

Virtual Marketing Blueprint

Website Building

Objectives:

- 1) Buying Your Domain(s)
-  2) **Setting Up Your Web Host Server**
- 3) Installing Your Website Framework
- 4) Addendum: Setting Up Additional Domains

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Introduction to Web Host Servers

Setting Up Your Web Host Server

What Is A Web Host Server?

This is a place that will store all of your websites content and make it available on the world wide web.

Why Is It Important?

Think of your server like a house. A house stores all of your personal content (aka furniture). The server also stores your content, such as pictures, videos etc...

Step
1

Go to the VMB Membership site and click “Web Hosting”.
This link is in the resources section or the bottom of
every page under “Visit Our Friends”.

Objective 2 Setting Up Your Host Server

LOOKING FOR SOMETHING?

Use the form below to search the site:



Still not finding what you're looking for? Drop a
comment on a post or contact us so we can take
care of it!

VISIT OUR FRIENDS!

A few highly recommended friends...

[Get Domains Here](#)

[Web Hosting](#)

LOGIN STATUS

You are not currently logged in.

Username:

Password:

Remember Me

LOGIN

» [Register](#)

» [Lost your Password?](#)

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Step
2

Once you arrive at the home page of Host Gator,
Click on View Web Hosting Plans

Objective 2 Setting Up Your Host Server

The screenshot shows the Host Gator homepage. At the top, there is a navigation bar with links for HOME, WEB HOSTING, RESELLER HOSTING, VPS HOSTING, DEDICATED SERVERS, SUPPORT, and AFFILIATES. The main banner features the Host Gator logo and the slogan "we eat up the competition". It highlights "Unlimited Web Hosting" with a "Now 20% OFF!" badge and a price tag of "STARTING AT \$3.96*/mo". A red box and arrow point to the "VIEW WEB HOSTING PLANS" button. Below the banner, there are three sections: "Reseller Hosting" (starting at \$19.96*/mo), "VPS Hosting" (starting at \$15.96* First Month), and "Dedicated Servers" (starting at \$139* First Month). At the bottom, there are sections for "Creating a new website?" and "Coming from another host?".

Host Gator
we eat up the competition

Toll Free: **1.866.96.GATOR**
Local: **1.713.574.5287**
Now hosting over 7,000,000 domains!

HOME | **WEB HOSTING** | **RESELLER HOSTING** | **VPS HOSTING** | **DEDICATED SERVERS** | **SUPPORT** | **AFFILIATES**

Unlimited Web Hosting
Web Hosting made *EASY* and *AFFORDABLE!*

Now **20% OFF!**

STARTING AT \$3.96* /mo

- ✓ **UNLIMITED** Disk Space
- ✓ **UNLIMITED** Bandwidth
- ✓ **FREE** SiteBuilder ([Try Demo](#))
- ✓ **EASY** Control Panel ([Try Demo](#))
- ✓ **1-CLICK** Script Installs
- ✓ **4,500** Free Website Templates
- ✓ **99.9%** Uptime Guarantee
- ✓ **45** Day Money Back Guarantee
- ✓ **24/7/365** Technical Support
- ✓ **\$100** Google AdWords Credit

VIEW WEB HOSTING PLANS

Reseller Hosting
Make money with your own web hosting business!

STARTING AT \$19.96* /mo

WHM

VIEW RESELLER PLANS

VPS Hosting
Get dedicated functionality without the expense!

STARTING AT \$15.96* First Month

VIRTUOZZO

VIEW VPS PLANS

Dedicated Servers
Feel the power and flexibility of a HostGator dedicated server!

STARTING AT \$139* First Month

VIEW DEDICATED PLANS

Creating a new website?
Get started building your website in 3 easy steps:

- 1** Login to SiteBuilder ([View Demo](#))
- 2** Select a website template & add content
- 3** Publish to your web hosting account

Coming from another host?
We know how difficult it can be moving to another web host.

- **Free** Domain Transfer!
- **Free** File Transfers!
- **Free** Database Transfers!
- **Free** Script Transfers!

We handle the transfer process for you! [View Details](#)

WEBHOST #1
FINDMyhost.com #1
100% WIND ENERGY

We have received many awards in our 9+ years of

Step
3

Select the Plan you want
(Baby Plan has unlimited domains), and
click "ORDER NOW".

Objective 2 Setting Up Your Host Server

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Local: **1.713.574.5287**
Now hosting over 7,000,000 domains!

LIVE CHAT

HOME | WEB HOSTING | RESELLER HOSTING | VPS HOSTING | DEDICATED SERVERS | SUPPORT | AFFILIATES

Unlimited Web Hosting

Web Hosting made **EASY** and **AFFORDABLE!**

- ✓ **UNLIMITED** Disk Space and Bandwidth
- ✓ **FREE** Site Building Tools and Templates
- ✓ **24/7/365** Award Winning Technical Support

Starting at **\$3.96***/mo

HostGator » Web Hosting

Get Started with HostGator Web Hosting Today!

Hatchling Plan	Baby Plan	Business Plan
<ul style="list-style-type: none">• Single Domain• UNLIMITED Disk Space• UNLIMITED Bandwidth• Shared SSL Certificate	<ul style="list-style-type: none">• UNLIMITED Domains• UNLIMITED Disk Space• UNLIMITED Bandwidth• Shared SSL Certificate	<ul style="list-style-type: none">• UNLIMITED Domains• UNLIMITED Disk Space• UNLIMITED Bandwidth• FREE Private SSL & IP• FREE Toll Free Number
Starting at \$3.96/mo*	Starting at \$6.36/mo*	Starting at \$10.36/mo*
Compare All Hosting Plans	Compare All Hosting Plans	Compare All Hosting Plans
ORDER NOW	ORDER NOW	ORDER NOW

*Price reflects 20% off first invoice

HostGator Control Panel
cPanel is the #1 used control panel in the world. If it was not the best we wouldn't be using it.
[TRY CPANEL DEMO](#)

Easy SiteBuilder
Our **FREE** Site Builder will allow you to easily create a professional looking website within minutes.
[TRY SITE BUILDER DEMO](#)

Step
4

Select, "I Currently Have a Domain Name",
enter your domain name, and
click "CONTINUE TO STEP 2".

Objective 2 Setting Up Your Host Server

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Local: **1.713.574.5287**
Now hosting over 5,000,000 domains!

LIVE CHAT

Step 1: Choose a Domain

Step 1 » Step 2

Register a New Domain

Help me **register** a new domain name.

Enter Domain Name: com

CONTINUE TO STEP 2

or

I Currently Have a Domain Name

Use an existing domain name.

Enter Domain Name:

CONTINUE TO STEP 2

Enter a Coupon Code

Coupon Code: ✓ You have chosen our most valuable coupon!

Copyright © 2011 HostGator.com

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Step
5

Select your Billing Cycle Preference,
create a username and security pin, and
enter your Billing and Payment Information.

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Toll Free: **1.866.96.GATOR**
Local: **1.713.574.5287**
Now hosting over 5,000,000 domains!

LIVE CHAT

Step 2: Billing Information

Step 1 » Step 2

Please confirm your hosting package information:

Package Type: Hatchling

Billing Cycle: 1 Month @ 7.16/mo 20.00 Percent OFF!

Please choose your account information:

Username:

- ✓ May not contain capital letters
- ✗ Must start with a letter
- ✗ Must be 2-8 characters long
- ✓ May not contain special characters

Security Pin:

- ✗ Must be 4-8 characters long
- ✗ May only contain numbers

Please enter your billing information:

Billing Information		Payment Information	
First Name	<input type="text"/>	<input checked="" type="radio"/> Credit Card	<input type="radio"/> PayPal
Last Name	<input type="text"/>	<input type="checkbox"/> AMEX	<input type="checkbox"/> DISCOVER
Email	<input type="text"/>	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> PAYPAL
Company	<input type="text"/>	<input type="checkbox"/> VISA	<input type="checkbox"/> PAYPAL EXPRESS
Home Phone	<input type="text"/>	Name on Card	<input type="text"/>
Cell Phone	<input type="text"/>	Credit Card Number	<input type="text"/>
Address	<input type="text"/>	Expiration Date	01 / 2010
Address 2	<input type="text"/>	CVV Code	<input type="text"/>
City	<input type="text"/>	Help: Where Is my CVV Code?	
State	Alabama		
Zip Code	<input type="text"/>		
Country	United States		

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Step
6

Scroll down to confirm information, and
click "Create Account".

Please review the order details below:

24/7/365 Phone, Live Chat, Email Support	FREE!
Instant Account Activation	FREE!
Money Back Guarantee!	45 Days
Hosting	Baby
Package (1 Month Cycle)	\$ 9.95
Coupon Credit (SPRING 20.00 Percent OFF!)	\$ 1.99
Existing Domain (sellhousenowaustin.com)	\$ 0.00
Setup Price	\$ 0.00
Texas Sales Tax (8.25%)	\$ 0.52
Total Due: \$ 8.48	

I have read and agree to the [terms and conditions](#) of use.

CREATE ACCOUNT

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Step
7

Check your email for all of your account and log in details.



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Toll Free: **1.866.96.GATOR**

Local: **1.713.574.5287**

Now hosting over 5,000,000 domains!



LIVE CHAT

Thank You Philip Robison,

An email will be sent shortly to danilynn@thereirockstars.com containing the required information for using your Hosting Account.

Your reference number is

Objective 2 Setting Up Your Host Server

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Step
8

Make note of your nameservers, and
go back to GoDaddy.com to redirect your nameservers.

Objective 2 Setting Up Your Host Server

From: sales@hostgator.com
Subject: [HostGator.com](#) :: Your Account Info
Date: November 26, 2011 7:45:10 PM CST
To: Dani Lynn Robison
Reply-To: sales@hostgator.com

Hello Philip Robison,

Thank you for your order with [HostGator.com](#)!

You can log into your billing account at <http://gbclient.hostgator.com/login>, using the email address we sent this email to, and the password

Shared Plan: Baby
Your Control Panel: <https://gator1840.hostgator.com:2083>
Username:
Domain: sellhousenowaustin.com
Password:
1st Nameserver: ns3679.hostgator.com
2nd Nameserver: ns3680.hostgator.com
Server IP: :



Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:
<http://hostgator.com/>
<http://www.hostgator.com/tutorials.shtml>

Step
9

Click on your domain name
to access the diagnostics panel.

Objective 2 Setting Up Your Host Server

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

My Account Account Summary Password Retrieval Account Settings My Products My Renewals My Upgrades

DANIELLE ROBISON

Customer Number [REDACTED]
[Update Security Settings](#)
[Contact Support](#)

Account Alerts (1) [View All](#)
★ Take a short customer survey. [Get Started!](#)

To activate, setup or manage your products, click the product name under "My Products" below. If you just purchased a product and do not see it listed, [click here to refresh your account](#).

MY DOMAINS [View all in domain manager](#)

Search Domains: GO

Domains	Transfer	Auctions	My Bids			
<u>My Domains</u>	Expiration ▲	Privacy	Associated Products	Email	Domain Diagnostics	
SELLHOUSENOWAUSTIN.COM	11/26/2012	No Add	None Add	None Add	Score domain	

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Step
10

Click "Set Nameservers".

Objective 2 Setting Up Your Host Server

All Domains GO

Organize Locking Cash in Upgrade Renew Forward Contact Nameservers Account Change Delete Selected

Domain Information

Registered: 11/26/2011

Locked: Locked [Manage](#)

Expires On: 11/26/2012 [Renew Now](#)
[Consolidate Now!](#)

Auto Renew: On [Manage](#)
Extended Auto Renew: Off [Get Extended Auto-Renew!](#)

Status: Active [Refresh Page](#)

Authorization Code:
Transfer locked until 1/26/2012:
New domain registration [Send by Email](#)

Forwarding: Off [Manage](#)

Nameservers

Nameservers: (Last update 11/26/2011)
NS73.DOMAINCONTROL.COM
NS74.DOMAINCONTROL.COM

[Set Nameservers](#)
[Manage DS Records](#)

Domain Enhancements

Privacy: Off [Learn More/Add](#)

Domain Ownership Protection: Off [Learn More/Add](#)

Certified Domain: No certification [Learn More/Add](#)

Domain Appraisals: No appraisals [Learn More/Add](#)

Premium Listings: No premium listings [Learn More/Add](#)

CashParking: Disabled [Learn More/Add](#)

Business Registration: Off [Learn More/Add](#)

DNS Manager

DS Manager: Available

@	68.178.232.100
CNAME	e email.secureserver.net
CNAME	email email.secureserver.net
CNAME	ftp @
MX	@ mailstore1.secureserver.net
MX	@ smtp.secureserver.net

[Launch](#)

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Step
11

Erase both nameserver fields and enter the 1st and 2nd nameserver from your HostGator Account info email. Click "OK" and then Click "OK" on next window as well.

Objective 2 Setting Up Your Host Server

Set Nameservers

* Required

If you are hosting your Web site with us (you have a hosting account with us associated with this domain) or you want to Park or Forward your domain, we will automatically set your nameservers for you.

- I want to **park** my domains.
- I want to **forward** my domains.
- I have a **hosting account** with these domains.
- I have **specific nameservers** for my domains.

Did You Know?

Domains using our nameservers benefit from our worldwide DNS presence through Anycast DNS.

[Learn More](#)

Nameserver 1: *

NS73.DOMAINCONTROL.COM

Nameserver 2: *

NS74.DOMAINCONTROL.COM

Nameserver 3:

Nameserver 4:

[Add more](#) | [Manage DS Records](#)

OK

[Cancel](#)

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Step
12

Refer back to your HostGator Account info email,
click the “Control Panel link”, and
make note of your username and password.

Objective 2 Setting Up Your Host Server

From: sales@hostgator.com
Subject: [HostGator.com](#) :: Your Account Info
Date: November 26, 2011 7:45:10 PM CST
To: Dani Lynn Robison
Reply-To: sales@hostgator.com

Hello Philip Robison,

Thank you for your order with [HostGator.com](#)!

You can log into your billing account at <http://gbclient.hostgator.com/login>, using the email address we sent this email to, and the password


Shared Plan: Baby
Your Control Panel: <https://gator1840.hostgator.com:2083>
Username:
Domain: sellhousenowaustin.com
Password:
1st Nameserver: ns3679.hostgator.com
2nd Nameserver: ns3680.hostgator.com
Server IP: :



Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:
<http://hostgator.com/>
<http://www.hostgator.com/tutorials.shtml>

Step
13

Enter your username, password, and
click "Login".

A screenshot of the cPanel login interface. The background is a dark blue gradient with the cPanel logo and the word "cPanel" in orange. In the center is a white login box with the title "Login". Below the title are two input fields: "Username" and "Password". Below the "Password" field is a "Login" button. A red rectangle highlights the "Login" button, and a red arrow points to it from the right.

© cPanel, Inc. 2011

Objective 2 Setting Up Your Host Server

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Step
14

At the Host Gator Control Panel,
scroll down to the Software/Services section,
and click “Fantastico De Luxe”.

The screenshot displays the Host Gator Control Panel interface. At the top, there is a navigation bar with 'HOME', 'HELP', and 'LOGOUT' links, along with 'Register', 'Transfer', and 'Whois' buttons. A search bar for 'Register a Domain' is also present. Below the navigation bar, there are sections for 'Find' and 'Special Offers'. The main content area is titled 'Software/Services' and contains a grid of icons for various services: QuickInstall, CGI Center2, Perl Modules, PHP PEAR Packages, PHP Configuration, RubyGems, Ruby on Rails, Optimize Website, php.ini QuickConfig, Increase Website Traffic, and Fantastico De Luxe. The 'Fantastico De Luxe' icon, which is a blue smiley face, is highlighted with a red box and a red arrow. Below the 'Software/Services' section, there are several promotional banners and service categories, including 'Free \$25 in Bing + Yahoo! Advertising Credits!', 'WordPress', 'Email Authentication', 'Mailing Lists', 'User Level Filtering', 'Account Level Filtering', 'Email Delivery Route', 'Import Addresses/Forwarders', and 'FREE Search Engine Optimization (SEO) Tools'. At the bottom, there are social media icons for Google+, SEO Tools, Increase, Google+, Link, and Facebook.

Objective 2 Setting Up Your Host Server

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Step
15

At the Fantastico home page,
go to the left hand side of the screen, and
click “WordPress”.

Objective 2 Setting Up Your Host Server

Control Panel Fantastico

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- WordPress

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke
- phpWCMS
- phpWebSite
- Siteframe
- TYPO3
- Xoops
- Zikula

Customer Relationship

- Crafty Syntax Live Help
- Help Center Live
- osTicket
- PerlDesk
- PHP Support Tickets
- Support Logic Helpdesk
- Support Services Manager

Discussion Boards

- phpBB
- SMF

E-Commerce

- CubeCart
- OS Commerce
- Zen Cart

F.A.Q.

- FAQMasterFlex

Hosting Billing

- AccountLab Plus
- phpCOIN

Image Galleries

- 4images Gallery
- Connerline Photo Gallery

Fantastico

Use Fantastico to automatically install any of the scripts listed on the left. Installing any script will use one of your available MySQL databases. Removing any script will free up one of your used MySQL databases.

Click on any of the items on the left to get more details.

UPDATE NOW!
Following installations are not up-to-date. Keep your installations secure and up-to-date and ensure that future versions of Fantastico will be able to maintain your installations by updating now.

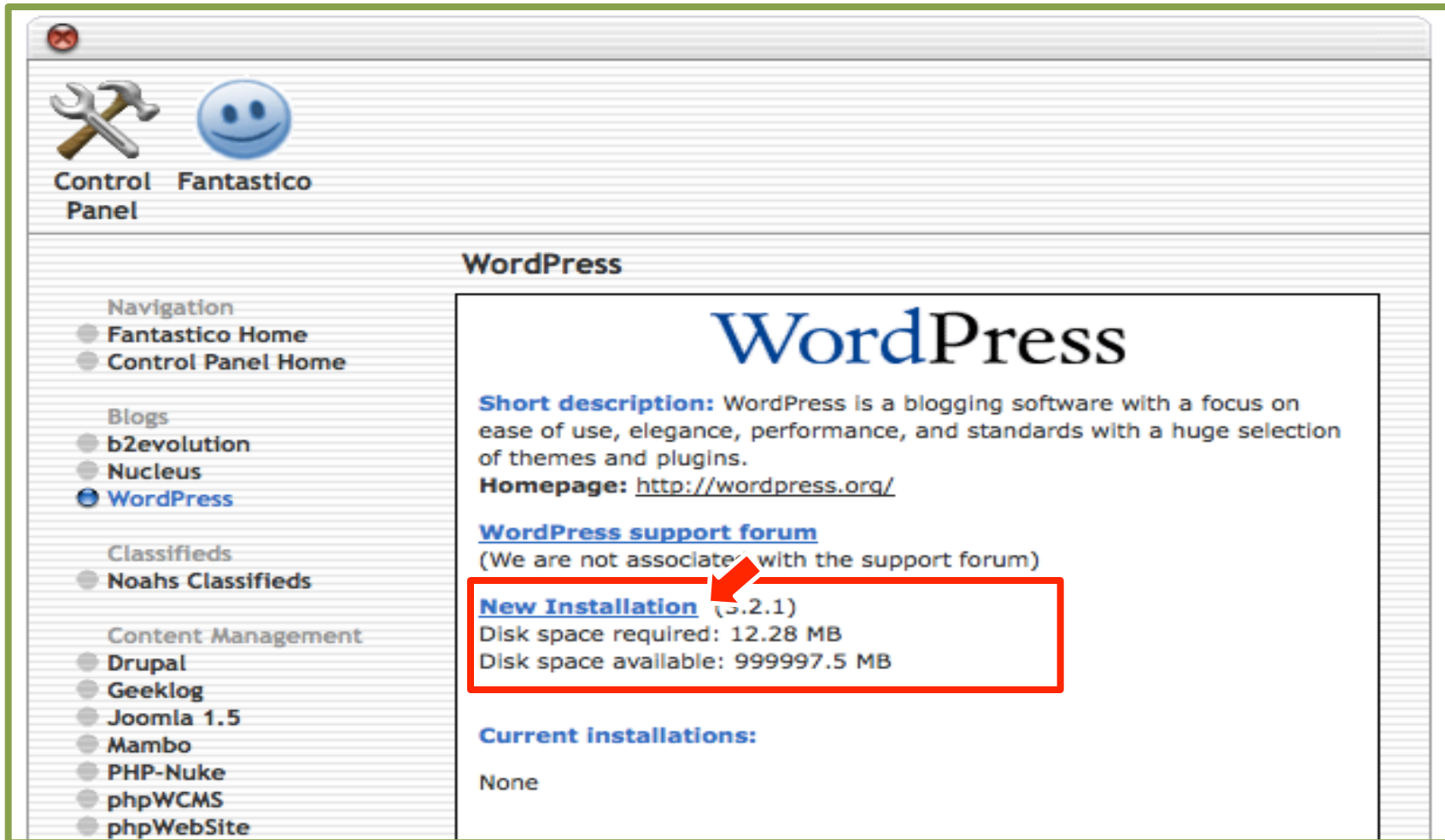
WordPress Location	Installed Version	Upgrade Link
--------------------	-------------------	--------------

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Step
16

At the WordPress home page click “New Installation”.

Objective 2 Setting Up Your Host Server



The screenshot shows the Fantastico Control Panel interface. At the top left, there are icons for a wrench and hammer, and a smiley face, with the text "Control Panel" and "Fantastico". Below this, there are several categories of software:

- Navigation**
 - Fantastico Home
 - Control Panel Home
- Blogs**
 - b2evolution
 - Nucleus
 - WordPress** (highlighted with a blue circle)
- Classifieds**
 - Noahs Classifieds
- Content Management**
 - Drupal
 - Geeklog
 - Joomla 1.5
 - Mambo
 - PHP-Nuke
 - phpWCMS
 - phpWebSite

The main content area is titled "WordPress" and contains the following information:

- WordPress** (large blue text)
- Short description:** WordPress is a blogging software with a focus on ease of use, elegance, performance, and standards with a huge selection of themes and plugins.
- Homepage:** <http://wordpress.org/>
- WordPress support forum**
(We are not associated with the support forum)
- New Installation** (3.2.1) (highlighted with a red box and a red arrow pointing to it)
 - Disk space required: 12.28 MB
 - Disk space available: 999997.5 MB
- Current installations:**
None

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Step
17a

Verify the installation domain and leave the Install in directory field blank, enter admin in the Administrator Username field, and create a password.

The screenshot shows the WordPress installation configuration interface. On the left is a sidebar with various CMS options, with WordPress selected. The main area is divided into sections:

- Installation location:** A red box highlights the 'Install on domain' field containing 'sellhousenowaustin.com' and the 'Install in directory' field which is empty. A red arrow points to the domain field.
- Admin access data:** A red box highlights the 'Administrator-username' and 'Password' fields. Red arrows point to each of these fields.
- Base configuration:** Fields for 'Admin nickname', 'Admin e-mail (your email address)', 'Site name' (containing 'sellhousenowaustin.com'), and 'Description' are visible.

At the bottom of the form is a button labeled 'Install WordPress'.

Objective 2 Setting Up Your Host Server

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Step
17b

Enter an admin nickname, admin email, site name which is your domain name, description, and click “Install WordPress”.

Objective 2 Setting Up Your Host Server

Nucleus
 WordPress

Classifieds
 Noahs Classifieds

Content Management
 Drupal
 Geeklog
 Joomla 1.5
 Mambo
 PHP-Nuke
 phpWCMS
 phpWebSite
 Siteframe
 TYPO3
 Xoops
 Zikula

Customer Relationship
 Crafty Syntax Live Help
 Help Center Live
 osTicket
 PerlDesk
 PHP Support Tickets
 Support Logic Helpdesk
 Support Services Manager

Discussion Boards
 phpBB
 SMF

Installation location

Install on domain

Install in directory

Leave empty to install in the root directory of the domain (access example: http://domain/).
Enter only the directory name to install in a directory (for **http://domain/name/** enter **name** only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username (you need this to enter the protected admin area)

Password (you need this to enter the protected admin area)

Base configuration

Admin nickname

Admin e-mail (your email address)

Site name

Description

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Verify information, and click “Finish Installation”.

WordPress

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- **WordPress**

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke

Install WordPress (2/3)

The MySQL database and MySQL user **flipper_wrdp1** will be created and used for this installation.

- You chose to install in the main directory of the domain **sellhousenowaustin.com**.
- The access URL will be: **http://sellhousenowaustin.com/**.
- There is already a file in this directory which might cause WordPress to not load properly. Click on "Finish Installation" to rename this file from filename to filename.timestamp and complete the installation.

Click on **Finish installation** to continue.

Finish installation

Step
19

Make note of your full URL, your username and password to enter the admin area of your WordPress website. If you want details emailed to you as well, enter your email address, and click "Send E-mail". Then on the next window, click "Back to WordPress Overview".

WordPress

Install WordPress (3/3)

/home/flipper/public_html/wp-config.php configured
/home/flipper/public_html/data.sql configured

Please notice:

We only offer auto-installation and auto-configuration of **WordPress** but do not offer any kind of support.

You need a username and a password to enter the admin area. Your username is **admin**. Your password is The full URL to the admin area (**Bookmark this!**): <http://sellhousenowaustin.com/wp-admin/>

DO NOT REMOVE the file named **fantastico_fileslist.txt** from the installation directory. It is used for uninstalling this application.

[Back to WordPress overview](#)

Email the details of this installation to:

[Send E-mail](#)

Virtual Marketing Blueprint

Next Video...

- 1) Buying Your Domain(s)
- 2) Setting Up Your Web Host Server
- 3) Installing Your Website Framework**
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