Virtual Marketing Blueprint

Website Building

Objectives:

1) Buying Your Domain(s)
2) Setting Up Your Web Host Server
3) **Installing Your Website Framework**
4) Addendum: Setting Up Additional Domains

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Introduction To Wordpress

Installing Your Website Framework

What Is WordPress?

It's an Open Source CMS (Blog publishing application… a back office to your website that creates your website)

Why Is Wordpress Important?

It's a free website that's easy to use, manage, update, has a lot of free support, offers lots of "goodies" to make your website cooler as well as SEO Friendly.

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Step 1

Type in your wp-admin URL into your web browser. Enter your username and password, and click "Log In".

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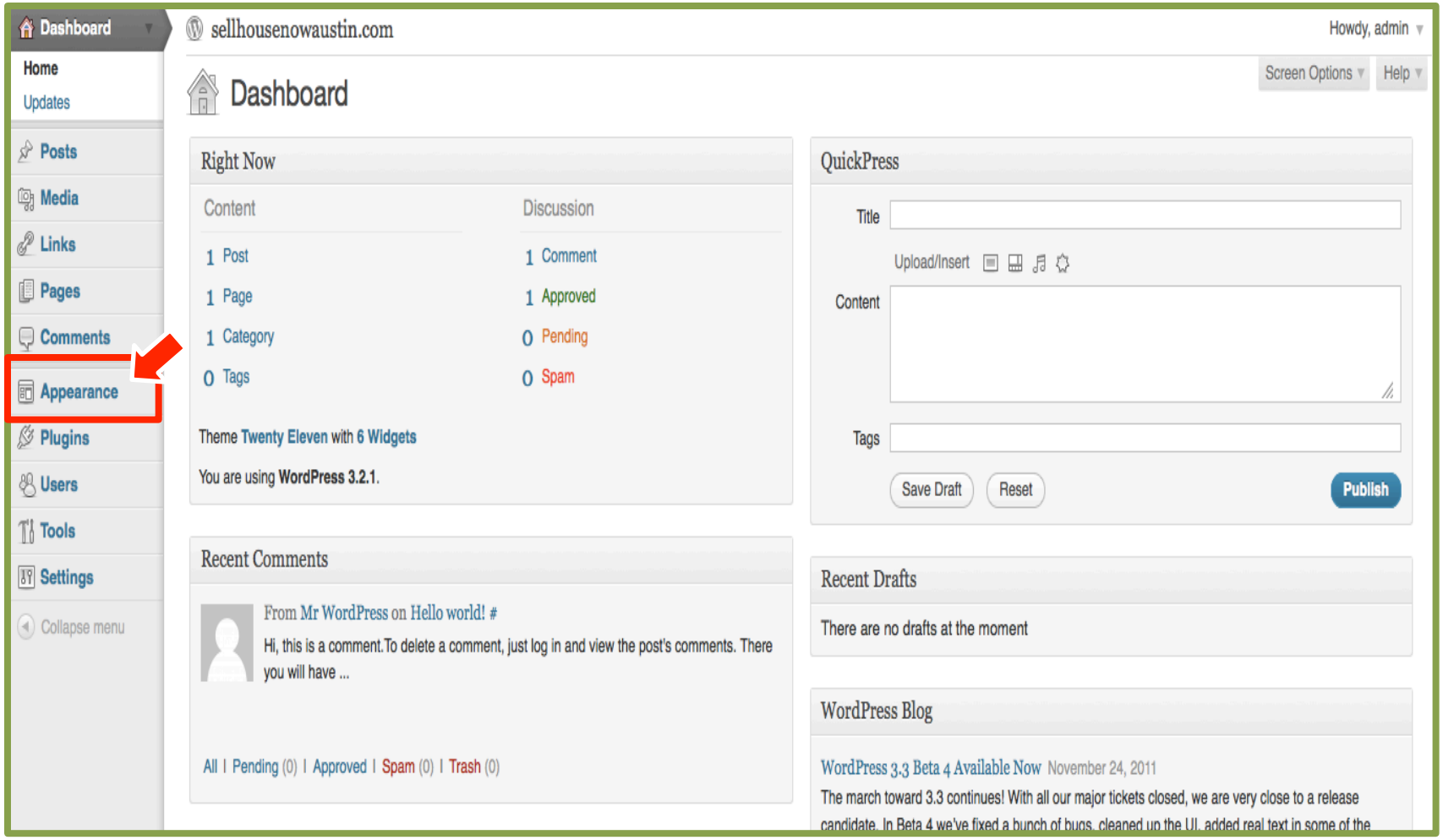
Step 2

Click “Appearance”.



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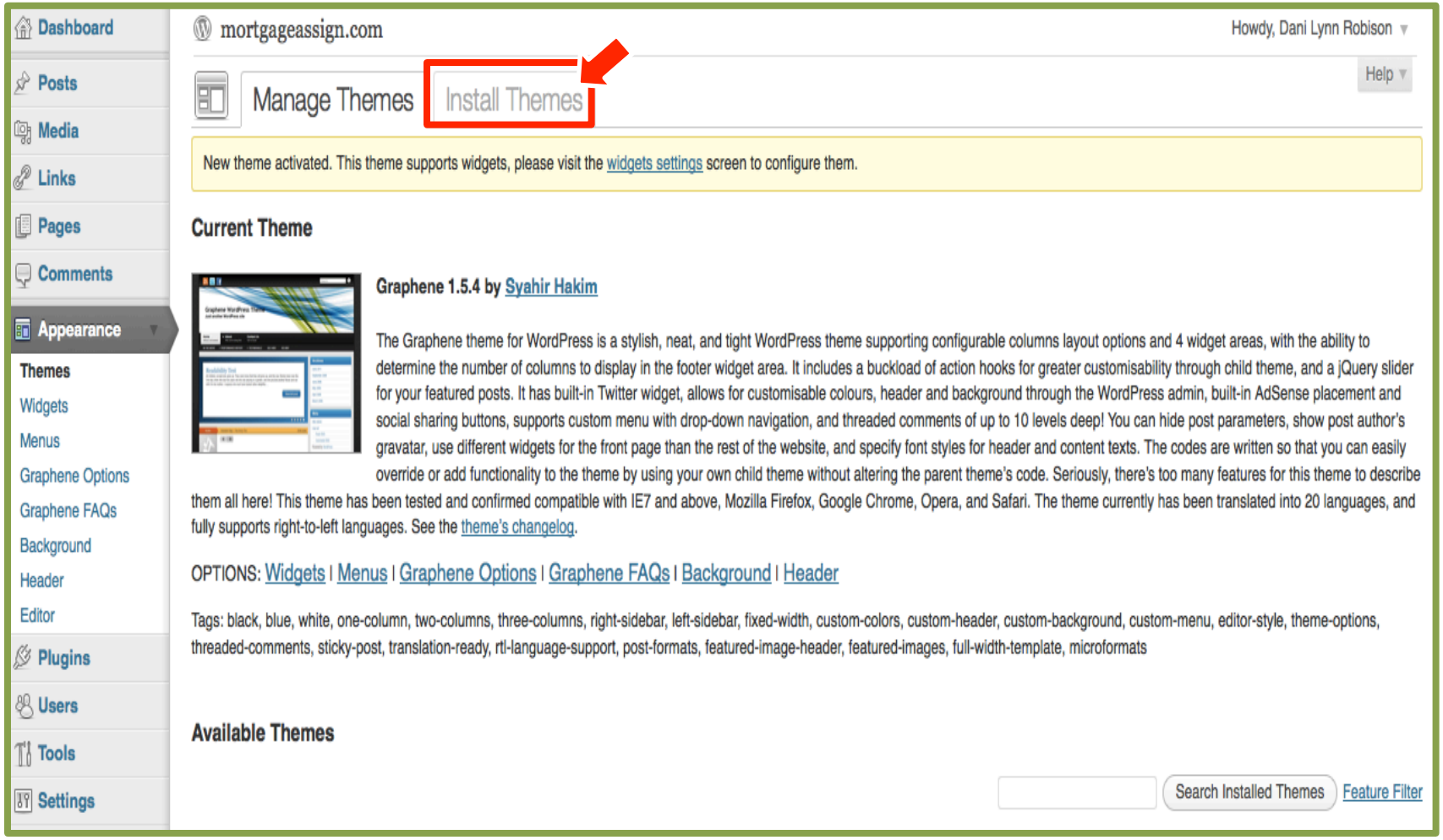
Step 3

Click “Install Theme”.



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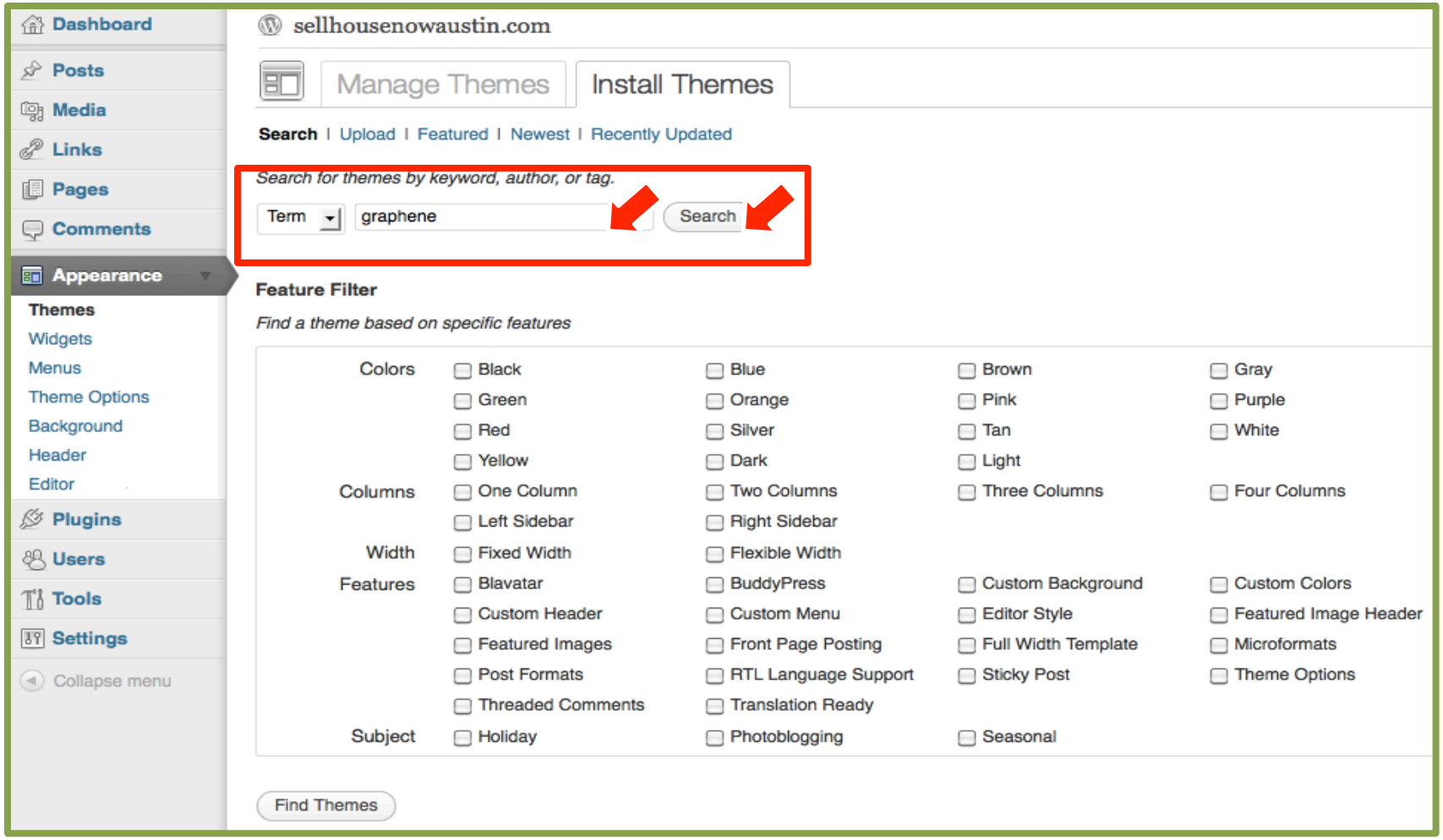
Step 4

Type in “Graphene” into the Search field, and then click “Search”.



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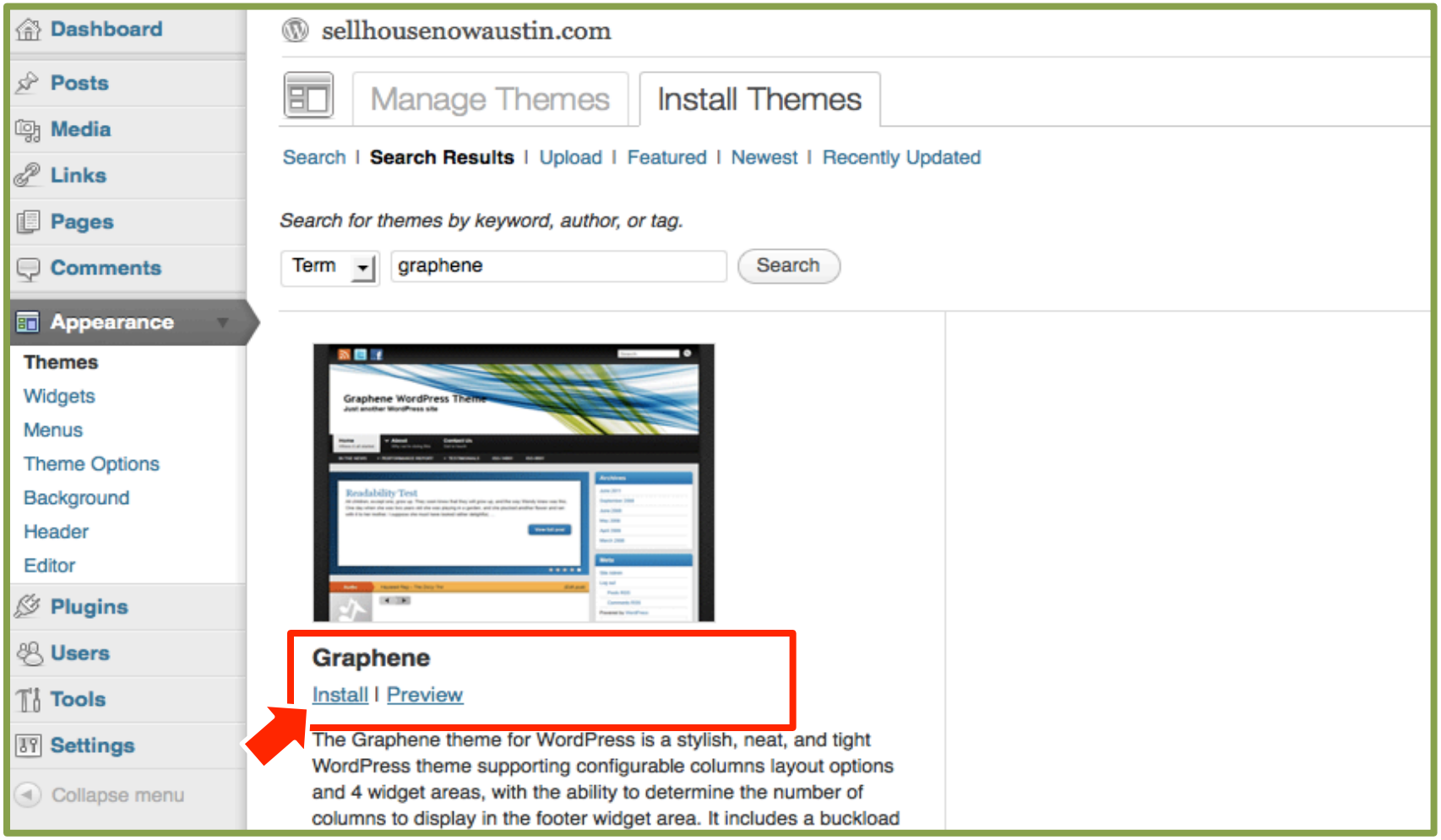
Step 5

Click “Install”.



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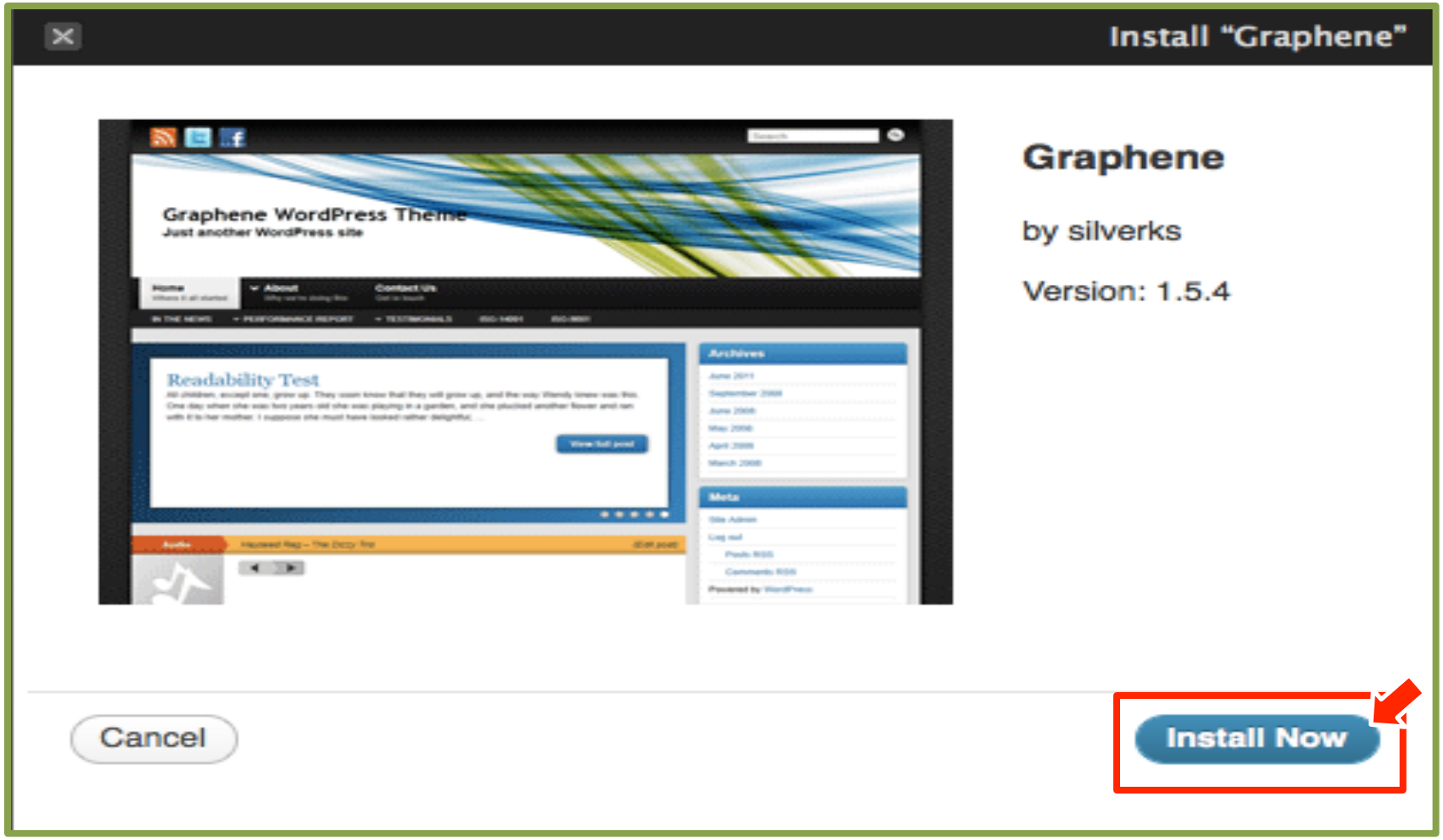
Step 6

Click “Install Now”.



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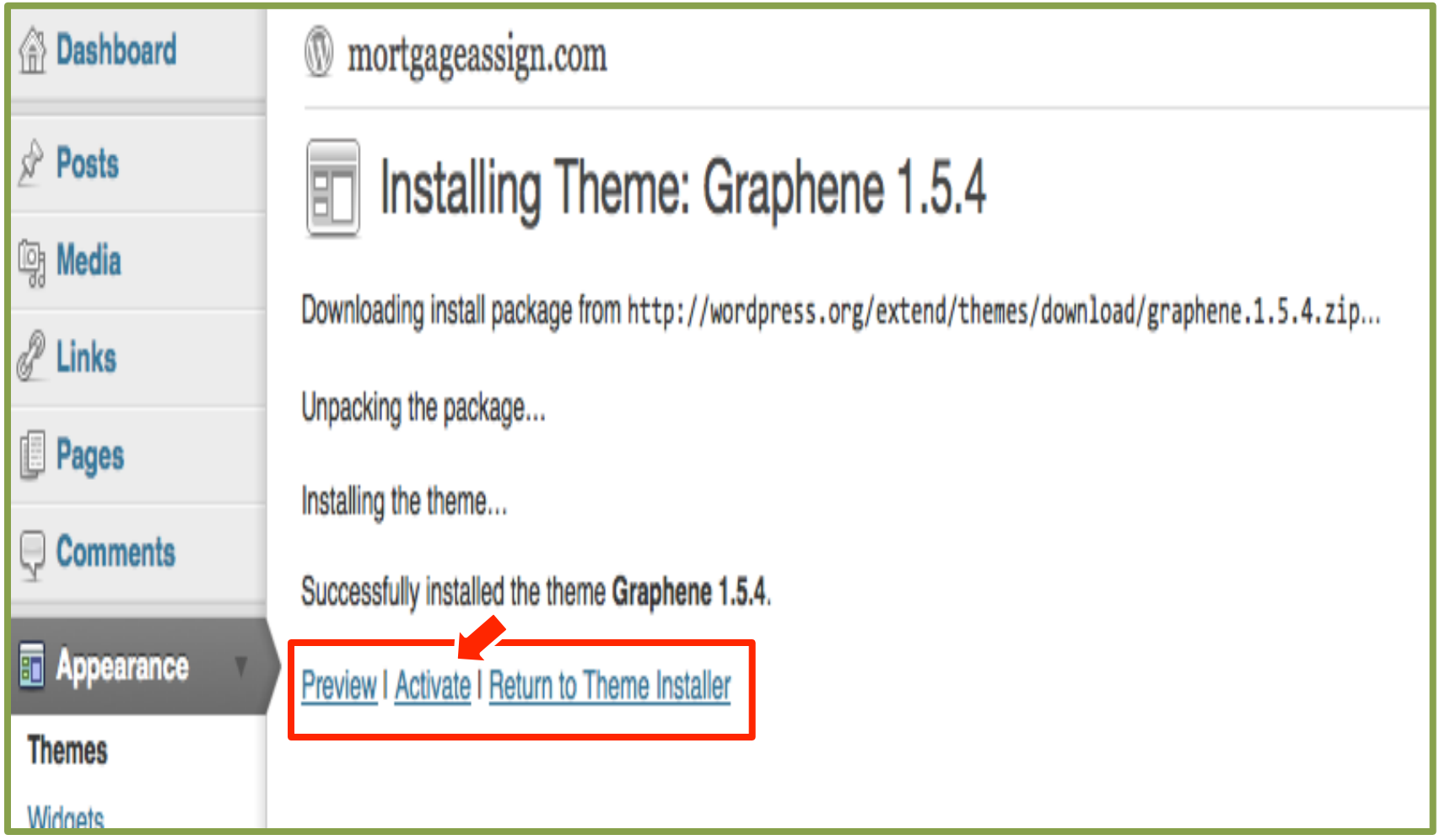
Step 7

Click “Activate”.



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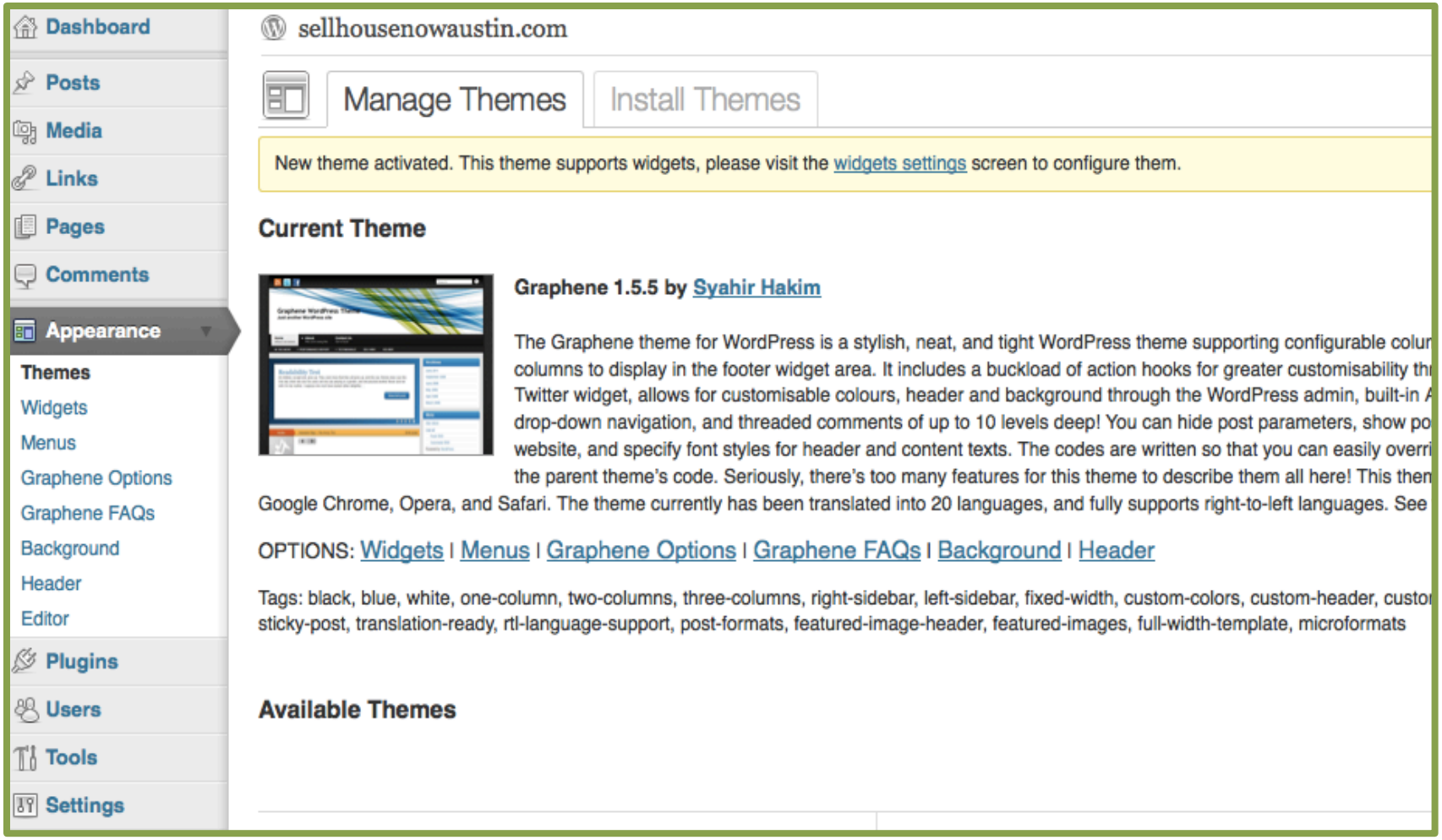
Congratulations! Your website framework is now installed.
In Session 2 we will be customizing your site.



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Next Video...

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