & IPFREE Toll Free Number
Starting at \$3.96/mo*	Starting at \$6.36/mo*	Starting at \$10.36/mo*
Compare All Hosting Plans	Compare All Hosting Plans	Compare All Hosting Plans
ORDER NOW	ORDER NOW	ORDER NOW

*Price reflects 20% off first invoice

HostGator Control Panel
cPanel is the #1 used control panel in the world. If it was not the best we wouldn't be using it.
TRY CPANEL DEMO

Easy SiteBuilder
Our FREE Site Builder will allow you to easily create a professional looking website within minutes.
TRY SITE BUILDER DEMO

Objective 2 Setting Up Your Host Server

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Step 4

Select, "I Currently Have a Domain Name",
enter your domain name, and
click "CONTINUE TO STEP 2".

HostGator we eat up the competition

Toll Free: 1.866.96.GATOR
Local: 1.713.574.5287
Now hosting over 5,000,000 domains!

Step 1: Choose a Domain

Step 1 » Step 2

Register a New Domain

Help me register a new domain name.

Enter Domain Name: com

CONTINUE TO STEP 2

or

I Currently Have a Domain Name

Use an existing domain name.

Enter Domain Name:

CONTINUE TO STEP 2

Enter a Coupon Code

Coupon Code: SPRING ✓ You have chosen our most valuable coupon!

Copyright © 2011 HostGator.com

Objective 2 Setting Up Your Host Server

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Step 5

Select your Billing Cycle Preference, create a username and security pin, and enter your Billing and Payment Information.

Objective 2 Setting Up Your Host Server

HostGator
we eat up the competition

Toll Free: 1.866.96.GATOR
Local: 1.713.574.5287
Now hosting over 5,000,000 domains!

LIVE CHAT

Step 2: Billing Information

Step 1 → Step 2

Please confirm your hosting package information:

Package Type: [Hatchling] | Billing Cycle: [1 Month @ 7.16/mo 20.00 Percent OFF!]

Please choose your account information:

Username: [] | Security Pin: []

May not contain capital letters
Must start with a letter
Must be 2-8 characters long
May not contain special characters

Must be 4-8 characters long
May only contain numbers

Please enter your billing information:

Billing Information | Payment Information

First Name: [] | Credit Card PayPal

Last Name: [] | Name on Card: []

Email: [] | Credit Card Number: []

Company: [] | Expiration Date: [01/2010]

Home Phone: [] | CVV Code: []

Cell Phone: [] | Help: Where Is my CVV Code?

Address: []

Address 2: []

City: []

State: [Alabama]

Zip Code: []

Country: [United States]

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Step 6

Scroll down to confirm information, and click "Create Account".

Objective 2 Setting Up Your Host Server

Please review the order details below:

24/7/365 Phone, Live Chat, Email Support	FREE!
Instant Account Activation	FREE!
Money Back Guarantee!	45 Days
Hosting	Baby
Package (1 Month Cycle)	\$ 9.95
Coupon Credit (SPRING 20.00 Percent OFF!)	\$ 1.99
Existing Domain (sellhousenowaustrin.com)	\$ 0.00
Setup Price	\$ 0.00
Texas Sales Tax (8.25%)	\$ 0.52
	Total Due: \$ 8.48

I have read and agree to the [terms and conditions](#) of use.

CREATE ACCOUNT

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Step
7

Check your email for all of your account and log in details.



Toll Free: **1.866.96.GATOR**
Local: **1.713.574.5287**
Now hosting over 5,000,000 domains!



Thank You Philip Robison,

An email will be sent shortly to danilynn@thereirockstars.com containing the required information for using your Hosting Account.

Your reference number is

Objective 2 Setting Up Your Host Server

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Step
8


Make note of your nameservers, and go back to GoDaddy.com to redirect your nameservers.

From: sales@hostgator.com
Subject: [HostGator.com](http://hostgator.com) :: Your Account Info
Date: November 26, 2011 7:45:10 PM CST
To: Dani Lynn Robison
Reply-To: sales@hostgator.com

Hello Philip Robison,

Thank you for your order with HostGator.com!

You can log into your billing account at <http://gbclient.hostgator.com/login>, using the email address we sent this email to, and the password

Shared Plan: Baby
Your Control Panel: <https://gator1840.hostgator.com:2083>
Username:
Domain: sellhousenowaustin.com
Password:
1st Nameserver: ns3679.hostgator.com 
2nd Nameserver: ns3680.hostgator.com
Server IP: :

Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:
<http://hostgator.com/>
<http://www.hostgator.com/tutorials.shtml>

Objective 2 Setting Up Your Host Server

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Step 9

Click on your domain name to access the diagnostics panel.

Domains	Transfer	Auctions	My Bids	Expiration	Privacy	Associated Products	Email	Domain Diagnostics
SELLHOUSENOWAUSTIN.COM				11/26/2012	No Add	None Add	None Add	Score domain

Objective 2 Setting Up Your Host Server

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Step 10

Click "Set Nameservers".

Nameservers

Nameservers: (Last update 11/26/2011)
NS73.DOMAINCONTROL.COM
NS74.DOMAINCONTROL.COM

[Set Nameservers](#)
[Manage DS Records](#)

DNS Manager

DNS Manager: Available
@ 68.178.232.100
CNAME @ email.secureserver.net
CNAME @ email.secureserver.net
CNAME ftp @
VX @ mailstore1.secureserver.net
VX @ smtp.secureserver.net

Objective 2 Setting Up Your Host Server

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Step 11

Erase both nameserver fields and enter the 1st and 2nd nameserver from your HostGator Account info email. Click "OK" and then Click "OK" on next window as well.

Set Nameservers * Required

If you are hosting your Web site with us (you have a hosting account with us associated with this domain) or you want to Park or Forward your domain, we will automatically set your nameservers for you.

I want to **park** my domains.
 I want to **forward** my domains.
 I have a **hosting account** with these domains.
 I have **specific nameservers** for my domains.

Nameserver 1: * Nameserver 2: * Nameserver 3: Nameserver 4:

[Add more](#) | [Manage DS Records](#)

Did You Know?

Domains using our nameservers benefit from our worldwide DNS presence through Anycast DNS. [Learn More](#)

Objective 2 Setting Up Your Host Server

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Step 12

Refer back to your HostGator Account info email, click the "Control Panel link", and make note of your username and password.

From: sales@hostgator.com
Subject: [HostGator.com](#) :: Your Account Info
Date: November 26, 2011 7:45:10 PM CST
To: Dani Lynn Robison
Reply-To: sales@hostgator.com

Hello Philip Robison,

Thank you for your order with [HostGator.com](#)!

You can log into your billing account at <http://gbclient.hostgator.com/login>, using the email address we sent this email to, and the password

Shared Plan: Baby
Your Control Panel: <https://gator1840.hostgator.com:2083>
Username:
Domain: sellhousenowaustin.com
Password:
1st Nameserver: ns3679.hostgator.com
2nd Nameserver: ns3680.hostgator.com
Server IP: :

Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:
<http://hostgator.com/>
<http://www.hostgator.com/tutorials.shtml>

Objective 2 Setting Up Your Host Server

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Step 13

Enter your username, password, and click "Login".



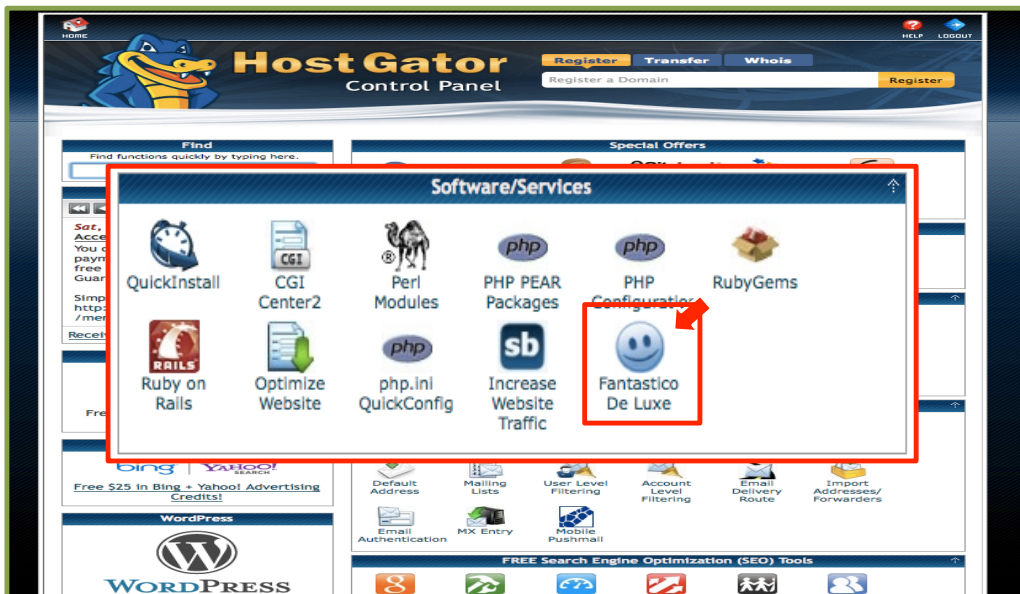
Objective 2 Setting Up Your Host Server

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Step 14

At the Host Gator Control Panel, scroll down to the Software/Services section, and click "Fantastico De Luxe".



Objective 2 Setting Up Your Host Server

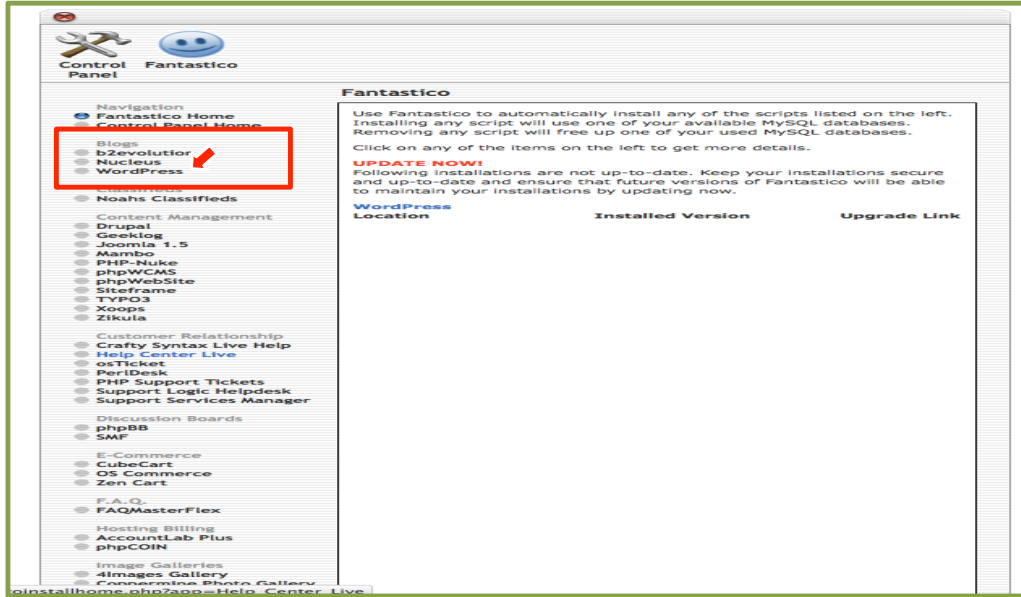
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Step 15

At the Fantastico home page, go to the left hand side of the screen, and click "WordPress".

Objective 2 Setting Up Your Host Server



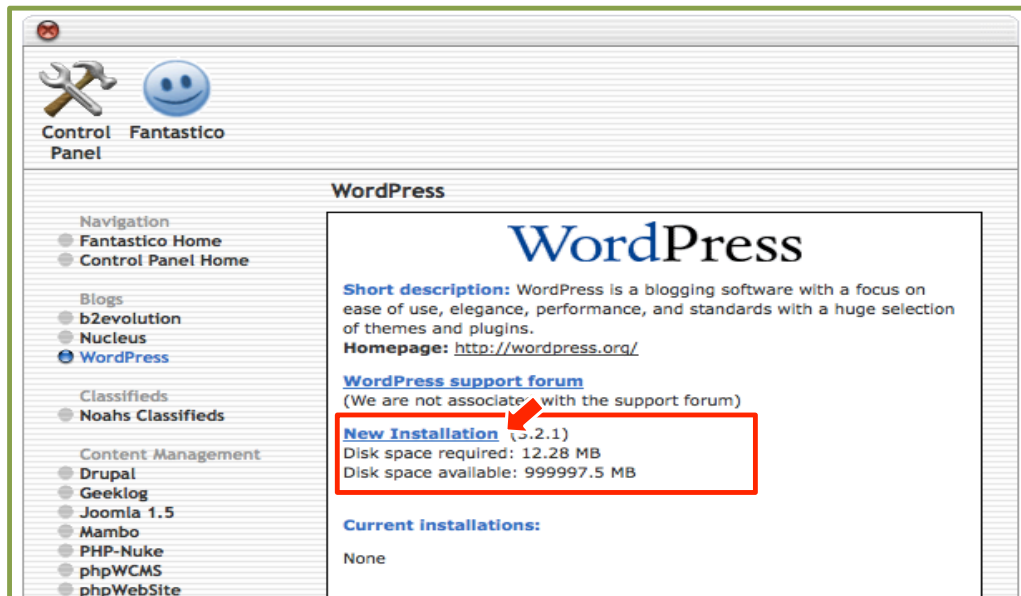
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Step 16

At the WordPress home page click "New Installation".

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Step 17a

Verify the installation domain and leave the Install in directory field blank, enter admin in the Administrator Username field, and create a password.

Installation location

Install on domain

Install in directory

Leave empty to install in the root directory of the domain (access example: http://domain/).
Enter only the directory name to install in a directory (for http://domain/name/ enter name only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username (you need this to enter the protected admin area)

Password (you need this to enter the protected admin area)

Base configuration

Admin nickname

Admin e-mail (your email address)

Site name

Description

Objective 2 Setting Up Your Host Server

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Step 17b

Enter an admin nickname, admin email, site name which is your domain name, description, and click "Install WordPress".

Installation location

Install on domain

Install in directory

Leave empty to install in the root directory of the domain (access example: http://domain/).
Enter only the directory name to install in a directory (for http://domain/name/ enter name only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username (you need this to enter the protected admin area)

Password (you need this to enter the protected admin area)

Base configuration

Admin nickname

Admin e-mail (your email address)

Site name

Description

Objective 2 Setting Up Your Host Server

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Verify information, and click "Finish Installation".

WordPress

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- WordPress**

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke

Install WordPress (2/3)

The MySQL database and MySQL user **flipper_wrdp1** will be created and used for this installation.

- You chose to install in the main directory of the domain **sellhousenowaustin.com**.
- The access URL will be: **http://sellhousenowaustin.com/**.
- There is already a file in this directory which might cause WordPress to not load properly. Click on "Finish installation" to rename this file from filename to filename.timestamp and complete the installation.

Click on **Finish installation** to continue.

Finish installation

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Make note of your full URL, your username and password to enter the admin area of your WordPress website. If you want details emailed to you as well, enter your email address, and click "Send E-mail". Then on the next window, click "Back to WordPress Overview".

WordPress

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- WordPress**

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke
- phpWCMS
- phpWebSite
- Siteframe
- TYPO3
- Xoops
- Zikula

Customer Relationship

- Crafty Syntax Live Help
- Help Center Live
- osTicket
- PerlDesk
- PHP Support Tickets

Install WordPress (3/3)

/home/flipper/public_html/wp-config.php configured
/home/flipper/public_html/data.sql configured

Please notice:

We only offer auto-installation and auto-configuration of **WordPress** but do not offer any kind of support.

You need a username and a password to enter the admin area. Your username is **admin**. Your password is . The full URL to the admin area (**Bookmark this!**): **http://sellhousenowaustin.com/wp-admin/**

DO NOT REMOVE the file named **fantastico_fileslist.txt** from the installation directory. It is used for uninstalling this application.

Back to WordPress overview

Email the details of this installation to:

Send E-mail

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Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework**
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
-  **3) Installing Your Website Framework**
- 4) Addendum: Setting Up Additional Domains

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Introduction To Wordpress

Objective 3 Installing Your Website Framework

Installing Your Website Framework

What Is WordPress?

It's an Open Source CMS (Blog publishing application... a back office to your website that creates your website)

Why Is Wordpress Important?

It's a free website that's easy to use, manage, update, has a lot of free support, offers lots of "goodies" to make your website cooler as well as SEO Friendly.

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Step
1


Type in your wp-admin URL into your web browser.
Enter your username and password, and
click "Log In".

Objective 3 Installing Your Website Framework



Username 

Password 

Remember Me 

[Lost your password?](#)

[← Back to sellhousenowaustin.com](#)

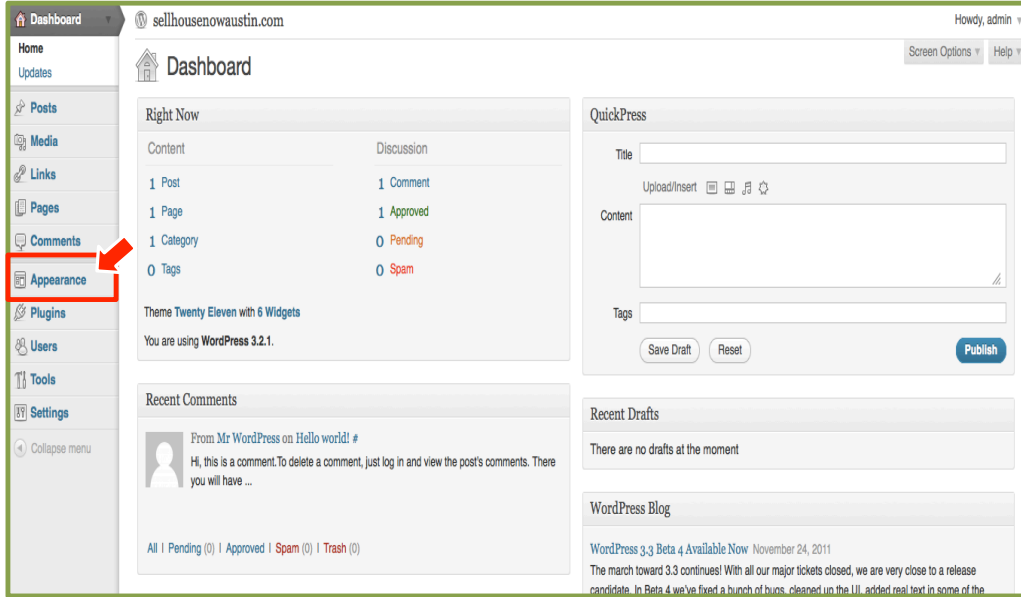
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Step 2

Click "Appearance".

Objective 3 Installing Your Website Framework



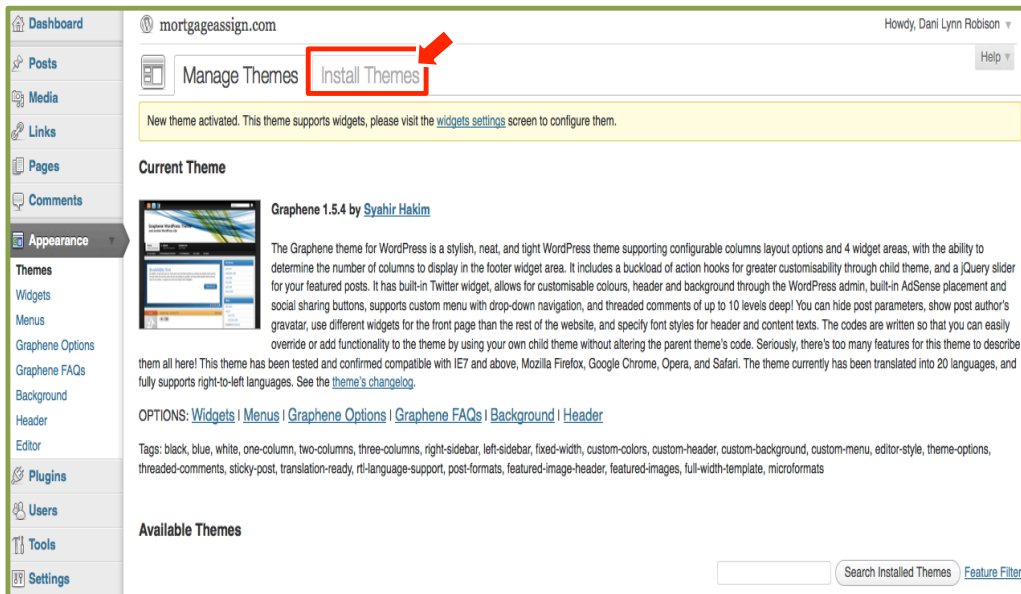
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Step 3

Click "Install Theme".

Objective 3 Installing Your Website Framework



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Step 4

Type in "Graphene" into the Search field, and then click "Search".

Objective 3 Installing Your Website Framework

The screenshot shows the WordPress dashboard for 'sellhousenowaustin.com'. The left sidebar contains navigation menus for Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Themes, Widgets, Menus, Theme Options, Background, Header, Editor, Plugins, Users, Tools, and Settings. The main content area is titled 'Manage Themes' and 'Install Themes'. Below this, there are tabs for 'Search', 'Upload', 'Featured', 'Newest', and 'Recently Updated'. A search bar is present with the text 'Search for themes by keyword, author, or tag.' and a dropdown menu set to 'Term'. The search bar contains the text 'graphene' and the 'Search' button is highlighted with a red box and arrow. Below the search bar is a 'Feature Filter' section with various checkboxes for theme features like Colors, Columns, Width, Features, and Subject.

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Step 5

Click "Install".

Objective 3 Installing Your Website Framework

The screenshot shows the WordPress dashboard for 'sellhousenowaustin.com' with the search results for 'graphene'. The left sidebar is the same as in Step 4. The main content area shows the search results for 'graphene'. The search bar contains 'graphene' and the 'Search' button is highlighted with a red box and arrow. Below the search bar is a 'Feature Filter' section. The search results show a preview of the Graphene theme and the text 'Graphene WordPress Theme and other WordPress themes'. Below the preview, the word 'Graphene' is highlighted with a red box, and the 'Install' button is highlighted with a red box and arrow. Below the 'Install' button is a description of the Graphene theme: 'The Graphene theme for WordPress is a stylish, neat, and tight WordPress theme supporting configurable columns layout options and 4 widget areas, with the ability to determine the number of columns to display in the footer widget area. It includes a buckload'.

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Step
6

Click "Install Now".

Objective 3 Installing Your Website Framework

Install "Graphene"

Graphene
by silverks
Version: 1.5.4

Cancel **Install Now**

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Step
7

Click "Activate".

Objective 3 Installing Your Website Framework

Dashboard mortgageassign.com

Installing Theme: Graphene 1.5.4

Downloading install package from http://wordpress.org/extend/themes/download/graphene.1.5.4.zip...

Unpacking the package...

Installing the theme...

Successfully installed the theme Graphene 1.5.4.

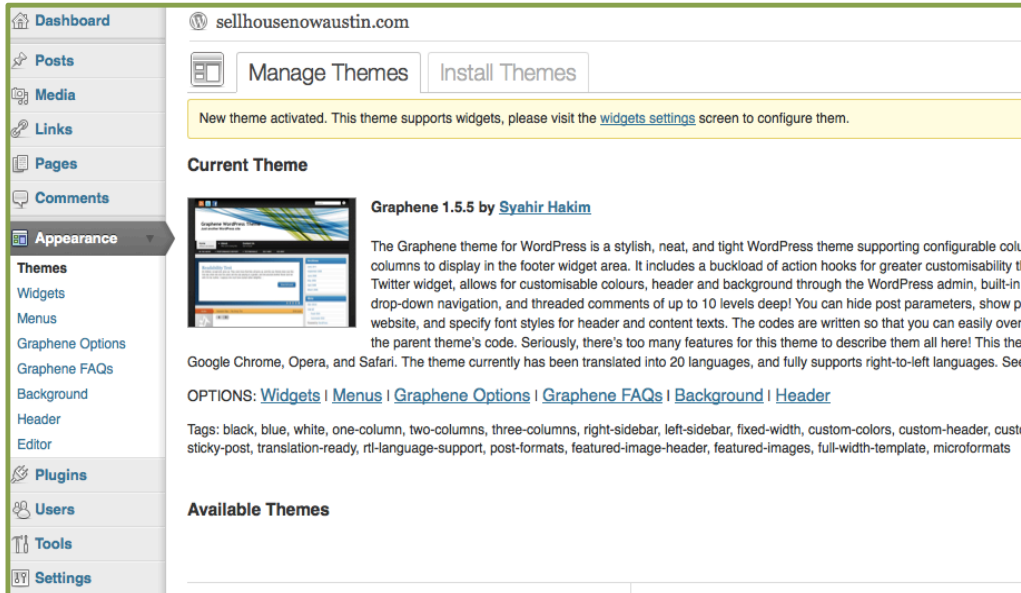
[Preview](#) | [Activate](#) | [Return to Theme Installer](#)

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**Congratulations! Your website framework is now installed.
In Session 2 we will be customizing your site.**

Objective 3 Installing Your Website Framework



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Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework
- 4) **Addendum: Setting Up Additional Domains**

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Virtual Marketing Blueprint

Website Building

Addendum



Setting Up Additional Domains



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Step
1

Return to the home page of GoDaddy.com, and click "My Account".

The screenshot shows the GoDaddy.com homepage. At the top, there is a navigation bar with links for Domains, Hosting, Email, Websites, Search Engines, SSL & Security, Resellers, Affiliates, Auctions, and My Account. The 'My Account' link is highlighted with a red box. A red arrow points to the 'My Account' link. Below the navigation bar, there is a section titled 'Your Shopping Cart is Empty'. Below this, there are several sections: 'Find a domain name', 'How do I get started?', 'Head back home', 'Account Manager', 'Shopping', 'Resources', 'Help & Support', 'About Go Daddy', 'Mobile', 'Find Us On...', 'Our Partners', and 'Sign Up for Special Offers'. The 'My Account' link is highlighted with a red box.

Addendum: Setting Up Additional Domains

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Step 2

Click on your domain name.

WELCOME BACK Philip **log** Log Out USD empty

Philip's GoDaddy.com 1 10 Domains Expiring 3 Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

Manage Renew Upgrade

MY PRODUCTS

CashParking®
Discount Domain Club
Domain Backordering
Domains / Domain Manager
Email
Check My Web Mail
Free Products
Go Daddy Auctions®

MY ACCOUNT

MY RENEWALS & UPGRADES

MY SELLING LIST

Selling
Sold
Didn't Sell
Pending

MY BIDDING LIST

Watching
Bidding
Multi-Bid
Won
Didn't Win

RECOMMENDED PRODUCTS

Web Site Hosting
WebSite Tonight®
Reseller
Calendar

To activate, setup or manage your products, click the product name under "My Products" below. If you just purchased a product and do not see it listed, [click here to refresh your account](#).

MY DOMAINS View all in domain manager

Domains Transfer Auctions My Bids Search Domains: GO

My Domains	Expiration	Privacy	Associated Products	Email	Domain Diagnostics
ASSIGNMYMORTGAGE.COM	11/3/2011 RENEW	No Add	None Add	None Add	Score domain
MORTGAGEASSIGN.COM	11/3/2011 RENEW	No Add	None Add	None Add	Score domain
WELMAKEYOURPAYMENTS.COM	11/3/2011 RENEW	No Add	None Add	None Add	Score domain
SELLMYAUSTINLUXURYHOME.COM	11/11/2011 RENEW	No Add	None Add	None Add	Score domain
SELLMYTEXASHOUSEFAST.COM	11/12/2011 RENEW	No Add	None Add	None Add	Score domain

Displaying 1-5 of 54 domains Results per page: 5 1 of 11

Addendum: Setting Up Additional Domains

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Step 3

Go to the Nameservers section, and click "Set Nameservers".

My Account > DOMAINMANAGER Welcome: Rippertpt Log Out My Account GoDaddy.com

25% off your order of \$75 or more* Save BIG on websites, domain names and more. SHOP NOW!

Great news! The new DNS Manager is live.

All Domains BIDONTX.COM GO

Organize Locking Cash In Upgrade Renew Forward Contact Nameservers Account Change Delete Selected

Domain Information

Registered: 9/4/2008
Locked: Locked Manage
Expires On: 9/4/2012 Renew Now Contact Us Now
Auto Renew: On Manage
Extended Auto Renew: Off Get Extended Auto Renew
Status: Active Refresh Page
Authorization Code: Send by Email

Forwarding: On (Last update 9/5/2011)
Forward with masking
http://web.me.com/fllpandant...

Domain Enhancements

Privacy: Off Learn More/Add
Domain Ownership Protection: Off Learn More/Add
Certified Domain: No certification Learn More/Add
Domain Appraisals: No appraisals Learn More/Add
Premium Listings: No premium listings Learn More/Add
CashParking: Disabled Manage
Business Registration: Off Learn More/Add

Related Products

Hosting: Not hosted here Learn More/Add
Website Tonight®: Off Learn More/Add
Email Accounts: None Manage
Domain Starter Page: No starter page Manage
Domain Variations Bundle: Options available Learn More/Add

Nameservers

Nameservers: (Last update 9/4/2008)
NS57.DOMAINCONTROL.COM
NS58.DOMAINCONTROL.COM

Set Nameservers
Manage DS Records

DNS Manager

Manager: Available
64.202.189.170
CNAME: email.secureserver.net
CNAME: email.secureserver.net
CNAME: ftp
MX: mailstore1.secureserver.net
MX: smtp.secureserver.net

TLD Specific

Not Applicable

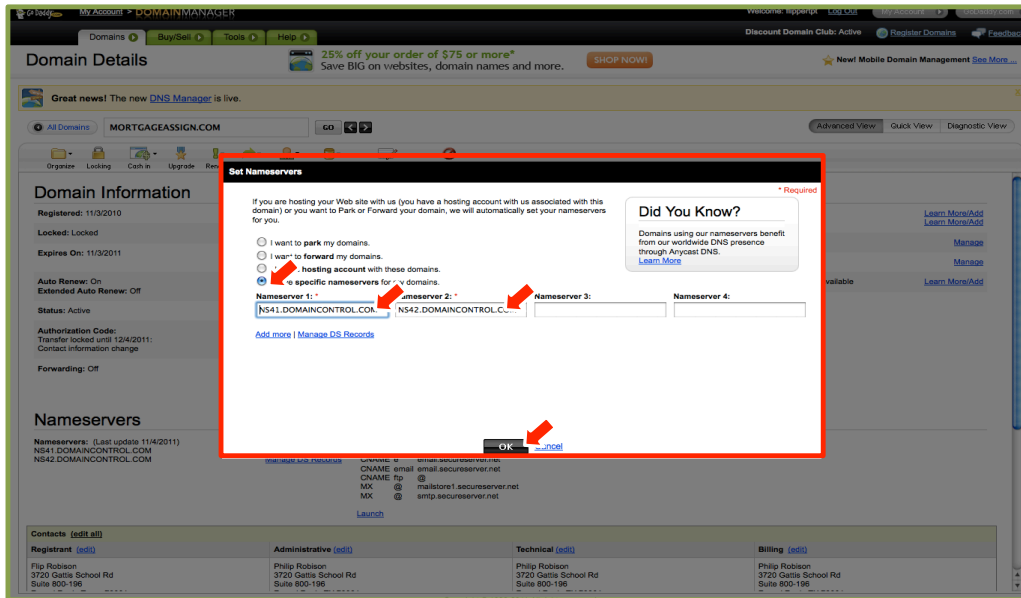
Addendum: Setting Up Additional Domains

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Step 4

Click on the dial button next to "I have specific nameservers for my domain", enter your nameservers (refer to your web host welcome email) and click "OK".



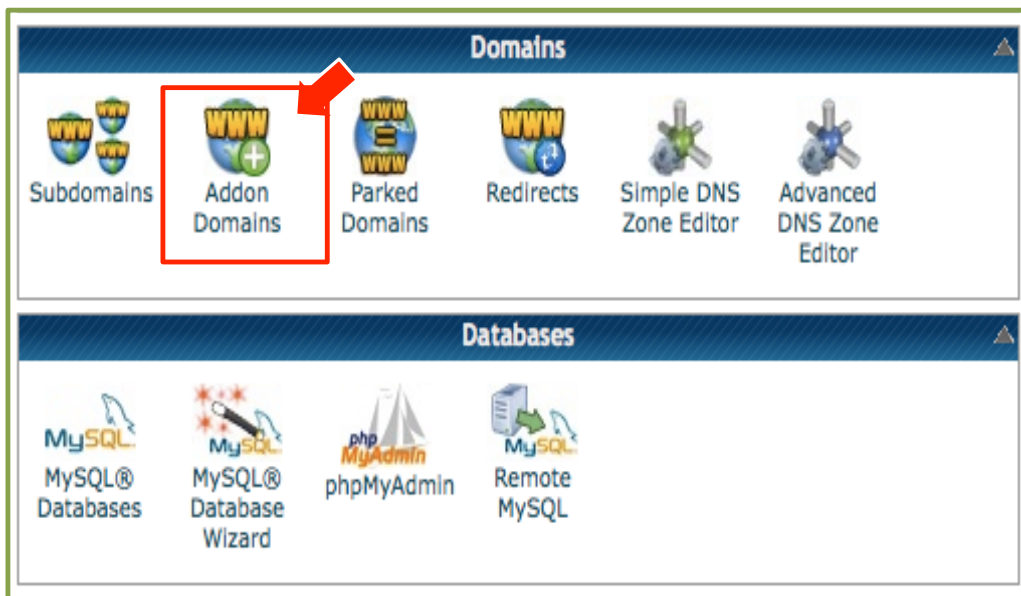
Addendum: Setting Up Additional Domains

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Step 5

At the Host Gator Control Panel, scroll down to the Domain section, and click "Add On Domains".



Addendum: Setting Up Additional Domains

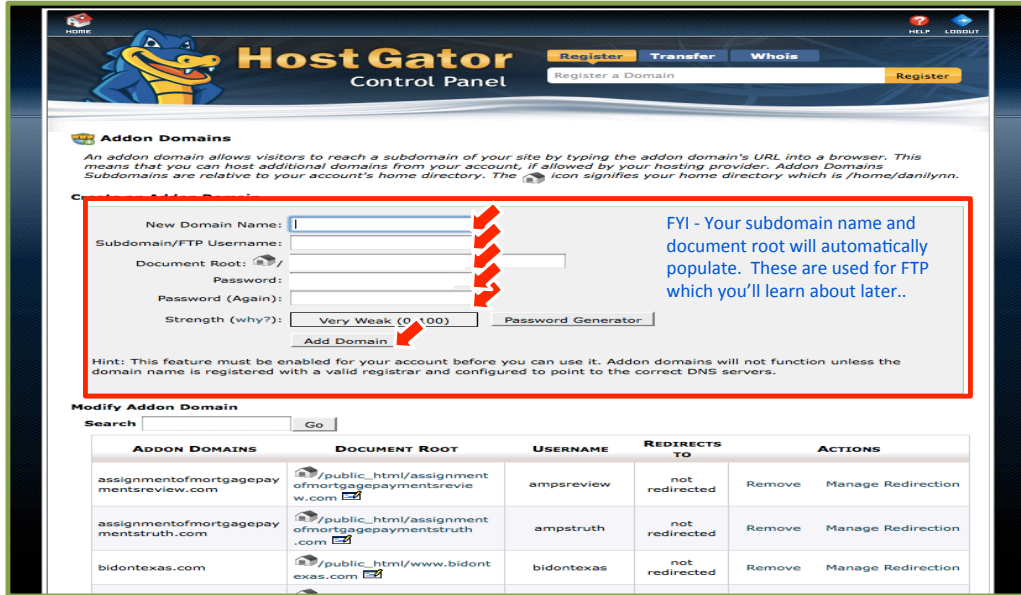
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Step 6

Enter your domain name, subdomain name, document root, password, re-enter password, and click "Add Domain".

Addendum: Setting Up Additional Domains



The screenshot shows the HostGator Control Panel interface. At the top, there are navigation links for 'Register', 'Transfer', and 'Whois'. Below this is a search bar for 'Register a Domain'. The main section is titled 'Addon Domains' and contains a form for adding a new domain. The form fields are: 'New Domain Name:', 'Subdomain/FTP Username:', 'Document Root:', 'Password:', 'Password (Again):', and 'Strength (why?):'. The 'Strength' dropdown is set to 'Very Weak (0/100)'. There is a 'Password Generator' button and an 'Add Domain' button. A red box highlights the form fields, and a blue text box to the right says: 'FYI - Your subdomain name and document root will automatically populate. These are used for FTP which you'll learn about later..'. Below the form is a 'Modify Addon Domain' section with a search bar and a table of existing add-on domains.

ADDON DOMAINS	DOCUMENT ROOT	USERNAME	REDIRECTS TO	ACTIONS
assignmentofmortgagepaymentsreview.com	/public_html/assignmentofmortgagepaymentsreview.com	ampsreview	not redirected	Remove Manage Redirection
assignmentofmortgagepaymentsstruth.com	/public_html/assignmentofmortgagepaymentsstruth.com	ampstruth	not redirected	Remove Manage Redirection
bidontexas.com	/public_html/www.bidontexas.com	bidontexas	not redirected	Remove Manage Redirection

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Step 7

You will receive a message confirming your add on domain has been created, and then click "Go Back".

Addendum: Setting Up Additional Domains



The screenshot shows the HostGator Control Panel interface. At the top, there are navigation links for 'Register', 'Transfer', and 'Whois'. Below this is a search bar for 'Register a Domain'. The main section is titled 'Addon Domains' and contains a confirmation message: 'The addon domain "mortgageassign.com" has been created.' A red arrow points to the message. Below the message is a link: 'If you would like to manage the files for this domain, you can do so here: File Manager'. A red box highlights the 'Go Back' button. At the bottom, there are navigation links for 'Home', 'Trademarks', 'Help', 'Documentation', and 'Logout'.

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Virtual Marketing Blueprint

Website Building

Objectives:

- Buying Your Domain(s)
- Setting Up Your Web Host Server
- Installing Your Website Framework
- Addendum: Setting Up Additional Domains

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VMB: Website Building Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Buy Your Main Domain(s)
- 2) Set Up Your Host Server and/or Point Domain(s) to Existing Host Server
- 4) Install WordPress Framework

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Thank You!



*We look forward to seeing you on the next
Virtual Marketing Blueprint Q & A Session!
Dani Lynn, Flip, Tucker and Sasha*

Rei Rockstars