

WELCOME TO

Virtual
Marketing

Blueprint

Rei Rockstars

Virtual Marketing Experts



Dani Lynn



Flip

Rei Rockstars

Virtual Marketing Blueprint Concept

The Virtual Marketing Blueprint Program was designed to provide you with an easy to follow, step by step process of incorporating key internet marketing concepts into your business.

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Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

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Introduction to Domains

Introduction To Domains

What Is A Domain?

A domain is like your online street address. Instead of telling someone to visit you at 123 Main St., tell them to visit you at www.TheREIRockstars.com

Why Is It Important?

No domain = no website address to point your prospects too.

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Step
1

Go to the VMB Membership site and click “Get Domains Here”.
This link is in the resources section or the bottom of every
page under “Visit Our Friends”.

Objective 1 Buying Your Domain

LOOKING FOR SOMETHING?

Use the form below to search the site:

Still not finding what you're looking for? Drop a
comment on a post or contact us so we can take
care of it!

VISIT OUR FRIENDS!

A few highly recommended friends...

[Get Domains Here](#) 

Web Hosting

LOGIN STATUS

You are not currently logged in.

Username:

admin

Password:

.....

Remember Me

LOGIN

» Register

» Lost your Password?

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Step
2

Enter your domain name in the search field , and click “GO” to verify availability of your desired domain name.

The screenshot shows the GoDaddy website interface. At the top, there's a navigation bar with the GoDaddy logo, a search bar, and links for 'Log In', 'Forgot Password?', and 'Create Account'. Below this is a secondary navigation bar with categories like 'Domains', 'Hosting', 'Email', etc. The main content area features a large search field with a red box around it and a red arrow pointing to the 'GO' button. The search results show '.COMs \$7.69* per year'. Below the search field, there are several promotional banners: 'Domains for just \$1.99*', '.COM Transfers \$7.49*', 'Save on 6+ Domains Plus FREE Privacy', and 'Domains Include FREE InstantPage'. There are also video thumbnails for 'Why you need a domain', 'How you can use a domain', 'Navigating GoDaddy.com', and 'Why choose GoDaddy?'. At the bottom, there are four promotional banners: 'WEB HOSTING YOU CAN TRUST', 'DOMAIN DEALS', 'HAPPY VETERANS DAY!', and 'BOB PARSONS'.

Objective 1 Buying Your Domain

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Step
3

If your domain name is available, click “Continue to Registration”, and an additional pop up screen will appear offering you add on items, click “No Thanks” (unless you want those add on domains).

Go Daddy[®]
Domains, websites & everything[™] in between![®]

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Search Customize Checkout

ownerfinancemadison.com is available! Just \$7.69*/yr
Select the domain names below that you would like to register: Add Continue to Registration >

[Important information about Private Registration.](#) [Why register multiple domains?](#)

Select All More Domain Options We also recommend...

Domain	Price	Notes
<input checked="" type="checkbox"/> ownerfinancemadison.com	\$7.69*/yr	Most Popular
<input type="checkbox"/> ownerfinancemadison.co	\$15.99 SALE!	Save \$12.00
<input type="checkbox"/> ownerfinancemadison.info	\$1.99*	BEST VALUE!
<input type="checkbox"/> ownerfinancemadison.net	\$6.49*/yr	
<input type="checkbox"/> ownerfinancemadison.org	\$6.99* SALE!	Save \$8.00
<input type="checkbox"/> ownerfinancemadison.us	\$3.99 SALE!	SPECIAL!
<input type="checkbox"/> ownerfinancemadison.ca	\$9.99/yr	
<input type="checkbox"/> ownerfinancemadison.mobi	\$6.99*	Save \$11.00
<input type="checkbox"/> ownerfinancemadison.biz	\$5.99* SALE!	Save \$9.00
<input type="checkbox"/> ownerfinancemadison.me	\$8.99 SALE!	Save \$11.00

Add

Additional Premium International

Select All Show: All

- ownerfinancemadisons.com
- ownerfinancemadisontoday.com
- ownerbusinessmadison.com
- ownerfinancemadisonblog.com
- ownerfinancemadisonshop.com
- ownerinvestmentmadison.com
- proprietorfinancemadison.com
- possessorfinancemadison.com
- holderfinancemadison.com

Add

Continue to Registration > Express Buy What is Express Buy?

Previously Searched Domains

<input checked="" type="checkbox"/> ownerfinancemadison.com	<input checked="" type="checkbox"/> clairehundert.com Pending Registration	<input type="checkbox"/> reimeetup.com
<input type="checkbox"/> reimeetuponline.com	<input type="checkbox"/> clubreionline.com	<input type="checkbox"/> phillgroveamps.com Backorder
<input type="checkbox"/> rewarehouse.com Backorder	<input type="checkbox"/> reiallstarts.com	<input type="checkbox"/> claire.com Backorder

Add Cancel

Pending Registration

1 domain pending registration

x clairehundert.com

Add 5 more domains and GET BULK PRICING***

Continue to Registration >

Objective 1 Buying Your Domain

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Step
4

Start the registration process by entering your first and last name*, email, company name, address*, city*, state*, zip*, phone* and fax number, and click "Next". (* required information)

Go Daddy .COM
Domains, websites & everything in between*

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Search Customize Checkout Add a domain to this order: .com GO!

1. Domain Registration Information * Required Information

Already a customer? **Log In.**
If you have domain contact information, Log In here and Continue.

Customer Number or Login Name:
22845337

Password:

Next >

OR Create your domain registration information.

First Name:* Last Name:*

Email Address:* (Important information about email accounts)

Company Name:

By checking this box you certify that the Company Name specified above is the legal registrant of this domain name.

Address 1:*

Address 2: (Suite, Apt #, etc.)

City:* Country:*

State or Territory:* Zip Code:*

Phone:* Fax:*

This information will be used to populate your [WHOIS](#) list.

Next >

Order Summary

2 domains pending registration

- x clairehundert.com
- x ownerfinancemadison.com

Objective 1 Buying Your Domain

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Step
5

Select the length of time you would like to register your domain name, and click "Next".

Go Daddy .COM
Domains, websites & everything in between!

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Add a domain to this order: Search Customize Checkout .com GO!

1. Domain Registration Information * Required Information

2. Your Domain Settings

Your Domain Names (2)
clairehundert.com
ownerfinancemadison.com
[View and Edit All Domains](#)

Registration Length
2 yrs
[Multiple options can be selected.](#)

Registration Contact
Dani Robison
3720 Gattis School
Round Rock, Texas 78664
United States
512-547-0967
dani@fdr-investors.com
[Edit](#)

Certified Domain
 Certified
Just \$4.99/yr \$3.99/yr
 Uncertified
[Multiple options can be selected.](#)

Order Summary
2 domains pending registration
x clairehundert.com
x ownerfinancemadison.com

Hosting these domains elsewhere? [Set nameservers](#)

Includes FREE Auto-Renew Protection. [Click here to change to Manual renewal](#)

Next >

Click here for product disclaimers and legal policies

3. Your Privacy and Domain Protection

4. Activate Your Domain

Legal: [Pricing](#) | [Domain Dispute Policy](#) | [Registration Agreement](#) | [Renewal Policy](#) | [Transfer Dispute Policy](#) | [Registrant Rights & Responsibilities](#)

Objective 1 Buying Your Domain

Rei Rockstars

Step
6

Select a registration package, and click "Next".

Go Daddy .COM
Domains, websites & everything* in between!

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

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Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Add a domain to this order: .com GO!

1. Domain Registration Information * Required Information

2. Your Domain Settings

3. Your Privacy and Domain Protection

Keep your information private
Select a registration type

	Standard Registration Included In Cart	Privacy with Business Registration \$11.99/yr Select	BEST VALUE! Protected Registration \$24.99/yr Select
Personal information is unprotected in Public WHOIS database	✓		
Private Registration† Helps protect yourself from spam, scams, prying eyes and more by shielding your personal information from public view.		✓	✓
Business Registration Provides vital details of your business to millions of daily WHOIS searchers.		✓	✓
Expiration Protection Go Daddy EXCLUSIVE! Protects your domain against loss due to credit card expiration or failure, outdated contact information and more.			✓
Deadbolt Transfer Protection Protects your domain against any accidental or malicious transfer.			✓

Note: You will set up your Whols Advertising Listing information by logging into my account after purchase.

Next >

Order Summary

2 domains pending registration

- x clairehndt.com
- x ownerfinancemadison.com

Objective 1 Buying Your Domain

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Step
7

You will be provided with several more options you can purchase, so select the options you would like, and click "Next".

Objective 1 Buying Your Domain

3. Your Privacy and Domain Protection

4. Activate Your Domain



Add Hosting

Status: Inactive Choose from the options below

\$1.99* domains with any email, hosting or website plan.

Choose Hosting Plan:

- Web Hosting Economy 10 GB space, unlimited bandwidth** [Details](#)
\$6.64 / mo \$4.49 / mo SALE
- Web Hosting Deluxe 150 GB space, unlimited bandwidth** [Details](#)
\$8.99 / mo \$5.39 / mo SALE

More Options:

- SSL Certificate Guarantee protection of your customers' information with up to 256-bit encryption. [Details](#)
\$69.99/yr
- Using your exclusive online storage, backup or access any file from any browser, anywhere with Online File Folder®. [Details](#)
\$29.88/yr

Add



Add Email

you@clairehunn.com

Status: Inactive Choose from the options below

\$1.99* domains with any email, hosting or website plan.

How many email addresses do you want?

- 5 email addresses & 2GB storage [Details](#)
\$2.49 / mo
- 10 email addresses & unlimited storage** [Details](#)
\$2.99 / mo
- The Complete Email Package†: 10 email addresses & unlimited storage**, Online Calendar, 10GB online storage for mobile files, back up & more [Details](#)
\$4.99 / mo SAVE 34%

Add

Next

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Step
8

Review your shopping cart for accuracy, and click “Continue to Checkout”.

Cart Login Payment Confirmation

Customer: New Account
If you want to login, [click here](#)

Add a domain to my order:
 .com **GO!**

The customer information on this order will be used as the registrant/contact information and will be listed in the public [WHOIS](#) directory. This information can be changed in your account after checkout.

Review Your Shopping Cart:

Product	Rate/Discount Price	Total
SELLHOUSENOWAUSTIN.COM .COM Domain Name Registration - 1 Year (recurring)* Sku: 101-1	Quantity: 1 domain \$11.99	\$12.17* (includes ICANN fee)

Domain Details
Term: Upgrade to 5-yr registration! [Why?](#)
Registration Type: Public Private \$6.99/yr! **SAVE \$3.00!** [Why Private?](#) [i](#)

Add these matching domains [Why?](#)

- SELLHOUSENOWAUSTIN.NET **SALE!** \$9.99*
- SELLHOUSENOWAUSTIN.ORG **SALE!** \$6.99*
- ON SALE!** SELLHOUSENOWAUSTIN.INFO \$0.49

[Delete](#)

[Top](#) [Empty Cart](#)

Order Summary

Cart Subtotal \$12.17

[Enter Promo or Source Code](#)

Order Total \$12.17

Round up for Charity.
Round your order up by 83 cents and we'll match it, giving \$1.66 to the charity you select! [Details](#)

Continue to Checkout

Objective 1 Buying Your Domain

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Step
9

Enter your required Account Information which includes first and last name, address, city, state, zip code, country, and work phone.

Objective 1 Buying Your Domain

Cart Login Payment Confirmation

Already a Customer? Log in.

Customer Number or Log In Name: Password:

Or, Create a New Account ⓘ

1. Account Information

Account Type: Business Personal Both
Receive a monthly summary of my account: Yes No

First Name:* Last Name:*

Address 2:

City:* State/Territory or Province:*

Zip Code:* Country:*

Organization:

Work Phone:* Ext:

Home Phone: Fax Number:

Gender: Birthday (mo/day):

Currency Preference: ⓘ

2. Log In Information ⓘ

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:* ⓘ

Email:* ⓘ [Privacy Policy](#) Confirm Email:*

3. How did you hear about us?

TV - Superbowl TV - Rugby
 TV - Indy Race TV - Other
 TV - Major League Baseball TV - Mixed Martial Arts
 TV - NASCAR TV - Soccer/European Football
 TV - Extreme Sports TV - NFL
 TV - College Football TV - Poker
 Print Ad (magazine, newspaper, etc) Social Media (Twitter, Facebook, etc)
 Search Engine Radio
 Media/News Story (PR, news, etc) Referred by someone/Friend
 I am already a current customer Other
 Billboard

Step 10

Enter your required Log In Information which includes a log in ID, and create and confirm your password, enter a password hint and call in PIN, enter and confirm your email address.

Objective 1 Buying Your Domain

Cart Login Payment Confirmation

Already a Customer? Log in.

Customer Number or Log In Name: Password:

Or, Create a New Account ⓘ

1. Account Information

Account Type: Business Personal Both
Receive a monthly summary of my account: Yes No

First Name:* Last Name:*

Address 1:*

Address 2:

City:* State/Territory or Province:*

Zip Code:* Country:*

Organization:

Work Phone:* Ext:

Home Phone: Fax Number:

Gender: Birthday (mo/day):

Currency Preference: ⓘ

2. Log In Information ⓘ *** Required Information**

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:* ⓘ

Email:* ⓘ [Privacy Policy](#) Confirm Email:*

3. How did you hear about us?

<input type="radio"/> TV - Superbowl	<input type="radio"/> TV - Rugby
<input type="radio"/> TV - Indy Race	<input type="radio"/> TV - Other
<input type="radio"/> TV - Major League Baseball	<input type="radio"/> TV - Mixed Martial Arts
<input type="radio"/> TV - NASCAR	<input type="radio"/> TV - Soccer/European Football
<input type="radio"/> TV - Extreme Sports	<input type="radio"/> TV - NFL
<input type="radio"/> TV - College Football	<input type="radio"/> TV - Poker
<input type="radio"/> Print Ad (magazine, newspaper, etc)	<input type="radio"/> Social Media (Twitter, Facebook, etc)
<input type="radio"/> Search Engine	<input type="radio"/> Radio
<input type="radio"/> Media/News Story (PR, news, etc)	<input type="radio"/> Referred by someone/Friend
<input type="radio"/> I am already a current customer	<input type="radio"/> Other
<input type="radio"/> Billboard	

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Step
11

Before clicking on “Continue to Checkout” make sure you scroll down to #4 and select what emails or mobile messages you want to receive from Go Daddy. Once finished, then click “Continue to Checkout”.

2. Log In Information

Log In ID:*

Password:*

Confirm Password:*

Password Hint:*

Call-In-PIN:*



Email:*



[Privacy Policy](#)

Confirm Email:*

3. How did you hear about us?

- | | |
|---|---|
| <input type="radio"/> TV - Indy Race | <input type="radio"/> TV - NFL |
| <input type="radio"/> TV - NASCAR | <input type="radio"/> TV - College Football |
| <input type="radio"/> TV - College Basketball | <input type="radio"/> TV - Mixed Martial Arts |
| <input type="radio"/> TV - Other | <input type="radio"/> TV - Soccer/European Football |
| <input type="radio"/> TV - Poker | <input type="radio"/> TV - Extreme Sports |
| <input type="radio"/> TV - Major League Baseball | <input type="radio"/> TV - Superbowl |
| <input type="radio"/> Print Ad (magazine, newspaper, etc) | <input type="radio"/> Social Media (Twitter, Facebook, etc) |
| <input type="radio"/> Search Engine | <input type="radio"/> Radio |
| <input type="radio"/> Media/News Story (PR, news, etc) | <input type="radio"/> Referred by someone/Friend |
| <input type="radio"/> I am already a current customer | <input type="radio"/> Other |
| <input type="radio"/> Billboard | |

Continue to Checkout

4. Stay informed and SAVE BIG

I want to receive emails about:

Non-promotional notices that deal with changes to your domain(s), account or other services Yes No

Offers from us related to your purchase Yes No

May we also...

Contact you via text message of renewal notices, product information or special offers on your mobile devices? (standard charges apply) Yes No

Contact you via U.S. Mail with your service renewal notice and other special offers? Yes No

Objective 1 Buying Your Domain

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Step
12

Click "use account information" which will pre-fill billing information, then enter your credit card number, name on card, card type, expiration date, and click "PLACE ORDER NOW".

The screenshot shows the GoDaddy checkout process. At the top, there's a navigation bar with the GoDaddy logo, a search bar, and links for 'Log In', 'Forgot Password?', and 'Create Account'. Below this is a menu with categories like 'Domains', 'Hosting', 'Email', etc. The main content area is titled '1. Select Your Payment Method' and shows 'CREDIT CARD' selected. Below this are three sections: '2. Enter Your Billing Information', '3. Enter Your Credit Card Information', and '4. Final Step: Accept Terms'. Red arrows highlight the 'use account information' checkbox in section 2, the credit card fields in section 3, and the 'PLACE ORDER NOW' button in section 4. An 'Order Summary' box at the bottom right shows a cart subtotal and order total of \$24.34.

Go Daddy .COM
Domains, websites & everything in between!

Username / Customer# Password Log In Forgot Password? | Create Account USD 2 Items

Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Cart Login Payment Confirmation

1. Select Your Payment Method

CREDIT CARD GIFT CARD CHECK PayPal

2. Enter Your Billing Information use account information

First Name:* Last Name:*
Address 1:*
Address 2:(Suite, Apt. #, etc.)
City:* State/Territory:* Texas
Zip Code:* Country:* United States
Email:*
Organization:
Primary Phone:* Ext:

3. Enter Your Credit Card Information

Card Number:*
Name On Card:*
Card Type:*
Expiration Date:*
 Use this for EXPRESSCHECKOUT Make this the Alternate Payment method
Choose existing payment profile or add a new credit card here. Select payment method above to add a new, credit card account.
Your personal and financial information is safe with us.

4. Final Step: Accept Terms

Go Daddy Universal Terms of Service Agreement
Last Revised: August 5, 2011
PLEASE READ THIS UNIVERSAL TERMS OF SERVICE AGREEMENT CAREFULLY, AS IT CONTAINS IMPORTANT INFORMATION REGARDING YOUR LEGAL RIGHTS AND REMEDIES.
1. OVERVIEW
This Universal Terms of Service Agreement (this "Agreement") is
 I have read and agree to the terms and conditions of the:
• Universal Terms of Service Agreement
• Domain Name Registration Agreement

PLACE ORDER NOW

Order Summary

Cart Subtotal	\$24.34
Order Total	\$24.34

Objective 1 Buying Your Domain

Rei Rockstars

Step
13

Click "My Account".

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

Thank you, Danielle! Your order is complete.
SAVE NOW on the special offers below!

Share your purchase:
  

Order Summary

[View & Print Receipt](#)

Order #:
Total:
Payment:

[View Account Information](#)

Customer #:
Username:

You are already a Go Daddy Affiliate
[Earn CASH by sharing your affiliate link with friends now!](#)

Start Using Your Products


[See Example](#)

**Activate your Email and
FREE InstantPage now!**

[Quick Setup](#)

Setup and manage your products now. **My Account**

Having trouble? Call us at (480) 505-8877 or
[schedule a time for us to call you!](#)

Important Notices

You will receive an email confirmation of your purchase at filpdani@mac.com. Any additional account notices will also be sent to this email address.

Take a moment to
[tell us your thoughts on Go Daddy.](#)

Keep Shopping and SAVE 15% on your order of \$50.00 or more!* [Details](#) [Keep Shopping](#)

Objective 1 Buying Your Domain

Rei Rockstars

Step
14

Click "Please Log In".

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

Manage Renew Upgrade

MY PRODUCTS
Domains / Domain Manager
Free Products

MY ACCOUNT

MY RENEWALS & UPGRADES

MY SELLING LIST
Selling
Sold
Didn't Sell
Pending

MY BIDDING LIST
Watching
Bidding
Multi-Bid
Won
Didn't Win

RECOMMENDED PRODUCTS
Web Site Hosting
WebSite Tonight®
Email
Search Engine Visibility

Welcome to Account Manager!

To view account details, [please log in.](#)

Account Alerts (1) [View All](#)
★ Take a short customer survey. [Get Started!](#)

MY DOMAINS

[View all in domain manager](#)

Domains Transfer Auctions My Bids

Search Domains: GO

To view your domains, [please log in.](#)

MY PRODUCTS

By Product Type

To view your products, [please log in.](#)

Objective 1 Buying Your Domain

Rei Rockstars

Step
15

Keep this page open while you open a new window, and go to your VMB Membership area.

Objective 1 Buying Your Domain

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

DANIELLE ROBISON
Customer Number: [REDACTED]
[Update Security Settings](#)
[Contact Support](#)

Account Alerts (1) [View All](#)
★ Take a short customer survey. [Get Started!](#)

To activate, setup or manage your products, click the product name under "My Products" below. If you just purchased a product and do not see it listed, [click here to refresh your account](#).

MY DOMAINS [View all in domain manager](#)

Search Domains: **GO**

Domains **Transfer** **Auctions** **My Bids**

<u>My Domains</u>	Expiration ▲	Privacy	Associated Products	Email	Domain Diagnostics
SELLHOUSENOWAUSTIN.COM	11/26/2012	No Add	None Add	None Add	Score domain

Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server**
- 3) Installing Your Website Framework
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
-  **2) Setting Up Your Web Host Server**
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Rei Rockstars

Introduction to Web Host Servers

Setting Up Your Web Host Server

What Is A Web Host Server?

This is a place that will store all of your websites content and make it available on the world wide web.

Why Is It Important?

Think of your server like a house. A house stores all of your personal content (aka furniture). The server also stores your content, such as pictures, videos etc...

Step
1

Go to the VMB Membership site and click “Web Hosting”.
This link is in the resources section or the bottom of
every page under “Visit Our Friends”.

Objective 2 Setting Up Your Host Server

LOOKING FOR SOMETHING?

Use the form below to search the site:



Still not finding what you're looking for? Drop a
comment on a post or contact us so we can take
care of it!

VISIT OUR FRIENDS!

A few highly recommended friends...

[Get Domains Here](#)

[Web Hosting](#)

LOGIN STATUS

You are not currently logged in.

Username:

Password:

Remember Me

LOGIN

» [Register](#)

» [Lost your Password?](#)

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Step
2

Once you arrive at the home page of Host Gator,
Click on View Web Hosting Plans

Objective 2 Setting Up Your Host Server

The screenshot shows the Host Gator homepage. At the top, there is a navigation bar with links for HOME, WEB HOSTING, RESELLER HOSTING, VPS HOSTING, DEDICATED SERVERS, SUPPORT, and AFFILIATES. The main banner features the Host Gator logo and the slogan "we eat up the competition". It highlights "Unlimited Web Hosting" with a "Now 20% OFF!" badge and a price tag of "STARTING AT \$3.96*/mo". A red box and arrow point to the "VIEW WEB HOSTING PLANS" button. Below the banner, there are three sections: "Reseller Hosting" (starting at \$19.96*/mo), "VPS Hosting" (starting at \$15.96* First Month), and "Dedicated Servers" (starting at \$139* First Month). At the bottom, there are sections for "Creating a new website?" and "Coming from another host?".

Host Gator
we eat up the competition

Toll Free: **1.866.96.GATOR**
Local: **1.713.574.5287**
Now hosting over 7,000,000 domains!

HOME | **WEB HOSTING** | **RESELLER HOSTING** | **VPS HOSTING** | **DEDICATED SERVERS** | **SUPPORT** | **AFFILIATES**

Unlimited Web Hosting
Web Hosting made *EASY* and *AFFORDABLE!*

Now **20% OFF!**

STARTING AT \$3.96* /mo

- ✓ **UNLIMITED** Disk Space
- ✓ **UNLIMITED** Bandwidth
- ✓ **FREE** SiteBuilder ([Try Demo](#))
- ✓ **EASY** Control Panel ([Try Demo](#))
- ✓ **1-CLICK** Script Installs
- ✓ **4,500** Free Website Templates
- ✓ **99.9%** Uptime Guarantee
- ✓ **45** Day Money Back Guarantee
- ✓ **24/7/365** Technical Support
- ✓ **\$100** Google AdWords Credit

VIEW WEB HOSTING PLANS

Reseller Hosting
Make money with your own web hosting business!

STARTING AT \$19.96* /mo

WHM

VIEW RESELLER PLANS

VPS Hosting
Get dedicated functionality without the expense!

STARTING AT \$15.96* First Month

VIRTUOZZO

VIEW VPS PLANS

Dedicated Servers
Feel the power and flexibility of a HostGator dedicated server!

STARTING AT \$139* First Month

VIEW DEDICATED PLANS

Creating a new website?
Get started building your website in 3 easy steps:

- 1** Login to SiteBuilder ([View Demo](#))
- 2** Select a website template & add content
- 3** Publish to your web hosting account

Coming from another host?
We know how difficult it can be moving to another web host.

- **Free** Domain Transfer!
- **Free** File Transfers!
- **Free** Database Transfers!
- **Free** Script Transfers!

We handle the transfer process for you! [View Details](#)

WEBHOST #1
FINDMyhost.com #1
APRIL 2011 #1

We have received many awards in our 9+ years of

Step
3

Select the Plan you want
(Baby Plan has unlimited domains), and
click "ORDER NOW".

Objective 2 Setting Up Your Host Server

HostGator
we eat up the competition

Toll Free: **1.866.96.GATOR**
Local: **1.713.574.5287**
Now hosting over 7,000,000 domains!

LIVE CHAT

HOME | WEB HOSTING | RESELLER HOSTING | VPS HOSTING | DEDICATED SERVERS | SUPPORT | AFFILIATES

Unlimited Web Hosting

Web Hosting made **EASY** and **AFFORDABLE!**

- ✓ **UNLIMITED** Disk Space and Bandwidth
- ✓ **FREE** Site Building Tools and Templates
- ✓ **24/7/365** Award Winning Technical Support

Starting at **\$3.96***/mo

HostGator » Web Hosting

Get Started with HostGator Web Hosting Today!

Hatchling Plan	Baby Plan	Business Plan
<ul style="list-style-type: none">• Single Domain• UNLIMITED Disk Space• UNLIMITED Bandwidth• Shared SSL Certificate	<ul style="list-style-type: none">• UNLIMITED Domains• UNLIMITED Disk Space• UNLIMITED Bandwidth• Shared SSL Certificate	<ul style="list-style-type: none">• UNLIMITED Domains• UNLIMITED Disk Space• UNLIMITED Bandwidth• FREE Private SSL & IP• FREE Toll Free Number
Starting at \$3.96/mo*	Starting at \$6.36/mo*	Starting at \$10.36/mo*
Compare All Hosting Plans	Compare All Hosting Plans	Compare All Hosting Plans
ORDER NOW	ORDER NOW	ORDER NOW

*Price reflects 20% off first invoice

HostGator Control Panel
cPanel is the #1 used control panel in the world. If it was not the best we wouldn't be using it.
TRY CPANEL DEMO

Easy SiteBuilder
Our **FREE** Site Builder will allow you to easily create a professional looking website within minutes.
TRY SITE BUILDER DEMO

Step
4

Select, "I Currently Have a Domain Name",
enter your domain name, and
click "CONTINUE TO STEP 2".

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LIVE CHAT

Step 1: Choose a Domain

Step 1 » Step 2

Register a New Domain

Help me **register** a new domain name.

Enter Domain Name: com

CONTINUE TO STEP 2

or

I Currently Have a Domain Name

Use an existing domain name.

Enter Domain Name:

CONTINUE TO STEP 2

Enter a Coupon Code

Coupon Code: ✓ You have chosen our most valuable coupon!

Copyright © 2011 HostGator.com

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Step
5

Select your Billing Cycle Preference,
create a username and security pin, and
enter your Billing and Payment Information.

Objective 2 Setting Up Your Host Server

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Local: **1.713.574.5287**
Now hosting over 5,000,000 domains!

LIVE CHAT

Step 2: Billing Information

Step 1 » Step 2

Please confirm your hosting package information:

Package Type: Hatchling

Billing Cycle: 1 Month @ 7.16/mo 20.00 Percent OFF!

Please choose your account information:

Username:

- ✓ May not contain capital letters
- ✗ Must start with a letter
- ✗ Must be 2-8 characters long
- ✓ May not contain special characters

Security Pin:

- ✗ Must be 4-8 characters long
- ✗ May only contain numbers

Please enter your billing information:

Billing Information		Payment Information	
First Name	<input type="text"/>	<input checked="" type="radio"/> Credit Card	<input type="radio"/> PayPal
Last Name	<input type="text"/>	<input type="checkbox"/> AMEX	<input type="checkbox"/> DISCOVER
Email	<input type="text"/>	<input type="checkbox"/> VISA	<input type="checkbox"/> PayPal
Company	<input type="text"/>	<input type="checkbox"/> PAYCOMMERCE	
Home Phone	<input type="text"/>	Name on Card	<input type="text"/>
Cell Phone	<input type="text"/>	Credit Card Number	<input type="text"/>
Address	<input type="text"/>	Expiration Date	01 / 2010
Address 2	<input type="text"/>	CVV Code	<input type="text"/>
City	<input type="text"/>	Help: Where Is my CVV Code?	
State	Alabama		
Zip Code	<input type="text"/>		
Country	United States		

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Step
6

Scroll down to confirm information, and
click "Create Account".

Please review the order details below:

24/7/365 Phone, Live Chat, Email Support	FREE!
Instant Account Activation	FREE!
Money Back Guarantee!	45 Days
Hosting	Baby
Package (1 Month Cycle)	\$ 9.95
Coupon Credit (SPRING 20.00 Percent OFF!)	\$ 1.99
Existing Domain (sellhousenowaustin.com)	\$ 0.00
Setup Price	\$ 0.00
Texas Sales Tax (8.25%)	\$ 0.52
Total Due: \$ 8.48	

I have read and agree to the [terms and conditions](#) of use.

CREATE ACCOUNT

Objective 2 Setting Up Your Host Server

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Step
7

Check your email for all of your account and log in details.



Host Gator
we eat up the competition

Toll Free: **1.866.96.GATOR**

Local: **1.713.574.5287**

Now hosting over 5,000,000 domains!



LIVE CHAT

Thank You Philip Robison,

An email will be sent shortly to danilynn@thereirockstars.com containing the required information for using your Hosting Account.

Your reference number is

Objective 2 Setting Up Your Host Server

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Step
8

Make note of your nameservers, and
go back to GoDaddy.com to redirect your nameservers.

Objective 2 Setting Up Your Host Server

From: sales@hostgator.com
Subject: [HostGator.com](#) :: Your Account Info
Date: November 26, 2011 7:45:10 PM CST
To: Dani Lynn Robison
Reply-To: sales@hostgator.com

Hello Philip Robison,

Thank you for your order with [HostGator.com](#)!

You can log into your billing account at <http://gbclient.hostgator.com/login>, using the email address we sent this email to, and the password

Shared Plan: Baby
Your Control Panel: <https://gator1840.hostgator.com:2083>
Username:
Domain: sellhousenowaustin.com
Password:
1st Nameserver: ns3679.hostgator.com
2nd Nameserver: ns3680.hostgator.com
Server IP: :



Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:
<http://hostgator.com/>
<http://www.hostgator.com/tutorials.shtml>

Step
9

Click on your domain name
to access the diagnostics panel.

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

DANIELLE ROBISON

Customer Number [REDACTED]
[Update Security Settings](#)
[Contact Support](#)

Account Alerts (1) [View All](#)
★ Take a short customer survey. [Get Started!](#)

To activate, setup or manage your products, click the product name under "My Products" below. If you just purchased a product and do not see it listed, [click here to refresh your account](#).

MY DOMAINS [View all in domain manager](#)

Search Domains:

Domains	Transfer	Auctions	My Bids			
<u>My Domains</u>	Expiration ▲	Privacy	Associated Products	Email	Domain Diagnostics	
SELLHOUSENOWAUSTIN.COM	11/26/2012	No Add	None Add	None Add	Score domain	

Objective 2 Setting Up Your Host Server

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Step
10

Click "Set Nameservers".

Objective 2 Setting Up Your Host Server

All Domains GO

Organize Locking Cash in Upgrade Renew Forward Contact Nameservers Account Change Delete Selected

Domain Information

Registered: 11/26/2011

Locked: Locked [Manage](#)

Expires On: 11/26/2012 [Renew Now](#)
[Consolidate Now!](#)

Auto Renew: On [Manage](#)
Extended Auto Renew: Off [Get Extended Auto-Renew!](#)

Status: Active [Refresh Page](#)

Authorization Code: [Send by Email](#)
Transfer locked until 1/26/2012:
New domain registration

Forwarding: Off [Manage](#)

Nameservers

Nameservers: (Last update 11/26/2011)
NS73.DOMAINCONTROL.COM
NS74.DOMAINCONTROL.COM

[Set Nameservers](#)
[Manage DS Records](#)

Domain Enhancements

Privacy: Off [Learn More/Add](#)

Domain Ownership Protection: Off [Learn More/Add](#)

Certified Domain: No certification [Learn More/Add](#)

Domain Appraisals: No appraisals [Learn More/Add](#)

Premium Listings: No premium listings [Learn More/Add](#)

CashParking: Disabled [Learn More/Add](#)

Business Registration: Off [Learn More/Add](#)

DNS Manager

DNS Manager: Available

@	68.178.232.100
CNAME	e email.secureserver.net
CNAME	email email.secureserver.net
CNAME	ftp @
MX	@ mailstore1.secureserver.net
MX	@ smtp.secureserver.net

[Launch](#)

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Step
11

Erase both nameserver fields and enter the 1st and 2nd nameserver from your HostGator Account info email. Click "OK" and then Click "OK" on next window as well.

Objective 2 Setting Up Your Host Server

Set Nameservers

If you are hosting your Web site with us (you have a hosting account with us associated with this domain) or you want to Park or Forward your domain, we will automatically set your nameservers for you.

- I want to **park** my domains.
- I want to **forward** my domains.
- I have a **hosting account** with these domains.
- I have **specific nameservers** for my domains.

Nameserver 1: *

Nameserver 2: *

Nameserver 3:

Nameserver 4:

[Add more](#) | [Manage DS Records](#)

OK

[Cancel](#)

Did You Know?

Domains using our nameservers benefit from our worldwide DNS presence through Anycast DNS.

[Learn More](#)

* Required

Step
12

Refer back to your HostGator Account info email,
click the “Control Panel link”, and
make note of your username and password.

Objective 2 Setting Up Your Host Server

From: sales@hostgator.com
Subject: [HostGator.com](#) :: Your Account Info
Date: November 26, 2011 7:45:10 PM CST
To: Dani Lynn Robison
Reply-To: sales@hostgator.com

Hello Philip Robison,

Thank you for your order with [HostGator.com](#)!

You can log into your billing account at <http://gbclient.hostgator.com/login>, using the email address we sent this email to, and the password

Shared Plan: Baby
Your Control Panel: <https://gator1840.hostgator.com:2083>
Username:
Domain: sellhousenowaustin.com
Password:
1st Nameserver: ns3679.hostgator.com
2nd Nameserver: ns3680.hostgator.com
Server IP: :



Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:
<http://hostgator.com/>
<http://www.hostgator.com/tutorials.shtml>

Step
13

Enter your username, password, and
click "Login".

A screenshot of the cPanel login interface. The background is a dark blue gradient with the cPanel logo and the word "cPanel" in orange. In the center, there is a white login box with the title "Login". Below the title are two input fields: "Username" and "Password". Below the "Password" field is a "Login" button. A red rectangle highlights the "Login" button, and a red arrow points to it from the right.

© cPanel, Inc. 2011

Objective 2 Setting Up Your Host Server

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Step
15

At the Fantastico home page,
go to the left hand side of the screen, and
click “WordPress”.

Objective 2 Setting Up Your Host Server

The screenshot shows the Fantastico control panel. On the left, there is a navigation menu with categories like Navigation, Blogs, Classifieds, Content Management, Customer Relationship, Discussion Boards, E-Commerce, F.A.Q., Hosting Billing, and Image Galleries. Under the 'Blogs' category, 'WordPress' is selected and highlighted with a red box and a red arrow. The main content area displays instructions for using Fantastico to install scripts and a table for installed scripts.

Fantastico

Use Fantastico to automatically install any of the scripts listed on the left. Installing any script will use one of your available MySQL databases. Removing any script will free up one of your used MySQL databases. Click on any of the items on the left to get more details.

UPDATE NOW!
Following installations are not up-to-date. Keep your installations secure and up-to-date and ensure that future versions of Fantastico will be able to maintain your installations by updating now.

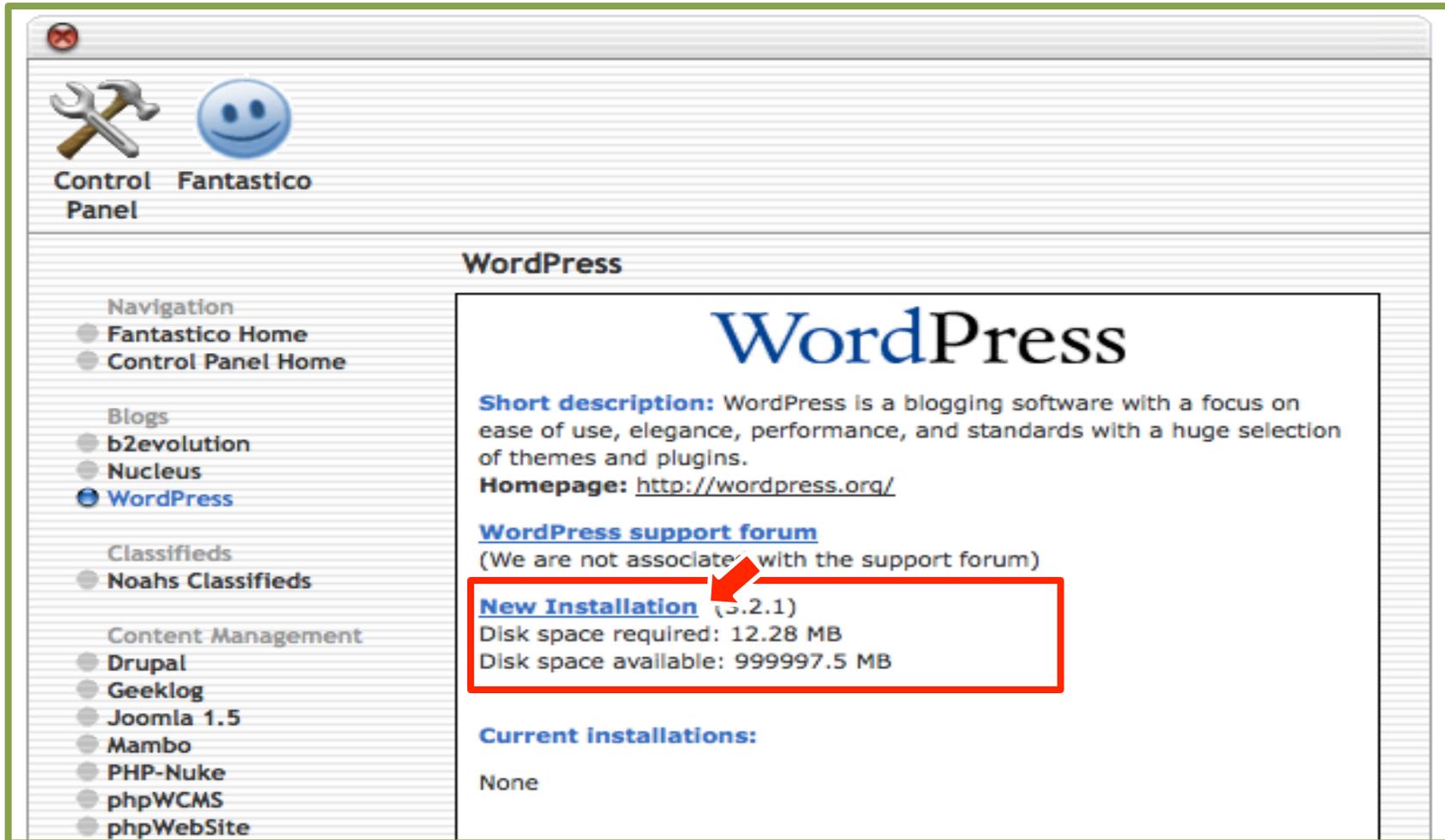
WordPress Location	Installed Version	Upgrade Link
--------------------	-------------------	--------------

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Step
16

At the WordPress home page click “New Installation”.

Objective 2 Setting Up Your Host Server



The screenshot shows the Fantastico Control Panel interface. At the top left, there are icons for a wrench and hammer, and a smiley face, with the text "Control Panel" and "Fantastico". Below this, there are several categories of software:

- Navigation**
 - Fantastico Home
 - Control Panel Home
- Blogs**
 - b2evolution
 - Nucleus
 - WordPress** (highlighted with a blue circle)
- Classifieds**
 - Noahs Classifieds
- Content Management**
 - Drupal
 - Geeklog
 - Joomla 1.5
 - Mambo
 - PHP-Nuke
 - phpWCMS
 - phpWebSite

The main content area is titled "WordPress" and contains the following information:

WordPress

Short description: WordPress is a blogging software with a focus on ease of use, elegance, performance, and standards with a huge selection of themes and plugins.
Homepage: <http://wordpress.org/>

WordPress support forum
(We are not associated with the support forum)

New Installation (3.2.1)
Disk space required: 12.28 MB
Disk space available: 999997.5 MB

Current installations:
None

A red box highlights the "New Installation" section, and a red arrow points to the version number "3.2.1".

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Step
17a

Verify the installation domain and leave the Install in directory field blank, enter admin in the Administrator Username field, and create a password.

The screenshot shows the WordPress installation configuration page. On the left is a sidebar with various CMS options, with WordPress selected. The main content area is divided into sections:

- Installation location:** A red box highlights the "Install on domain" field, which contains "sellhousenowaustin.com" and has a red arrow pointing to it. Below it is the "Install in directory" field, which is empty.
- Admin access data:** A red box highlights the "Administrator-username" and "Password" fields, both of which are empty. Red arrows point to each of these fields.
- Base configuration:** This section includes fields for "Admin nickname", "Admin e-mail (your email address)", "Site name" (containing "sellhousenowaustin.com"), and "Description".

At the bottom of the form is a button labeled "Install WordPress".

Objective 2 Setting Up Your Host Server

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Step
17b

Enter an admin nickname, admin email, site name which is your domain name, description, and click “Install WordPress”.

Objective 2 Setting Up Your Host Server

Nucleus
 WordPress

Classifieds
 Noahs Classifieds

Content Management
 Drupal
 Geeklog
 Joomla 1.5
 Mambo
 PHP-Nuke
 phpWCMS
 phpWebSite
 Siteframe
 TYPO3
 Xoops
 Zikula

Customer Relationship
 Crafty Syntax Live Help
 Help Center Live
 osTicket
 PerlDesk
 PHP Support Tickets
 Support Logic Helpdesk
 Support Services Manager

Discussion Boards
 phpBB
 SMF

Installation location

Install on domain

Install in directory

Leave empty to install in the root directory of the domain (access example: http://domain/).
Enter only the directory name to install in a directory (for **http://domain/name/** enter **name** only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username (you need this to enter the protected admin area)

Password (you need this to enter the protected admin area)

Base configuration

Admin nickname

Admin e-mail (your email address)

Site name

Description

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Verify information, and click “Finish Installation”.

WordPress

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- **WordPress**

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke

Install WordPress (2/3)

The MySQL database and MySQL user **flipper_wrdp1** will be created and used for this installation.

- You chose to install in the main directory of the domain **sellhousenowaustin.com**.
- The access URL will be: **http://sellhousenowaustin.com/**.
- There is already a file in this directory which might cause WordPress to not load properly. Click on "Finish Installation" to rename this file from filename to filename.timestamp and complete the installation.

Click on **Finish installation** to continue.

Finish installation

Step
19

Make note of your full URL, your username and password to enter the admin area of your WordPress website. If you want details emailed to you as well, enter your email address, and click "Send E-mail". Then on the next window, click "Back to WordPress Overview".

Objective 2 Setting Up Your Host Server

WordPress

Install WordPress (3/3)

/home/flipper/public_html/wp-config.php configured
/home/flipper/public_html/data.sql configured

Please notice:

We only offer auto-installation and auto-configuration of **WordPress** but do not offer any kind of support.

You need a username and a password to enter the admin area. Your username is **admin**. Your password is The full URL to the admin area (**Bookmark this!**): <http://sellhousenowaustin.com/wp-admin/>

DO NOT REMOVE the file named **fantastico_fileslist.txt** from the installation directory. It is used for uninstalling this application.

[Back to WordPress overview](#)

Email the details of this installation to:

[Send E-mail](#)

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Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework**
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
-  **3) Installing Your Website Framework**
- 4) Addendum: Setting Up Additional Domains

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Introduction To Wordpress

Installing Your Website Framework

What Is WordPress?

It's an Open Source CMS (Blog publishing application... a back office to your website that creates your website)

Why Is Wordpress Important?

It's a free website that's easy to use, manage, update, has a lot of free support, offers lots of "goodies" to make your website cooler as well as SEO Friendly.

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Step
1

Type in your wp-admin URL into your web browser.
Enter your username and password, and
click “Log In”.

A screenshot of the WordPress login form. The form is enclosed in a red rectangular border. It contains three input fields: 'Username', 'Password', and a 'Remember Me' checkbox. A blue 'Log In' button is located to the right of the 'Remember Me' checkbox. Three red arrows point to the right side of the 'Username', 'Password', and 'Log In' fields respectively.

[Lost your password?](#)

[← Back to sellhousenowaustin.com](#)

Objective 3 Installing Your Website Framework

Rei Rockstars

Step
2

Click "Appearance".

The screenshot shows the WordPress dashboard for the website 'sellhousenowaustin.com'. The user is logged in as 'admin'. The left sidebar contains a menu with the following items: Home, Updates, Posts, Media, Links, Pages, Comments, Appearance (highlighted with a red box and a red arrow), Plugins, Users, Tools, and Settings. The main dashboard area is titled 'Dashboard' and includes a 'Right Now' summary table, a 'QuickPress' editor, 'Recent Comments', and 'Recent Drafts'.

Content	Discussion
1 Post	1 Comment
1 Page	1 Approved
1 Category	0 Pending
0 Tags	0 Spam

Theme **Twenty Eleven** with 6 Widgets
You are using **WordPress 3.2.1**.

Recent Comments

From Mr WordPress on Hello world! #
Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have ...

All | Pending (0) | Approved | Spam (0) | Trash (0)

QuickPress

Title:

Upload/Insert:

Content:

Tags:

Buttons: Save Draft, Reset, Publish

Recent Drafts

There are no drafts at the moment

WordPress Blog

WordPress 3.3 Beta 4 Available Now November 24, 2011
The march toward 3.3 continues! With all our major tickets closed, we are very close to a release candidate. In Beta 4 we've fixed a bunch of bugs, cleaned up the UI, added real text in some of the

Objective 3 Installing Your Website Framework

Step
3

Click "Install Theme".

Objective 3 Installing Your Website Framework

The screenshot shows the WordPress dashboard for the site mortgageassign.com. The user is logged in as Dani Lynn Robison. The left sidebar contains navigation menus for Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Themes, Widgets, Menus, Graphene Options, Graphene FAQs, Background, Header, Editor, Plugins, Users, Tools, and Settings. The 'Appearance' menu is expanded, showing 'Themes' as the selected option. In the main content area, the 'Manage Themes' section is visible, with the 'Install Themes' button highlighted by a red rectangular box and a red arrow pointing to it. Below this, a yellow notification bar states: 'New theme activated. This theme supports widgets, please visit the [widgets settings](#) screen to configure them.' The 'Current Theme' section displays 'Graphene 1.5.4 by Syahir Hakim' with a thumbnail image of the theme's interface. A detailed description of the theme follows, highlighting its features like configurable columns, widget areas, and social sharing buttons. Below the description are links for 'OPTIONS: [Widgets](#) | [Menus](#) | [Graphene Options](#) | [Graphene FAQs](#) | [Background](#) | [Header](#)'. A 'Tags' section lists various theme features. At the bottom, the 'Available Themes' section is partially visible, including a search bar and a 'Search Installed Themes' button.

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Step
4

Type in “Graphene” into the Search field, and then click “Search”.

Objective 3 Installing Your Website Framework

The screenshot shows the WordPress dashboard for the website `sellhousenowaustin.com`. The left sidebar contains navigation menus for Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The 'Appearance' menu is expanded, showing sub-menus for Themes, Widgets, Menus, Theme Options, Background, Header, Editor, and Plugins. The main content area displays the 'Manage Themes' interface. At the top, there are buttons for 'Manage Themes' and 'Install Themes'. Below these are navigation links for 'Search', 'Upload', 'Featured', 'Newest', and 'Recently Updated'. A search bar is highlighted with a red box, containing the text 'graphene' and a 'Search' button. Below the search bar is a 'Feature Filter' section with the heading 'Find a theme based on specific features'. This section contains a grid of checkboxes for various theme features, including Colors (Black, Blue, Brown, Gray, Green, Orange, Pink, Purple, Red, Silver, Tan, White, Yellow, Dark, Light), Columns (One Column, Two Columns, Three Columns, Four Columns), Width (Fixed Width, Flexible Width), Features (Blavatar, BuddyPress, Custom Background, Custom Colors, Custom Header, Custom Menu, Editor Style, Featured Image Header, Featured Images, Front Page Posting, Full Width Template, Microformats, Post Formats, RTL Language Support, Sticky Post, Theme Options, Threaded Comments, Translation Ready), and Subject (Holiday, Photoblogging, Seasonal). A 'Find Themes' button is located at the bottom of the feature filter section.

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Step
5

Click "Install".

Objective 3 Installing Your Website Framework

The screenshot shows the WordPress dashboard for the site `sellhousenowaustin.com`. The left sidebar menu is expanded to the 'Appearance' section, which includes 'Themes', 'Widgets', 'Menus', 'Theme Options', 'Background', 'Header', and 'Editor'. The main content area is the 'Install Themes' page. At the top, there are buttons for 'Manage Themes' and 'Install Themes'. Below these are search filters: 'Search | Search Results | Upload | Featured | Newest | Recently Updated'. A search bar contains the term 'graphene' and a 'Search' button. The search results show a preview of the Graphene WordPress Theme. Below the preview, the theme name 'Graphene' is displayed in a red-bordered box, with 'Install' and 'Preview' links. A red arrow points to the 'Install' link. Below the links, a description reads: 'The Graphene theme for WordPress is a stylish, neat, and tight WordPress theme supporting configurable columns layout options and 4 widget areas, with the ability to determine the number of columns to display in the footer widget area. It includes a buckload'.

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Step
6

Click "Install Now".

Objective 3 Installing Your Website Framework

The screenshot shows the WordPress theme installation interface for the Graphene theme. The window title is "Install 'Graphene'". On the left, there is a preview of the theme's homepage, which includes a navigation menu, a main content area with a "Readability Test" article, and a sidebar with "Archives" and "Meta" sections. On the right, the theme name "Graphene" is displayed in a large font, followed by "by silverks" and "Version: 1.5.4". At the bottom of the window, there are two buttons: "Cancel" on the left and "Install Now" on the right. The "Install Now" button is highlighted with a red rectangular box and a red arrow pointing to it.

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Step
7

Click "Activate".

The screenshot shows the WordPress dashboard for the domain mortgageassign.com. The left sidebar contains navigation links: Dashboard, Posts, Media, Links, Pages, Comments, Appearance (highlighted), Themes, and Widgets. The main content area displays the theme installation progress for Graphene 1.5.4. The status is "Successfully installed the theme Graphene 1.5.4." Below this, there are three links: "Preview", "Activate", and "Return to Theme Installer". The "Activate" link is highlighted with a red box and a red arrow pointing to it.

Dashboard

Posts

Media

Links

Pages

Comments

Appearance

Themes

Widgets

mortgageassign.com

Installing Theme: Graphene 1.5.4

Downloading install package from http://wordpress.org/extend/themes/download/graphene.1.5.4.zip...

Unpacking the package...

Installing the theme...

Successfully installed the theme Graphene 1.5.4.

[Preview](#) | [Activate](#) | [Return to Theme Installer](#)

Objective 3 Installing Your Website Framework

Rei Rockstars

Congratulations! Your website framework is now installed.
In Session 2 we will be customizing your site.

The screenshot shows the WordPress dashboard for the website sellhousenowaustin.com. The left sidebar contains the following menu items: Dashboard, Posts, Media, Links, Pages, Comments, Appearance (selected), Themes, Widgets, Menus, Graphene Options, Graphene FAQs, Background, Header, Editor, Plugins, Users, Tools, and Settings. The main content area displays the 'Manage Themes' and 'Install Themes' buttons. A yellow notification box states: "New theme activated. This theme supports widgets, please visit the [widgets settings](#) screen to configure them." Below this, the 'Current Theme' section features a thumbnail of the Graphene theme and the text: "Graphene 1.5.5 by [Syahir Hakim](#)". A detailed description follows: "The Graphene theme for WordPress is a stylish, neat, and tight WordPress theme supporting configurable color columns to display in the footer widget area. It includes a buckload of action hooks for greater customisability the Twitter widget, allows for customisable colours, header and background through the WordPress admin, built-in A drop-down navigation, and threaded comments of up to 10 levels deep! You can hide post parameters, show po website, and specify font styles for header and content texts. The codes are written so that you can easily overri the parent theme's code. Seriously, there's too many features for this theme to describe them all here! This then Google Chrome, Opera, and Safari. The theme currently has been translated into 20 languages, and fully supports right-to-left languages. See OPTIONS: [Widgets](#) | [Menus](#) | [Graphene Options](#) | [Graphene FAQs](#) | [Background](#) | [Header](#)". Below the description, the tags are listed: "Tags: black, blue, white, one-column, two-columns, three-columns, right-sidebar, left-sidebar, fixed-width, custom-colors, custom-header, custom sticky-post, translation-ready, rtl-language-support, post-formats, featured-image-header, featured-images, full-width-template, microformats". The 'Available Themes' section is currently empty.

Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework
- 4) **Addendum: Setting Up Additional Domains**

Rei Rockstars

Virtual Marketing Blueprint

Website Building

Addendum



Setting Up Additional Domains



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Step
1

Return to the home page of GoDaddy.com, and click "My Account".

Addendum: Setting Up Additional Domains

The screenshot shows the GoDaddy.com homepage. At the top left is the GoDaddy logo with the tagline "Domains, websites & everything in between!". To the right of the logo, it says "WELCOME BACK Phillip [DCC] Log Out". Further right, there are links for "Phillip's GoDaddy.com", "10 Domains Expiring", and "Deals of the Day". On the far right, there is a search bar, a currency selector set to "USD", and a shopping cart icon labeled "empty". Below the search bar is a navigation bar with links for "Our Commercials", "Bob's Video Blog", "Help & Forums", and "My Account" (which is highlighted with a red box and a red arrow). Below the navigation bar, the main heading reads "Your Shopping Cart is Empty". Underneath this heading are three promotional boxes: "Find a domain name:" with a search input and "GO" button; "How do I get started?" with a "Launch Product Advisor" button; and "Head back home" with a "Return to Homepage" button. Below these are several columns of links: "Account Manager" (My Account, My Renewals, My Upgrades, Account Settings, Customer Information, Order History, Create Account), "Shopping" (Domain Search, Product Catalog, Product Advisor, Go Daddy Gear, Gift Cards, Go Daddy Mobile, Deals of the Day), "Resources" (Webmail, WHOIS search, ICANN Confirmation, Affiliates, Follow & Fan Us, Legal, Commercial Contests, Site Map), "Help & Support" (Telephone Support & Sales, Go Daddy Community, Discussion Forums, Help and Guides, User Groups, Submit Support Ticket, Site Suggestions, Report Spam, Go Daddy Scoop), "About Go Daddy" (About Us, News Releases, Careers, Marketing Opportunities, Customer Testimonials, Security Center, .ME Scholarship, Round Up for Charity), and "Mobile" (Go Daddy, on the GO!, iPhone Application, iPad Application, Android Application, BlackBerry Application, Visit GoDaddyMobile.com). There is also a "Sign Up for Special Offers" section with an "Email Address" input and a "Submit" button. At the bottom, there are "Our Partners" logos including TRUSTe, BBB, Trustwave, PayPal, Visa, MasterCard, American Express, Discover, ICANN, Certification Authorities, VeriTrust, WebTrust, and KPMG. A footer contains the text: "Use of this Site is subject to express Terms of Use. By using this Site, you signify that you agree to be bound by these Terms of Use, which were last revised on August 5, 2011. GoDaddy.com is the world's No. 1 ICANN-accredited domain name registrar for .COM, .NET, .ORG, .INFO, .BIZ and .US domain extensions. Source: RegistrarSTATS.com. Copyright © 1999 - 2011 GoDaddy.com, Inc. All rights reserved." At the very bottom, there are three security logos: "GODADDY.COM WEBSITE PROTECTION TESTED 2011-11-11", "GODADDY.COM DOMAIN ORIENTATION CERTIFIED CLICK TO VERIFY", and "GODADDY.COM VERIFIED & SECURED VERIFY SECURITY".

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Step
2

Click on your domain name.

Addendum: Setting Up Additional Domains

WELCOME BACK Philip **DDC** Log Out USD empty

Philip's GoDaddy.com **10 Domains Expiring** **Deals of the Day** **24/7 Sales & Support (480) 505-8877**
Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

Manage Renew Upgrade

MY PRODUCTS
CashParking®
Discount Domain Club
Domain Backordering
Domains / Domain Manager
Email
Check My Web Mail
Free Products
Go Daddy Auctions®

MY ACCOUNT

MY RENEWALS & UPGRADES

MY SELLING LIST
Selling
Sold
Didn't Sell
Pending

MY BIDDING LIST
Watching
Bidding
Multi-Bid
Won
Didn't Win

RECOMMENDED PRODUCTS
Web Site Hosting
WebSite Tonight®
Reseller
Calendar

To activate, setup or manage your products, click the product name under "My Products" below. If you just purchased a product and do not see it listed, [click here to refresh your account.](#)

MY DOMAINS [View all in domain manager](#)

Search Domains: **GO**

My Domains	Expiration	Privacy	Associated Products	Email	Domain Diagnostics
ASSIGNMYMORTGAGE.COM	11/3/2011 RENEW	No Add	None Add	None Add	Score domain
MORTGAGEASSIGN.COM	11/3/2011 RENEW	No Add	None Add	None Add	Score domain
WEMAKEYOURPAYMENTS.COM	11/3/2011 RENEW	No Add	None Add	None Add	Score domain
SELLMYAUSTINLUXURYHOME.COM	11/11/2011 RENEW	No Add	None Add	None Add	Score domain
SELLMYTEXASHOUSEFAST.COM	11/12/2011 RENEW	No Add	None Add	None Add	Score domain

Displaying 1-5 of 54 domains Results per page: 5 1 of 11

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Step
3

Go to the Nameservers section, and
click "Set Nameservers".

Addendum: Setting Up Additional Domains

GoDaddy My Account > DOMAINMANAGER Welcome: flippertpt Log Out My Account GoDaddy.com

Domains Buy/Sell Tools Help Discount Domain Club: Active Register Domains Feedback

Domain Details

25% off your order of \$75 or more* Save BIG on websites, domain names and more. SHOP NOW! New! Mobile Domain Management See More...

Great news! The new [DNS Manager](#) is live.

All Domains BIDONTX.COM GO

Organize Locking Cash in Upgrade Renew Forward Contact Nameservers Account Change Delete Selected

Domain Information

Registered: 9/4/2008
Locked: Locked [Manage](#)
Expires On: 9/4/2012 [Renew Now](#) [Consolidate Now!](#)
Auto Renew: On [Manage](#)
Extended Auto Renew: Off [Get Extended Auto-Renew!](#)
Status: Active [Refresh Page](#)
Authorization Code: [Send by Email](#)
Forwarding: On (Last update 9/5/2011) [Manage](#)
Forward with masking
http://web.me.com/flipdani...

Domain Enhancements

Privacy: Off [Learn More/Add](#)
Domain Ownership Protection: Off [Learn More/Add](#)
Certified Domain: No certification [Learn More/Add](#)
Domain Appraisals: No appraisals [Learn More/Add](#)
Premium Listings: No premium listings [Learn More/Add](#)
CashParking: Disabled [Manage](#)
Business Registration: Off [Learn More/Add](#)

Related Products

Hosting: Not hosted here [Learn More/Add](#)
WebSite Tonight®: Off [Learn More/Add](#)
Email Accounts: None [Manage](#)
Domain Starter Page: No starter page [Manage](#)
Domain Variations Bundle: Options available [Learn More/Add](#)

Nameservers

Nameservers: (Last update 9/4/2008)
NS57.DOMAINCONTROL.COM [Set Nameservers](#)
NS58.DOMAINCONTROL.COM [Manage DS Records](#)

DNS Manager

DNS Manager: Available
@ 64.202.189.170
CNAME e email.secureserver.net
CNAME email email.secureserver.net
CNAME ftp @
MX @ mailstore1.secureserver.net
MX @ smtp.secureserver.net
[Launch](#)

TLD Specific

Not Applicable

Step
4

Click on the dial button next to “I have specific nameservers for my domain”, enter your nameservers (refer to your web host welcome email) and click “OK”.

The screenshot shows the GoDaddy Domain Manager interface for the domain MORTGAGEASSIGN.COM. A modal dialog box titled "Set Nameservers" is open, prompting the user to choose how to handle their domain's DNS. The dialog includes the following text and options:

If you are hosting your Web site with us (you have a hosting account with us associated with this domain) or you want to Park or Forward your domain, we will automatically set your nameservers for you.

- I want to park my domains.
- I want to forward my domains.
- I want to host with these domains.
- I have specific nameservers for my domains.

Nameserver 1: * NS41.DOMAINCONTROL.COM
Nameserver 2: * NS42.DOMAINCONTROL.COM
Nameserver 3:
Nameserver 4:

Buttons: [Add more](#) | [Manage DS Records](#), ,

Did You Know?
Domains using our nameservers benefit from our worldwide DNS presence through Anycast DNS. [Learn More](#)

Domain Information:
Registered: 11/3/2010
Locked: Locked
Expires On: 11/3/2011
Auto Renew: On
Extended Auto Renew: Off
Status: Active
Authorization Code: Transfer locked until 12/4/2011; Contact information change
Forwarding: Off

Nameservers:
Nameservers: (Last update 11/4/2011)
NS41.DOMAINCONTROL.COM
NS42.DOMAINCONTROL.COM

Contacts:
Registrant: Philip Robison, 3720 Gattis School Rd, Suite 800-196
Administrative: Philip Robison, 3720 Gattis School Rd, Suite 800-196
Technical: Philip Robison, 3720 Gattis School Rd, Suite 800-196
Billing: Philip Robison, 3720 Gattis School Rd, Suite 800-196

Addendum: Setting Up Additional Domains

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Step
5

At the Host Gator Control Panel,
scroll down to the Domain section, and
click “Add On Domains”.

The screenshot displays the Host Gator Control Panel interface. It is divided into two main sections: 'Domains' and 'Databases'. The 'Domains' section contains six options: 'Subdomains', 'Add On Domains', 'Parked Domains', 'Redirects', 'Simple DNS Zone Editor', and 'Advanced DNS Zone Editor'. The 'Add On Domains' option is highlighted with a red rectangular box, and a red arrow points to it from the right. The 'Databases' section contains four options: 'MySQL Databases', 'MySQL Database Wizard', 'phpMyAdmin', and 'Remote MySQL'.

Addendum: Setting Up Additional Domains

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Step
6

Enter your domain name, subdomain name, document root, password, re-enter password, and click "Add Domain".

Addendum: Setting Up Additional Domains

Addon Domains

An addon domain allows visitors to reach a subdomain of your site by typing the addon domain's URL into a browser. This means that you can host additional domains from your account, if allowed by your hosting provider. Addon Domains Subdomains are relative to your account's home directory. The icon signifies your home directory which is /home/danilynn.

Create Addon Domain

New Domain Name:

Subdomain/FTP Username:

Document Root: /

Password:

Password (Again):

Strength (why?):

FYI - Your subdomain name and document root will automatically populate. These are used for FTP which you'll learn about later..

Modify Addon Domain

Search

ADDON DOMAINS	DOCUMENT ROOT	USERNAME	REDIRECTS TO	ACTIONS
assignmentofmortgagepaymentsreview.com	/public_html/assignmentofmortgagepaymentsreview.com	ampsreview	not redirected	Remove Manage Redirection
assignmentofmortgagepaymentsstruth.com	/public_html/assignmentofmortgagepaymentsstruth.com	ampstruth	not redirected	Remove Manage Redirection
bidontexas.com	/public_html/www.bidontexas.com	bidontexas	not redirected	Remove Manage Redirection

Step
7

You will receive a message confirming your add on domain has been created, and then click "Go Back".

Addendum: Setting Up Additional Domains

The screenshot displays the HostGator Control Panel interface. At the top, there is a navigation bar with 'HOME', 'HELP', and 'LOGOUT' links. The main header features the HostGator logo (a blue gator) and the text 'HostGator Control Panel'. Below the header, there are buttons for 'Register', 'Transfer', and 'Whois', along with a search bar for 'Register a Domain' and a 'Register' button. The main content area is titled 'Addon Domains' and 'Addon Domain Additions'. A green message box with a checkmark icon contains the text: 'The addon domain "mortgageassign.com" has been created.' Below this message, there is a link: 'If you would like to manage the files for this domain, you can do so here: File Manager'. A 'Go Back' button with a left-pointing arrow is highlighted with a red box and a red arrow. The footer contains links for 'Home', 'Trademarks', 'Help', 'Documentation', and 'Logout'.

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Virtual Marketing Blueprint

Website Building

Objectives:

- Buying Your Domain(s)
- Setting Up Your Web Host Server
- Installing Your Website Framework
- Addendum: Setting Up Additional Domains

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VMB: Website Building Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Buy Your Main Domain(s)**
- 2) Set Up Your Host Server and/or Point Domain(s) to Existing Host Server**
- 4) Install WordPress Framework**

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Thank You!



*We look forward to seeing you on the next
Virtual Marketing Blueprint Q & A Session!
Dani Lynn, Flip, Tucker and Sasha*

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