

WELCOME TO

Virtual
Marketing

Blueprint

Rei Rockstars

Virtual Marketing Experts



Dani Lynn



Flip

Rei Rockstars

Virtual Marketing Blueprint Concept

The Virtual Marketing Blueprint Program was designed to provide you with an easy to follow, step by step process of incorporating key internet marketing concepts into your business.

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Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework
- 4) Addendum: Setting Up Additional Domains

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Virtual Marketing Blueprint

Website Building

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-  **1) Buying Your Domain(s)**
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Introduction to Domains

Introduction To Domains

What Is A Domain?

A domain is like your online street address. Instead of telling someone to visit you at 123 Main St., tell them to visit you at www.TheREIRockstars.com

Why Is It Important?

No domain = no website address to point your prospects too.

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Step
1

Go to the VMB Membership site and click “Get Domains Here”.
This link is in the resources section or the bottom of every
page under “Visit Our Friends”.

Objective 1 Buying Your Domain

LOOKING FOR SOMETHING?

Use the form below to search the site:

Still not finding what you're looking for? Drop a
comment on a post or contact us so we can take
care of it!

VISIT OUR FRIENDS!

A few highly recommended friends...

[Get Domains Here](#)

Web Hosting

LOGIN STATUS

You are not currently logged in.

Username:

admin

Password:

.....

Remember Me

LOGIN

» Register

» Lost your Password?

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Step
2

Enter your domain name in the search field , and click “GO” to verify availability of your desired domain name.

The screenshot shows the GoDaddy website interface. At the top, there's a navigation bar with the GoDaddy logo, a search bar, and links for 'Log In', 'Forgot Password?', and 'Create Account'. Below this is a secondary navigation bar with categories like 'Domains', 'Hosting', 'Email', etc. The main content area features a large search field with a red box around it and a red arrow pointing to the 'GO' button. The search results show '.COMs \$7.69* per year'. Below the search field, there are several promotional banners: 'Domains for just \$1.99*', '.COM Transfers \$7.49*', 'Save on 6+ Domains Plus FREE Privacy', and 'Domains Include FREE InstantPage'. There are also video thumbnails for 'Why you need a domain', 'How you can use a domain', 'Navigating GoDaddy.com', and 'Why choose GoDaddy?'. At the bottom, there are four more banners: 'WEB HOSTING YOU CAN TRUST', 'DOMAIN DEALS', 'HAPPY VETERANS DAY!', and 'BOB PARSONS'.

Objective 1 Buying Your Domain

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Step
3

If your domain name is available, click “Continue to Registration”, and an additional pop up screen will appear offering you add on items, click “No Thanks” (unless you want those add on domains).

Go Daddy[®]
Domains, websites & everything[™] in between![®]

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Search Customize Checkout

ownerfinancemadison.com is available! Just \$7.69*/yr
Select the domain names below that you would like to register:

Add Continue to Registration >

Important information about Private Registration. Why register multiple domains?

Select All More Domain Options We also recommend...

Domain	Price	Notes
<input checked="" type="checkbox"/> ownerfinancemadison.com	\$7.69*/yr	Most Popular
<input type="checkbox"/> ownerfinancemadison.co	\$15.99 SALE!	Save \$12.00
<input type="checkbox"/> ownerfinancemadison.info	\$1.99*	BEST VALUE!
<input type="checkbox"/> ownerfinancemadison.net	\$6.49*/yr	
<input type="checkbox"/> ownerfinancemadison.org	\$6.99* SALE!	Save \$8.00
<input type="checkbox"/> ownerfinancemadison.us	\$3.99 SALE!	SPECIAL!
<input type="checkbox"/> ownerfinancemadison.ca	\$9.99/yr	
<input type="checkbox"/> ownerfinancemadison.mobi	\$6.99*	Save \$11.00
<input type="checkbox"/> ownerfinancemadison.biz	\$5.99* SALE!	Save \$9.00
<input type="checkbox"/> ownerfinancemadison.me	\$8.99 SALE!	Save \$11.00

Add

Additional Premium International

Select All Show: All

- ownerfinancemadisons.com
- ownerfinancemadisontoday.com
- ownerbusinessmadison.com
- ownerfinancemadisonblog.com
- ownerfinancemadisonshop.com
- ownerinvestmentmadison.com
- proprietorfinancemadison.com
- possessorfinancemadison.com
- holderfinancemadison.com

Add

Continue to Registration > Express Buy What is Express Buy?

Previously Searched Domains

<input checked="" type="checkbox"/> ownerfinancemadison.com	<input checked="" type="checkbox"/> clairehundert.com Pending Registration	<input type="checkbox"/> reimeetup.com
<input type="checkbox"/> reimeetuponline.com	<input type="checkbox"/> clubreionline.com	<input type="checkbox"/> phillgroveamps.com Backorder
<input type="checkbox"/> rewarehouse.com Backorder	<input type="checkbox"/> reiallstarts.com	<input type="checkbox"/> claire.com Backorder

Add Cancel

Pending Registration

1 domain pending registration

x clairehundert.com

Add 5 more domains and GET BULK PRICING***

Continue to Registration >

Objective 1 Buying Your Domain

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Step
4

Start the registration process by entering your first and last name*, email, company name, address*, city*, state*, zip*, phone* and fax number, and click "Next". (* required information)

The screenshot shows the GoDaddy website's domain registration process. At the top, there's a navigation bar with the GoDaddy logo, a search bar, and various service links like 'Domains', 'Hosting', 'Email', etc. Below this is a progress indicator showing 'Search', 'Customize', and 'Checkout' steps. The main content area is titled '1. Domain Registration Information' and is marked as '* Required Information'. On the left, there's a 'Log In' section for existing customers. The central part is a form for creating new registration information, with red arrows pointing to the following fields: First Name, Last Name, Email Address, Company Name, Address 1, Address 2, City, Country, State or Territory, Zip Code, Phone, and Fax. A 'Next >' button is at the bottom of the form. On the right, an 'Order Summary' box shows '2 domains pending registration' with a list of domains: 'x clairehundert.com' and 'x ownerfinancemadison.com'. A 'GO!' button is visible at the top right of the form area.

Objective 1 Buying Your Domain

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Step
5

Select the length of time you would like to register your domain name, and click "Next".

Go Daddy .COM
Domains, websites & everything in between!

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

10 Domains Expiring Deals of the Day 24/7 Sales & Support (480) 505-8877 Hablamos Español

Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Add a domain to this order: Search Customize Checkout .com GO!

1. Domain Registration Information * Required Information

2. Your Domain Settings

Your Domain Names (2)
clairehundert.com
ownerfinancemadison.com
[View and Edit All Domains](#)

Registration Length
2 yrs
[Multiple options can be selected.](#)

Registration Contact
Dani Robison
3720 Gattis School
Round Rock, Texas 78664
United States
512-547-0967
dani@fdr-investors.com
[Edit](#)

Certified Domain
 Certified
Just \$4.99/yr \$3.99/yr
 Uncertified
[Multiple options can be selected.](#)

Order Summary
2 domains pending registration
x clairehundert.com
x ownerfinancemadison.com

Hosting these domains elsewhere? [Set nameservers](#)

Includes FREE Auto-Renew Protection. [Click here to change to Manual renewal](#)

Next >

Click here for product disclaimers and legal policies

3. Your Privacy and Domain Protection

4. Activate Your Domain

Legal: [Pricing](#) | [Domain Dispute Policy](#) | [Registration Agreement](#) | [Renewal Policy](#) | [Transfer Dispute Policy](#) | [Registrant Rights & Responsibilities](#)

Objective 1 Buying Your Domain

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Step
6

Select a registration package, and click “Next”.

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Domains, websites & everything* in between!

Username / Customer# Password Log In Forgot Password? | Create Account USD empty

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Our Commercials Bob's Video Blog Help & Forums Search

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

Get your domain in 3 easy steps! Add a domain to this order: .com GO!

1. Domain Registration Information * Required Information

2. Your Domain Settings

3. Your Privacy and Domain Protection

Keep your information private
Select a registration type

	Standard Registration Included In Cart	Privacy with Business Registration \$11.99/yr Select	BEST VALUE! Protected Registration \$24.99/yr Select
Personal information is unprotected in Public WHOIS database	✓		
Private Registration† Helps protect yourself from spam, scams, prying eyes and more by shielding your personal information from public view.		✓	✓
Business Registration Provides vital details of your business to millions of daily WHOIS searchers.		✓	✓
Expiration Protection Go Daddy EXCLUSIVE! Protects your domain against loss due to credit card expiration or failure, outdated contact information and more.			✓
Deadbolt Transfer Protection Protects your domain against any accidental or malicious transfer.			✓

Note: You will set up your Whols Advertising Listing information by logging into my account after purchase.

Next >

Order Summary

2 domains pending registration

- x clairehndt.com
- x ownerfinancemadison.com

Objective 1 Buying Your Domain

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Step
7

You will be provided with several more options you can purchase, so select the options you would like, and click "Next".

Objective 1 Buying Your Domain

3. Your Privacy and Domain Protection

4. Activate Your Domain

Add Hosting
Status: Inactive Choose from the options below

Choose Hosting Plan:

- Web Hosting Economy** 10 GB space, unlimited bandwidth** [Details](#)
\$6.64 / mo **\$4.49 / mo SALE**
- Web Hosting Deluxe** 150 GB space, unlimited bandwidth** [Details](#)
\$8.99 / mo **\$5.39 / mo SALE**

More Options:

- SSL Certificate** Guarantee protection of your customers' information with up to 256-bit encryption. [Details](#)
\$69.99/yr
- Using your exclusive online storage**, backup or access any file from any browser, anywhere with Online File Folder®. [Details](#)
\$29.88/yr

Add

Add Email
you@clairehunn.com
Status: Inactive Choose from the options below

How many email addresses do you want?

- 5 email addresses & 2GB storage** [Details](#)
\$2.49 / mo
- 10 email addresses & unlimited storage**** [Details](#)
\$2.99 / mo
- The Complete Email Package±:**
10 email addresses & unlimited storage**, Online Calendar, 10GB online storage for mobile files, back up & more [Details](#)
\$4.99 / mo SAVE 34%

Add

Next

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Step
8

Review your shopping cart for accuracy, and click “Continue to Checkout”.

Cart Login Payment Confirmation

Customer: New Account
If you want to login, [click here](#)

Add a domain to my order:
 .com **GO!**

The customer information on this order will be used as the registrant/contact information and will be listed in the public [WHOIS](#) directory. This information can be changed in your account after checkout.

Review Your Shopping Cart:

Product	Rate/Discount Price	Total
SELLHOUSENOWAUSTIN.COM .COM Domain Name Registration - 1 Year (recurring)* Sku: 101-1	Quantity: 1 domain \$11.99	\$12.17* (includes ICANN fee)

Domain Details
Term: Upgrade to 5-yr registration! [Why?](#)
Registration Type: Public Private \$6.99/yr! **SAVE \$3.00!** [Why Private?](#) [i](#)

Add these matching domains [Why?](#)

- SELLHOUSENOWAUSTIN.NET **SALE!** \$9.99*
- SELLHOUSENOWAUSTIN.ORG **SALE!** \$6.99*
- ON SALE!** SELLHOUSENOWAUSTIN.INFO \$0.49

[Delete](#) [Top](#) [Empty Cart](#)

Order Summary

Cart Subtotal \$12.17

[Enter Promo or Source Code](#)

Order Total \$12.17

Round up for Charity.
Round your order up by 83 cents and we'll match it, giving \$1.66 to the charity you select! [Details](#)

Continue to Checkout

Objective 1 Buying Your Domain

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Step
9

Enter your required Account Information which includes first and last name, address, city, state, zip code, country, and work phone.

Objective 1 Buying Your Domain

Cart Login Payment Confirmation

Already a Customer? Log in.

Customer Number or Log In Name: Password:

Or, Create a New Account ⓘ

1. Account Information

Account Type: Business Personal Both
Receive a monthly summary of my account: Yes No

First Name:* Last Name:*

Address 2:

City:* State/Territory or Province:*

Zip Code:* Country:*

Organization:

Work Phone:* Ext:

Home Phone: Fax Number:

Gender: Birthday (mo/day):

Currency Preference: ⓘ

2. Log In Information ⓘ

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:* ⓘ

Email:* ⓘ [Privacy Policy](#) Confirm Email:*

3. How did you hear about us?

TV - Superbowl TV - Rugby
 TV - Indy Race TV - Other
 TV - Major League Baseball TV - Mixed Martial Arts
 TV - NASCAR TV - Soccer/European Football
 TV - Extreme Sports TV - NFL
 TV - College Football TV - Poker
 Print Ad (magazine, newspaper, etc) Social Media (Twitter, Facebook, etc)
 Search Engine Radio
 Media/News Story (PR, news, etc) Referred by someone/Friend
 I am already a current customer Other
 Billboard

Step 10

Enter your required Log In Information which includes a log in ID, and create and confirm your password, enter a password hint and call in PIN, enter and confirm your email address.

Objective 1 Buying Your Domain

Cart Login Payment Confirmation

Already a Customer? Log in.

Customer Number or Log In Name: Password:

Or, Create a New Account ⓘ

1. Account Information

Account Type: Business Personal Both
Receive a monthly summary of my account: Yes No

First Name:* Last Name:*

Address 1:*

Address 2:

City:* State/Territory or Province:*

Zip Code:* Country:*

Organization:

Work Phone:* Ext:

Home Phone: Fax Number:

Gender: Birthday (mo/day):

Currency Preference: ⓘ

2. Log In Information ⓘ *** Required Information**

Log In ID:*

Password:* Confirm Password:*

Password Hint:* Call-In-PIN:* ⓘ

Email:* ⓘ [Privacy Policy](#) Confirm Email:*

3. How did you hear about us?

<input type="radio"/> TV - Superbowl	<input type="radio"/> TV - Rugby
<input type="radio"/> TV - Indy Race	<input type="radio"/> TV - Other
<input type="radio"/> TV - Major League Baseball	<input type="radio"/> TV - Mixed Martial Arts
<input type="radio"/> TV - NASCAR	<input type="radio"/> TV - Soccer/European Football
<input type="radio"/> TV - Extreme Sports	<input type="radio"/> TV - NFL
<input type="radio"/> TV - College Football	<input type="radio"/> TV - Poker
<input type="radio"/> Print Ad (magazine, newspaper, etc)	<input type="radio"/> Social Media (Twitter, Facebook, etc)
<input type="radio"/> Search Engine	<input type="radio"/> Radio
<input type="radio"/> Media/News Story (PR, news, etc)	<input type="radio"/> Referred by someone/Friend
<input type="radio"/> I am already a current customer	<input type="radio"/> Other
<input type="radio"/> Billboard	

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Step
11

Before clicking on “Continue to Checkout” make sure you scroll down to #4 and select what emails or mobile messages you want to receive from Go Daddy. Once finished, then click “Continue to Checkout”.

2. Log In Information

Log In ID:*

Password:*

Confirm Password:*

Password Hint:*

Call-In-PIN:*



Email:*



[Privacy Policy](#)

Confirm Email:*

3. How did you hear about us?

- | | |
|---|---|
| <input type="radio"/> TV - Indy Race | <input type="radio"/> TV - NFL |
| <input type="radio"/> TV - NASCAR | <input type="radio"/> TV - College Football |
| <input type="radio"/> TV - College Basketball | <input type="radio"/> TV - Mixed Martial Arts |
| <input type="radio"/> TV - Other | <input type="radio"/> TV - Soccer/European Football |
| <input type="radio"/> TV - Poker | <input type="radio"/> TV - Extreme Sports |
| <input type="radio"/> TV - Major League Baseball | <input type="radio"/> TV - Superbowl |
| <input type="radio"/> Print Ad (magazine, newspaper, etc) | <input type="radio"/> Social Media (Twitter, Facebook, etc) |
| <input type="radio"/> Search Engine | <input type="radio"/> Radio |
| <input type="radio"/> Media/News Story (PR, news, etc) | <input type="radio"/> Referred by someone/Friend |
| <input type="radio"/> I am already a current customer | <input type="radio"/> Other |
| <input type="radio"/> Billboard | |

Continue to Checkout

4. Stay informed and SAVE BIG

I want to receive emails about:

Non-promotional notices that deal with changes to your domain(s), account or other services Yes No

Offers from us related to your purchase Yes No

May we also...

Contact you via text message of renewal notices, product information or special offers on your mobile devices? (standard charges apply) Yes No

Contact you via U.S. Mail with your service renewal notice and other special offers? Yes No

Objective 1 Buying Your Domain

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Step
12

Click "use account information" which will pre-fill billing information, then enter your credit card number, name on card, card type, expiration date, and click "PLACE ORDER NOW".

The screenshot shows the GoDaddy checkout process. At the top, there's a navigation bar with the GoDaddy logo, a search bar, and links for 'Log In', 'Forgot Password?', and 'Create Account'. Below this is a menu with categories like 'Domains', 'Hosting', 'Email', etc. The main content area is titled '1. Select Your Payment Method' and shows 'CREDIT CARD' selected. Below this are three sections: '2. Enter Your Billing Information', '3. Enter Your Credit Card Information', and '4. Final Step: Accept Terms'. Red arrows highlight the 'use account information' checkbox in section 2, the credit card fields in section 3, and the 'PLACE ORDER NOW' button in section 4. An 'Order Summary' box at the bottom right shows a cart subtotal and order total of \$24.34.

2. Enter Your Billing Information use account information

First Name:* [Red Arrow] Last Name:* [Red Arrow]

Address 1:* [Red Arrow]

Address 2:(Suite, Apt. #, etc.)

City:* [Red Arrow] State/Territory:* Texas

Zip Code:* [Red Arrow] Country:* United States

Email:* [Red Arrow]

Organization:

Primary Phone:* [Red Arrow] Ext:

3. Enter Your Credit Card Information

Card Number:* [Red Arrow]

Name On Card:* [Red Arrow]

Card Type:* [Red Arrow]

Expiration Date:* [Red Arrow]

Use this for EXPRESSCHECKOUT Make this the Alternate Payment Method

Choose existing payment profile or add a new credit card here. Select payment method above to add a new, credit card account.

[Your personal and financial information is safe with us.](#)

4. Final Step: Accept Terms

Go Daddy Universal Terms of Service Agreement

Last Revised: August 5, 2011

PLEASE READ THIS UNIVERSAL TERMS OF SERVICE AGREEMENT CAREFULLY, AS IT CONTAINS IMPORTANT INFORMATION REGARDING YOUR LEGAL RIGHTS AND REMEDIES.

1. OVERVIEW

This Universal Terms of Service Agreement (this "Agreement") is

I have read and agree to the terms and conditions of the:

- [Universal Terms of Service Agreement](#)
- [Domain Name Registration Agreement](#)

PLACE ORDER NOW [Red Arrow]

Order Summary

Cart Subtotal	\$24.34
Order Total	\$24.34

Objective 1 Buying Your Domain




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Step
13

Click "My Account".

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

Thank you, Danielle! Your order is complete.
SAVE NOW on the special offers below!

Share your purchase:
  

Order Summary

[View & Print Receipt](#)


Order #:
Total:
Payment:

[View Account Information](#)

Customer #:
Username:

You are already a Go Daddy Affiliate
[Earn CASH by sharing your affiliate link with friends now!](#)

Start Using Your Products


[See Example](#)

Activate your Email and FREE InstantPage now!

[Quick Setup](#)

Setup and manage your products now. **My Account**

Having trouble? Call us at (480) 505-8877 or [schedule a time for us to call you!](#)

Important Notices

You will receive an email confirmation of your purchase at filpdani@mac.com. Any additional account notices will also be sent to this email address.

Take a moment to [tell us your thoughts on Go Daddy.](#)

Keep Shopping and SAVE 15% on your order of \$50.00 or more!* [Details](#) [Keep Shopping](#)

Objective 1 Buying Your Domain

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Step
14

Click "Please Log In".

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

Manage Renew Upgrade

MY PRODUCTS
Domains / Domain Manager
Free Products

MY ACCOUNT

MY RENEWALS & UPGRADES

MY SELLING LIST
Selling
Sold
Didn't Sell
Pending

MY BIDDING LIST
Watching
Bidding
Multi-Bid
Won
Didn't Win

RECOMMENDED PRODUCTS
Web Site Hosting
WebSite Tonight®
Email
Search Engine Visibility

Welcome to Account Manager!
To view account details, [please log in.](#)

Account Alerts (1) [View All](#)
★ Take a short customer survey. [Get Started!](#)

MY DOMAINS [View all in domain manager](#)

Domains Transfer Auctions My Bids

Search Domains: GO

To view your domains, [please log in.](#)

MY PRODUCTS

By Product Type

To view your products, [please log in.](#)

Objective 1 Buying Your Domain

Rei Rockstars

Step
15

Keep this page open while you open a new window, and go to your VMB Membership area.

Objective 1 Buying Your Domain

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions **My Account**

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

DANIELLE ROBISON
Customer Number: [REDACTED]
[Update Security Settings](#)
[Contact Support](#)

Account Alerts (1) [View All](#)
★ Take a short customer survey. [Get Started!](#)

To activate, setup or manage your products, click the product name under "My Products" below. If you just purchased a product and do not see it listed, [click here to refresh your account](#).

MY DOMAINS [View all in domain manager](#)

Search Domains: **GO**

Domains	Transfer	Auctions	My Bids		
My Domains	Expiration ▲	Privacy	Associated Products	Email	Domain Diagnostics
SELLHOUSENOWAUSTIN.COM	11/26/2012	No Add	None Add	None Add	Score domain

Virtual Marketing Blueprint

Next Video...

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