

WELCOME TO

Virtual
Marketing

Blueprint

Rei Rockstars

Virtual Marketing Experts



Dani Lynn



Flip

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Virtual Marketing Blueprint Concept

The Virtual Marketing Blueprint Program was designed to provide you with an easy to follow, step by step process of incorporating key internet marketing concepts into your business.

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Virtual Marketing Blueprint

Website Customization

Objectives:

- 1) Customizing Wordpress Settings
- 2) Customizing Your Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
- 4) Installing Smart Plugins & Widgets
- 5) Designing a Strategic Side Navigation Bar
- 6) Addendum: Creating Your Favicon

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Virtual Marketing Blueprint

WordPress...

Easy To Use

Easy To Install

It's Flexible

Many Themes

Many Plugins

Many Widgets

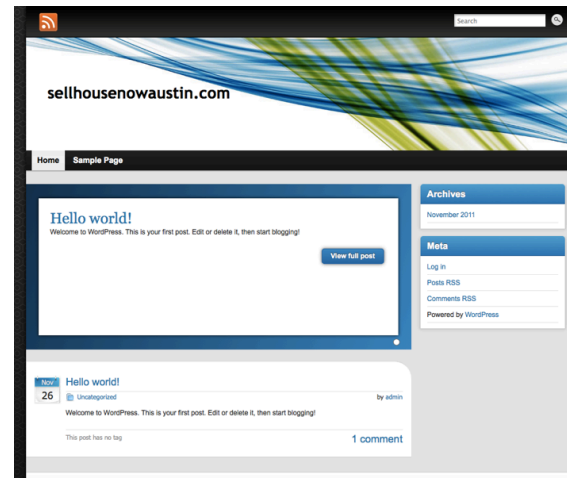
Easy to Customize

Great Feel

Great Aesthetics

Advanced Users: HTML

Step 1: Website Framework
(installing theme) = Clothes




Step 2: Website Customization
(plugins, widgets, settings,
header, etc) = Accessories

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Introduction to Wordpress Settings

Wordpress Settings

What Are They?

Settings: Website Title, Tag Line, Permalinks, etc..

- Website Titles appear at the top of your web page and in your header.
- Website Tag Lines typically appear in your header under your title.
- Permalinks are words that are contained in your url.

Example:

www.yourdomain.com/?p=6

www.yourdomain.com/category/postname

Introduction to Wordpress Settings

Objective 1 Customizing Wordpress Settings

Wordpress Settings

Why Are They So Important?

Search Engine Optimization!



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Step
1

Open 2 web Browser Windows and in one window log into your Wordpress Dashboard. (www.yourdomain.com/wp-admin)
Go to your domain in the second window (www.yourdomain.com)

Objective 1 Customizing Wordpress Settings

The image shows two screenshots from a web browser. The top screenshot is the WordPress login page, featuring the WordPress logo and the text "WORDPRESS". Below the logo is a yellow box that says "You are now logged out." The login form includes fields for "Username" (containing "admin") and "Password" (represented by dots). There is a "Remember Me" checkbox and a "Log In" button. The bottom screenshot shows a sample page for "sellhousenowaustin.com". The page has a dark header with a search bar and a navigation menu with "Home" and "Sample Page". The main content area displays "Hello world!" with a subtext "Welcome to WordPress. This is your first post. Edit or delete it, then start blogging!" and a "View full post" button. The right sidebar contains sections for "Archives" (November 2011), "Meta" (Log in, Posts RSS, Comments RSS), and "Powered by WordPress".

Step
2

In Your Wordpress Dashboard, Click on “Settings”
on the left side menu.

Objective 1 Customizing Wordpress Settings

The screenshot displays the WordPress dashboard interface. On the left, the sidebar menu includes: Dashboard, Home, Updates, Posts, Media, Links, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The 'Settings' menu item is circled in red, and a red arrow points to it from the right. The main dashboard area shows the site name 'sellhousenowaustin.com' and a 'Dashboard' header. Below this is a 'Right Now' widget with two columns: 'Content' (1 Post, 1 Page, 1 Category, 0 Tags) and 'Discussion' (1 Comment, 1 Approved, 0 Pending, 0 Spam). Below the 'Right Now' widget, it states 'Theme Graphene with 6 Widgets' and 'You are using WordPress 3.2.1.'. The 'Recent Comments' section shows a comment from 'Mr WordPress' with the text 'Hello world! #'. At the bottom of the dashboard, there is a navigation bar for comments: 'All | Pending (0) | Approved | Spam (0) | Trash (0)'.

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Step
3

Edit Site Title & Tagline & Click “Save Changes”
(Refresh your main website window once you’ve pressed save and you’ll see the changes in your website header)

Objective 1 Customizing WordPress Settings

The screenshot shows the WordPress 'General Settings' page for the site 'sellhousenowaustin.com'. The left sidebar contains a menu with 'Settings' highlighted. The main content area includes fields for Site Title, Tagline, WordPress address (URL), Site address (URL), E-mail address, Membership, New User Default Role, Timezone, Date Format, Time Format, and Week Starts On. A 'Save Changes' button is located at the bottom left. Three red circles with arrows point to specific elements: circle 1 points to the Site Title field, circle 2 points to the Tagline field, and circle 3 points to the 'Save Changes' button.

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Step
4

Click On “Writing” Under The Settings Tab And Then Scroll Down To The “Update Services” Section At The Bottom.

Objective 1 Customizing Wordpress Settings

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar contains navigation menus: Dashboard, Posts, Media, Links, Pages, Comments (9), Appearance, Plugins, Users, Tools, and Settings. The 'Settings' menu is expanded, and the 'Writing' sub-menu is highlighted with a red circle and an arrow labeled '1'. The main content area is titled 'Writing Settings' and includes sections for 'Size of the post box' (20 lines), 'Formatting' (with checkboxes for emoticons and XHTML), 'Default Post Category' (Uncategorized), 'Default Post Format' (Standard), and 'Default Link Category' (Blogroll). Below these is the 'Press This' section. At the bottom of the page, the 'Update Services' section is highlighted with a red box and an arrow labeled '2'. This section contains a text input field with the URL 'http://rpc.pingomatic.com/' and a 'Save Changes' button.

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Step
5

Erase What's In The Box And Copy/Paste The "Pinging List"
I give you that you can find underneath this video.
Click On "Save Changes".

Objective 1 Customizing Wordpress Settings

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar contains navigation menus for Dashboard, Posts, Media, Links, Pages, Comments (9), Appearance, Plugins, Users, Tools, and Settings. The 'Settings' menu is expanded, showing sub-menus for General, Writing, Reading, and Discussion. The main content area is titled 'Writing Settings' and includes options for 'Size of the post box' (20 lines), 'Formatting' (checked for emoticons, unchecked for XHTML), 'Default Post Category' (Uncategorized), 'Default Post Format' (Standard), and 'Default Link Category' (Blogroll). Below these is a section for 'Press This' with a description and a link. At the bottom, the 'Update Services' section is highlighted with a red box. It contains a text input field with the URL 'http://rpc.pingomatic.com/' and a 'Save Changes' button. Two red circles with numbers '1' and '2' have arrows pointing to the input field and the 'Save Changes' button, respectively.

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Step
6

Click on “Reading” Under The Settings Tab. Adjust Your Number of Blog Pages & Syndication Feeds (3 Is My Preference). Under “For Each Article In Feed”, Select “Summary”. Then Click “Save Changes”.

Objective 1 Customizing Wordpress Settings

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The 'Settings' menu is open, and the 'Reading' sub-menu is selected. The 'Reading Settings' page is displayed with the following options:

- Front page displays: Your latest posts, A static page (select below). Front page: -- Select --, Posts page: -- Select --.
- Blog pages show at most: 10 posts (circled with a red box and arrow labeled '2').
- Syndication feeds show the most recent: 10 items (circled with a red box and arrow labeled '3').
- For each article in a feed, show: Full text, Summary (circled with a red box and arrow labeled '3').
- Encoding for pages and feeds: UTF-8.
- Save Changes button (circled with a red box and arrow labeled '4').

On the left sidebar, the 'Reading' menu item is circled with a red box and arrow labeled '1'. A note on the right side of the screenshot reads: '(NOTE: If you choose not to have your posts show up on the home page, you will want to come back to this tab under settings and select “A static page” and then designate which pages you want as the Front page and Posts Page.)'

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Step
7

Click on “Permalinks” (under the Settings tab).
Select “Custom Structure”.
Type in: `/%category%/%postname%/` and click “Save Changes”.

Objective 1 Customizing Wordpress Settings

The screenshot shows the WordPress dashboard with the 'Permalink Settings' page open. The left sidebar menu has 'Permalinks' highlighted under the 'Settings' category. The main content area shows the 'Permalink Settings' for 'sellhousenowaustin.com'. Under 'Common settings', the 'Custom Structure' radio button is selected. A text input field next to it is empty. Under 'Optional', the 'Category base' and 'Tag base' text input fields are empty. A 'Save Changes' button is at the bottom. Red circles with numbers 1 through 4 and arrows point to the 'Permalinks' menu item, the 'Custom Structure' radio button, the empty text input field, and the 'Save Changes' button respectively.

Dashboard

- Posts
- Media
- Links
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
 - General
 - Writing
 - Reading
 - Discussion
 - Media
 - Privacy
 - Permalinks**
 - Collapse menu

sellhousenowaustin.com

Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress offers you the ability to create a custom structure for your links. A [number of tags are available](#), and here are some examples to get you started.

Common settings

Default `http://sellhousenowaustin.com/?p=123`

Day and name `http://sellhousenowaustin.com/2011/12/05/sample-post/`

Month and name `http://sellhousenowaustin.com/2011/12/sample-post/`

Numeric `http://sellhousenowaustin.com/archives/123`

Custom Structure

Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as your `category` base would make your category URLs look like `http://sellhousenowaustin.com/topics/sample-post/`. If you leave these blank the defaults will be used.

Category base

Tag base

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Step
8

Go Through The Remaining Tabs Under Settings And Change Any Options As You See Fit.

Objective 1 Customizing Wordpress Settings

sellhousenowaustin.com

Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress offers you the ability to create a custom aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are some examples to get you started.

Common settings

<input checked="" type="radio"/> Default	<code>http://sellhousenowaustin.com/?p=123</code>
<input type="radio"/> Day and name	<code>http://sellhousenowaustin.com/2011/12/05/sample-post/</code>
<input type="radio"/> Month and name	<code>http://sellhousenowaustin.com/2011/12/sample-post/</code>
<input type="radio"/> Numeric	<code>http://sellhousenowaustin.com/archives/123</code>
<input type="radio"/> Custom Structure	<input type="text"/>

Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as your category base would make your category URLs look like `http://sellhousenowaustin.com/topics/sample-post/`. If you leave these blank the defaults will be used.

Category base	<input type="text"/>
Tag base	<input type="text"/>

Save Changes

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Introduction to Theme Options

Theme Options

What Are They?

Global Settings For The Entire Theme

Settings changed in this area can override settings in other areas of your site.

Why Is It Important?

Offers Flexibility Of Simple Change

Especially nice when you choose to change the look and feel of your website from time to time to keep visitors engaged.

Step
1

Click on “Appearance” on the left side dashboard menu.
Then click on “Header” under the Appearance tab.

Objective 2 Customizing Header & Theme Options

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is visible, with 'Appearance' highlighted in red and circled with a '1'. A red arrow points from this menu item to the 'Appearance' tab in the main content area. Under the 'Appearance' tab, the 'Header' sub-menu item is also highlighted in red and circled with a '2'. A red arrow points from this sub-menu item to the 'Header' section of the Graphene theme page. The main content area shows the 'Manage Themes' and 'Install Themes' buttons, followed by the 'Current Theme' section for 'Graphene 1.5.4 by Syahir Hakim'. The description of the theme is visible, along with navigation links for 'Widgets', 'Menus', 'Graphene Options', 'Graphene FAQs', 'Background', and 'Header'. The 'Header' link is highlighted in red. Below the description, there are tags and a note about a new version of the theme available.

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Step
2

Select the image you want as your header (or create a custom header) and upload it here. Click “Save Changes”. Refresh your main website browser window to see your new header and change or update as needed.

Objective 2 Customizing Header & Theme Options

The screenshot shows the WordPress Custom Header editor for the theme 'DANI LYNN | Internet Marketing Coach'. The interface includes a sidebar with navigation options like Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, Contact, Platinum SEO, and Shareaholic. The main content area shows a preview of the header with the text 'DANI LYNN | Internet Marketing Coach' and 'Real Estate Investing, Internet Marketing & Entrepreneur Success Strategies'. Below the preview, there are two main sections: 'Upload Image' and 'Default Images'. The 'Upload Image' section has a text input field and 'Browse...' and 'Upload' buttons, which are circled in red with a red arrow pointing to it from a red circle containing the number '1'. The 'Default Images' section has a radio button for 'Random' and a preview of a default image, which is also circled in red with a red arrow pointing to it from a red circle containing the number '2'. At the bottom of the page, there is a 'Save Changes' button, which is circled in red with a red arrow pointing to it from the same red circle containing the number '2'.

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Step
3

Click on “Graphene Options” under the Appearance Tab.
Then click on “Slider Options”.

Objective 2 Customizing Header & Theme Options

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The 'Appearance' menu is expanded, and 'Graphene Options' is selected. The 'Graphene Theme Options' page is displayed, showing tabs for 'General', 'Display', 'Advanced', and 'Toggle all tabs'. The 'Slider Options' tab is highlighted with a red circle and the number '2'. The 'Graphene Options' menu item is also highlighted with a red circle and the number '1'. Red arrows point from these circles to their respective elements on the page.

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Step
4

Select your featured slider options here.
When done, click “Save Options” at the bottom of the page.
Click on “Slider options” again to close those options.

Objective 2 Customizing Header & Theme Options

General Display Advanced Toggle all tabs

Slider Options

Disable slider

What do you want to show in the slider
 Show latest posts
 Show random posts
 Show specific posts/pages
 Show posts from categories

Number of posts to display

Slider image

Custom slider image URL

[Upload or select image from gallery](#) - Make sure you select Custom URL in the slider image option above to use this custom url.

Slider display style

Slider animation

Slider height px

Slider speed milliseconds
This is the duration that each slider item will be shown

Slider transition speed milliseconds
This is the speed of the slider transition. Lower values = higher speed.

Move slider to bottom of page

This picture shows default preferences along with what I set up on my example site that I play with for this course:
www.MortgageAssign.com

Step
5

Click on “Top Bar Options” and select any options you wish to change to customize your site. When done, click “Save Options”. Click on “Top Bar Options” again to close those options.

Objective 2 Customizing Header & Theme Options

Top Bar Options

Hide the top bar

(It's helpful when making these changes to refresh your main website browser window after saving the change to see what the change did to your website so you can quickly fix it if you don't like the change.)

Hide feed icon

Use custom feed URL

This custom feed URL will replace the default WordPress RSS feed URL.

Open social media links in new window

Twitter URL

Enter the URL to your Twitter page.

Facebook URL

Enter the URL to your Facebook profile page.

[Add new social media icon](#)

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Step
6

Click on "Footer Options" and add in whatever copyright text you want to on the bottom of your website. When done, click "Save Options". Click on "Footer Options" again to close those options.

Objective 2 Customizing Header & Theme Options

Footer Options

Show Creative Commons logo



Copyright text (html allowed)

If this field is empty, the following default copyright text will be displayed:

Except where otherwise noted, content on this site is licensed under a [Creative Commons Licence](#).

Copyright ©2011 MortgageAsssign.com All Rights Reserved.

Do not show copyright info

Do not show the "Return to top" link

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Step
7

Click on “Display Options” at the top of the page.

Objective 2 Customizing Header & Theme Options

The screenshot shows the WordPress theme customization interface. At the top, there are three tabs: 'General', 'Display', and 'Advanced'. The 'Display' tab is highlighted with a red circle and a red arrow pointing to it. Below the tabs, there is a 'Toggle all tabs' link. The main content area contains several sections, each with a title and a corresponding options panel: 'Header Display Options', 'Column Options', 'Posts Display Options', 'Excerpts Display Options', 'Comments Display Options', 'Colours Options', 'Text Style Options', 'Footer Widget Display Options', 'Navigation Menu Display Options', 'Miscellaneous Display Options', and 'Custom CSS'. At the bottom left, there is a 'Save Options' button.

Step
8

Click on “Header Display Options” and select any options you wish to change to customize your site. When done, click “Save Options”. Click on “Header Display Options” again to close those options.

Objective 2 Customizing Header & Theme Options

Header Display Options

Use light-coloured header bars

(I disabled the “Featured Image Replacing Header Image” option.)

Link header image to front page

Check this if you disable the header texts and want the header image to be linked to the front page.

Disable Featured Image replacing header image

Check this to prevent the posts Featured Image replacing the header image regardless of the featured image dimension.

Use random header image

Check this to show a random header image (random image taken from the available default header images).

Note: only works on pages where a specific header image is not defined.

Search box location

Top bar



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Step
9

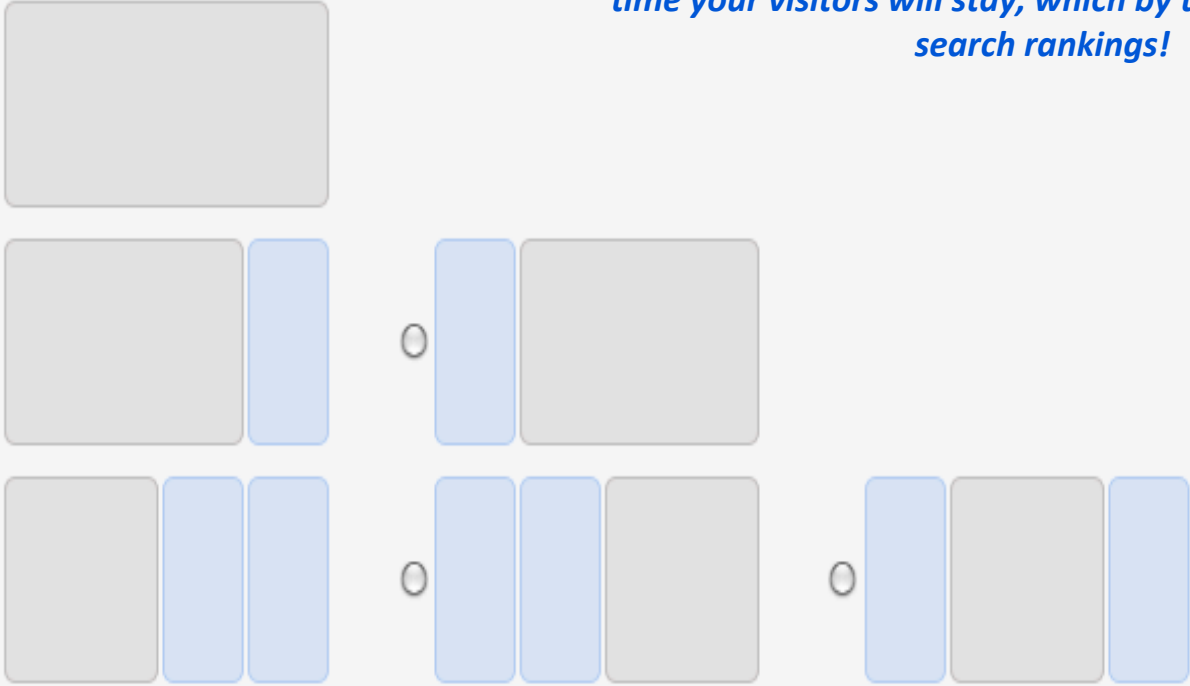
Click on “Column Options” and select your website layout.
When done, click “Save Options”.
Click on “Column Options” again to close those options.

Objective 2 Customizing Header & Theme Options

Column Options

Column mode

Tip: The easier it is to navigate your website, the more time your visitors will stay, which by the way helps your search rankings!



The screenshot shows a dialog box titled "Column Options" with a "Column mode" section. It features seven radio button options for different website layouts, each represented by a grid of gray and blue rectangles. The second option, a two-column layout with a wide left column and a narrow right column, is selected. A tip is displayed in the center of the dialog.

Step
10

Click on “Excerpts Display Options” and select any options you wish to change to customize your site. When done, click “Save Options”. Click on “Excerpts Display Options” again to close those options.

Objective 2 Customizing Header & Theme Options

Excerpts Display Options

Show excerpts in front page

Show full content in archive pages
Note: Archive pages include the archive for category, tags, time, and search results pages. Enabling this option will cause the full content of posts and pages listed in those archives to displayed instead of the excerpt, and truncated by the Read More tag if used.

Show More link for manual excerpts

Retain these HTML tags in excerpts
Enter the HTML tags you'd like to retain in excerpts. For example, enter `<p>` to retain `<p>`, ``, and `` HTML tags.

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Step
11

Click on “Miscellaneous Display Options”. If you would like to upload a favicon, this is where you’ll insert that url. When done, click “Save Options”. Click on “Miscellaneous Display Options” again to close those options.

Note: How to create a favicon is an addendum to this session.

Objective 2 Customizing Header & Theme Options

Miscellaneous Display Options

Site title options

Use these tags to customise your own site title structure: `#site-name`, `#site-desc`, `#post-title`

Custom front page site title

Defaults to `#site-name » #site-desc`. The `#post-title` tag cannot be used here.

Custom content pages site title

Defaults to `#post-title » #site-name`.

Favicon options

Favicon URL

[Upload or select image from gallery](#) - Simply enter the full URL to your favicon file here to enable favicon. Make sure you include the `http://` in front of the URL as well. Or use the WordPress media uploader to upload an image, or select one from the media library.

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Step
12

Click on “Advanced Options” at the top of the page. Click on “Preview” and click the box to enable preview of your site. Click “Save Options”. Scroll down to see a window with your website in it so you can easily preview changes.

Objective 2 Customizing Header & Theme Options

The screenshot shows the WordPress theme options interface. At the top, there are three tabs: 'General', 'Display', and 'Advanced'. The 'Advanced' tab is selected and circled with a red circle labeled '1'. Below the tabs is a 'Preview' section, which is also circled with a red circle labeled '2'. Inside the 'Preview' section, there is a checkbox labeled 'enable preview of your site on the Graphene Theme Options page' that is checked and circled with a red circle labeled '2'. Below the 'Preview' section is the 'Action Hooks Widget Areas' section, which is circled with a red circle labeled '3'. At the bottom of the page, there is a 'Save Options' button, which is circled with a red circle labeled '3'. A red arrow points from the 'Save Options' button back to the 'Advanced' tab.

Step
13

Review any other option tabs you want to customize or learn about and when done, click “Save Options”.

Objective 2 Customizing Header & Theme Options

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is expanded to 'Appearance', which includes sub-items: Themes, Widgets, Menus, Graphene Options, Graphene FAQs, Background, Header, Editor, Plugins, Users, Tools, Settings, Contact, Platinum SEO, and Shareaholic. The main content area is titled 'Graphene Theme Options' and contains a description: 'These are the global settings for the theme. You may override some of the settings in individual posts and pages.' Below this are four tabs: 'General' (selected), 'Display', 'Advanced', and 'Toggle all tabs'. The 'General' tab is active, showing a list of settings categories: Slider Options, Front Page Options, Homepage Panes, Comments Options, Child Page Options, Widget Area Options, Top Bar Options, Social Sharing Buttons, and Adsense Options.

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FYI

If you have questions about this theme, click on “Graphene FAQs” under the Appearance tab and click on the “Support Forum” link to access a database of questions and answers about this theme.

The screenshot shows the WordPress dashboard for 'sellhousenowAustin.com'. The left sidebar contains the 'Appearance' menu, with 'Graphene FAQs' highlighted in red and circled. The main content area displays 'Graphene's Frequently Asked Questions' with five numbered items:

- 1. Where should I go for the theme's support?**
Please direct all support requests for the theme at the theme's [Support Forum](#).
- 2. The post's featured image is replacing my header image. Help!**
This is actually one of the theme's features, based on the feature in the default TwentyTen theme. Any featured image that has a size of greater than or equal to the theme's header image size (960 x 198 pixels) will replace the header image when the post/page that featured image is assigned to is being displayed. It enables you to have different header image for different posts and/or pages.
If you want to disable this feature, simply tick the *Disable Featured Image replacing header image* option in the [Graphene Options](#) page, under Display > Header Display Options.
- 3. Can I modify Graphene to my heart's content without paying anything?**
The Graphene WordPress theme, along with all the other themes in the WordPress.org Official Free Themes Directory, is released under the GNU General Public License (GPL) Version 2. The full text of that licence is included with the theme in the `licence.txt` file in the theme's folder. Releasing the theme under that licence means, among others, that you are *free to modify the theme in any way for any purpose (including commercial)* without any obligation to the theme's author. However, if you decide to redistribute the theme, the licence dictates that you must release the theme under the same licence, GPLv2.
But of course, the author would always appreciate [donations](#) to support ongoing and future developments of the theme.
- 4. If the theme is released under GPLv2, what is this Creative Commons licence in the theme's footer?**
The Creative Commons licence is a popular licence nowadays that are used by a lot of web-based content authors to licence their work such that it protects their intellectual property but in the same time allows its free distribution. It is included with the theme simply to make it easy for the theme's users to make use of the licence for the content they publish. Theme users can remove it altogether via the theme's Options page should they wish not to use it.
Put simply, *it is not the licence that is applied for the theme itself*, but just for the website's content should the theme user wants to use it.
- 5. Is the theme compatible with this plugin or that plugin?**
I don't know. With so many plugins available for WordPress, there's no way that I (or anybody else for that matter) can test for compatibility for all of them. Having said that, the theme is built with all the necessary WordPress components included with it, so chances are most plugins will be compatible with the theme.
My suggestion is to just install the plugin and try it. If you stumble into problem, ask for support from the plugin author first. If the plugin author says that it's a problems with the theme, you know where to find support.

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Introduction to Website Menu's

Objective 3 The Do's & Don'ts Of Your Website Menu

Website Menu's

What Is It?



Why Is It Important?

It Walks Prospects Through The Sales Process

Info Seeker --> Researcher --> Buyer

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Step
1

Choose Menu Item #1 Which Should Address Your Info Seekers:
This Should Be A Question That's Frequently Asked About This
Product Or Service.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? Is It Legal? Success Stories Coaching Buy AMPS™ Here Blog About Us/Phill Grove

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION MEETING WOMEN DATING TIPS CONFIDENCE GET A GIRLFRIEND PROGRAM CATALOG ABOUT DAVID DEANGELO

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Step
2

Choose Menu Item #2 Which Should Address Info Seekers or Researchers:
This Should Be A Question That's Frequently Asked About This Product Or
Service or A Question That Is Important That People SHOULD Be Asking.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? **Is It Legal?** Success Stories Coaching Buy AMPS™ Here Blog About Us/Phill Grove

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION **MEETING WOMEN** DATING TIPS CONFIDENCE GET A GIRLFRIEND PROGRAM CATALOG ABOUT DAVID DEANGELO

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Step
3

Choose Menu Item #3 Which Should Address Your Researchers:
This Should Be A Question That's Frequently Asked About This Product Or
Service or A Question That Is Important That People SHOULD Be Asking.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? Is It Legal? **Success Stories** Coaching Buy AMPS™ Here Blog About Us/Phill Grove

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION MEETING WOMEN **DATING TIPS** CONFIDENCE GET A GIRLFRIEND PROGRAM CATALOG ABOUT DAVID DEANGELO

Rei Rockstars

Step
4

Choose Menu Item #4 Which Should Address Your Researchers or Testimonials.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? Is It Legal? Success Stories **Coaching** Buy AMPS™ Here Blog About Us/Phill Grove

TIP: Use words like "Success Stories", "Raving Fans", "Customer Feedback" or "Customer Reviews" instead of "Testimonials".

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION MEETING WOMEN DATING TIPS **CONFIDENCE** GET A GIRLFRIEND PROGRAM CATALOG ABOUT DAVID DEANGELO

Rei Rockstars

Step
5

Choose Menu Item #5 Which Can Address Researchers,
Testimonials or How To Buy Your Product or Use Your Service.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? Is It Legal? Success Stories Coaching **Buy AMPS™ Here** Blog About Us/Phill Grove

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION MEETING WOMEN DATING TIPS CONFIDENCE **GET A GIRLFRIEND** PROGRAM CATALOG ABOUT DAVID DEANGELO

Step
6

Choose Menu Item #6 Which Can Address How To Buy Your Product or Use Your Service or Your About Page.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? Is It Legal? Success Stories Coaching Buy AMPS™ Here **Blog** About Us/Phill Grove

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION MEETING WOMEN DATING TIPS CONFIDENCE GET A GIRLFRIEND **PROGRAM CATALOG** ABOUT DAVID DEANGELO

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Step
7

Choose Menu Item #7 Which Should Address Your About Page or Your Contact Page.

Objective 3 The Do's & Don'ts Of Your Website Menu

Assignment of Mortgage Payments Review
Get The Facts On AMPS™

What is AMPS™? Is It Legal? Success Stories Coaching Buy AMPS™ Here Blog **About Us/Phill Grove**

DOUBLE YOUR DATING | *ATTRACTION IS NOT A CHOICE*

ATTRACTION MEETING WOMEN DATING TIPS CONFIDENCE GET A GIRLFRIEND PROGRAM CATALOG **ABOUT DAVID DEANGELO**

Review Your Menu & Check For These “Do’s” & “Don’ts”:

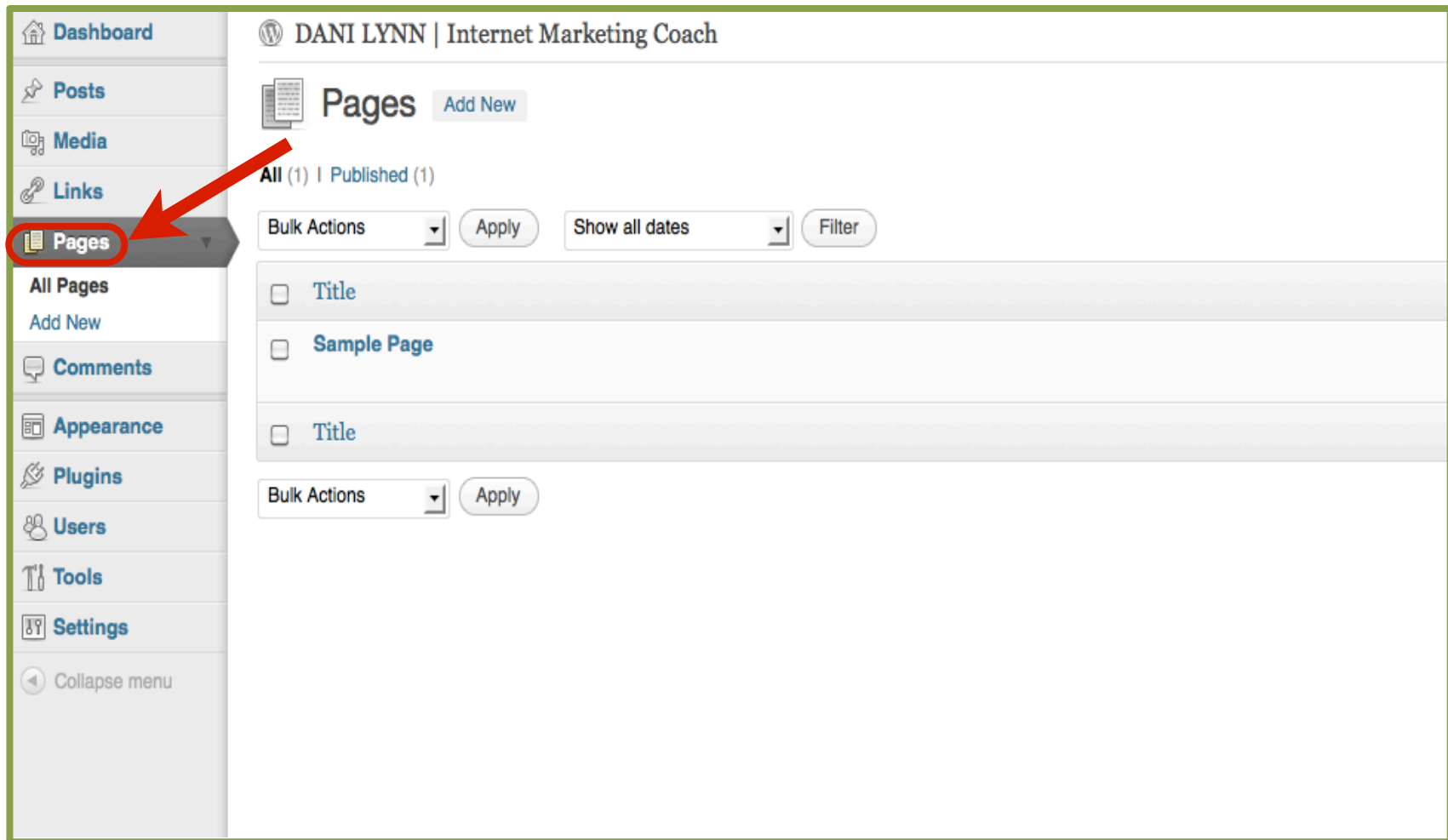
Website Menu Do’s & Don’ts

- **DO Have: One Menu Line Only**
- **DON’T Have More Than One Menu Line**
- **DO Address One Niche Only**
- **DON’T Address More Than One Niche (For Example: Buyers & Sellers Is Two Separate Niche’s)**
- **DO Make Your Menu Clean With Large Font & Proper Spacing**
- **DON’T Make Your Menu Cluttered, Too Small or Too Close Together**
- **DO Walk Your Prospect Through The Sales Process Left To Right**
- **DON’T Mix Up The Sales Order (Info Seeker -> Researcher -> Buyer)**

Step
9

Begin Creating Your Menu Items As Pages by Clicking on “Pages” Under The Left Dashboard Menu.

Objective 3 The Do's & Don'ts Of Your Website Menu



The screenshot displays the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is visible, with the 'Pages' item highlighted in a red circle and a red arrow pointing to it. The main content area shows the 'Pages' management screen, including an 'Add New' button, a table of pages, and bulk action controls. The table contains the following entries:

<input type="checkbox"/>	Title
<input type="checkbox"/>	Sample Page
<input type="checkbox"/>	Title

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Step
10

Roll Your Mouse Over The “Sample Page” Until You See A Menu Pop Up Underneath It. Click “Trash”. Then Click “Add New”.

Objective 3 The Do's & Don'ts Of Your Website Menu

WordPress interface showing the Pages management screen. The page title is "DANI LYNN | Internet Marketing Coach". The main heading is "Pages" with an "Add New" button circled in red and labeled "2". Below the heading, there are filters for "All (1) | Published (1)". A table of pages is shown with columns for checkboxes, titles, and authors. The first row is "Sample Page" by "admin", with a "Trash" link circled in red and labeled "1". The second row is "Title" by "Author". At the bottom, there are "Bulk Actions" and "Apply" buttons.

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Step
11

Type In Your First Menu Item In The Box Under “Add New Page”.
Then Type The Number 1 In the Order Box And Click “Publish”.
Refresh Your Main Website Browser To See Your New Menu Item.

Objective 3 The Do's & Don'ts Of Your Website Menu

The screenshot shows the WordPress 'Add New Page' editor for 'DANI LYNN | Internet Marketing Coach'. The interface includes a title field, a rich text editor, and a right-hand sidebar with 'Publish' and 'Page Attributes' sections. Three red annotations are present: a circle with the number '1' pointing to the title input field; a circle with the number '2' pointing to the 'Order' field in the 'Page Attributes' section, which contains the number '0'; and a circle with the number '3' pointing to the 'Publish' button in the 'Publish' section.

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Sample
of Step
11

Here Is An Example Of What A Buyer Website Might Have As Menu Item #1:

Objective 3 The Do's & Don'ts Of Your Website Menu

The screenshot shows the WordPress 'Edit Page' interface for a page titled 'Search Austin Homes'. The page title is circled in red, and a red arrow points to it. Below the title, the permalink is shown as 'http://mortgageassign.com/search-austin-homes/' and is also circled in red, with another red arrow pointing to it. A text box contains the text 'This is an example page.' The right sidebar shows the 'Publish' section with 'Status: Published', 'Visibility: Public', and 'Published on: Nov 11, 2011 @ 14:27'. Below that is the 'Page Attributes' section with 'Parent: (no parent)', 'Template: Theme default', and 'Order: 1'. At the bottom, it says 'Word count: 4' and 'Last edited by Dani Lynn Robison on November 15, 2011 at 11:52 pm'.

Search Austin Homes

Permalink: <http://mortgageassign.com/search-austin-homes/> Edit View Page

Upload/Insert Visual HTML

b / [link](#) b-quote del ins img ul ol code more lookup close tags fullscreen

This is an example page.

FYI: This is the
permalink

Word count: 4

Last edited by Dani Lynn Robison on November 15, 2011 at 11:52 pm

Howdy, Dani Lynn Robison

Screen Options Help

Publish

Preview Changes

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: Nov 11, 2011 @ 14:27 [Edit](#)

[Move to Trash](#) [Update](#)

Page Attributes

Parent

(no parent)

Template

Theme default

Order

1

Need help? Use the Help tab in the upper right of your screen.

Featured Image

[Set featured image](#)

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Step
12

- A) Click On "Add New" At The Top Of The Page You Just Published & Repeat This Process Again:
- B) Type In Your Next Menu Item In The Box Under "Add New Page".
- C) Then Type The Next Corresponding Number (2) In The Order Box And Click "Publish".
- D) Refresh Your Main Website Browser To See Your New Menu Item.
- E) Repeat This Process Until All Menu Items Are Completed.

Objective 3 The Do's & Don'ts Of Your Website Menu

The screenshot shows the WordPress 'Add New Page' editor for 'DANI LYNN | Internet Marketing Coach'. The page title field is empty and circled in red, with a red arrow labeled 'B' pointing to it. The 'Publish' sidebar on the right has the 'Publish' button circled in red, with a red arrow labeled 'C2' pointing to it. The 'Page Attributes' section has the 'Order' field set to '0', which is circled in red, with a red arrow labeled 'C1' pointing to it. The editor includes a toolbar with 'B', 'I', and 'ABC' options, and a 'Visual'/'HTML' toggle. The bottom left shows 'Path: p' and 'Word count: 0'.

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Virtual Marketing Blueprint

Next Video...

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
- 4) Installing Smart Plugins & Widgets**
- 5) Designing a Strategic Side Navigation Bar
- 6) Addendum: Creating Your Favicon

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Virtual Marketing Blueprint

Website Customization

Objectives:

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
-  4) **Installing Smart Plugins & Widgets**
- 5) Designing a Strategic Side Navigation Bar
- 6) Addendum: Creating Your Favicon

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Introduction to Plugins & Widgets

Plugins & Widgets

What Is It?

Smaller Components Of Software That Work Within A Larger Application And Add To Functionality.

Why Is It Important?

Each Plug In or Widget Will Add To Your Websites Capabilities, Aesthetics &/Or Tools.

Step
1

Click On “Plugins” Under The Left Dashboard Menu.
Click on “Add New”.

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Plugins [Add New](#)

All (2) | Inactive (2)

Bulk Actions

<input type="checkbox"/>	Plugin	Description
<input type="checkbox"/>	Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trackback spam . It keeps your site protected from left of this description, 2) Sign up for an Akismet API key, and 3) Go to your Akismet configuration page, and save your API key. Version 2.5.3 By Automatic Visit plugin site
<input type="checkbox"/>	Hello Dolly Activate Edit Delete	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, upper right of your admin screen on every page. Version 1.6 By Matt Mullenweg Visit plugin site
<input type="checkbox"/>	Plugin	Description

Bulk Actions

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Step
2

Type “Bad Behavior” Into The Search Field And Click “Search Plugins”.

Objective 4 Installing Smart Plugins & Widgets

WordPress DANI LYNN | Internet Marketing Coach

Install Plugins

[Search](#) | [Upload](#) | [Featured](#) | [Popular](#) | [Newest](#) | [Recently Updated](#)

Plugins extend and expand the functionality of WordPress. You may automatically install plugins from the [WordPress Plugin Directory](#) or upload a plugin in .zip format via this page.

Search

Search for plugins by keyword, author, or tag.

Term

Bad behavior

Search Plugins

2

Popular tags

You may also browse based on the most popular tags in the Plugin Directory:

[admin](#) [AJAX](#) [buddypress](#) [category](#) [comment](#) [comments](#) [content](#) [email](#) [Facebook](#) [feed](#) [flash](#) [gallery](#) [google](#) [image](#) [images](#) [java](#)
[Post](#) [posts](#) [rss](#) [seo](#) [shortcode](#) [sidebar](#) [social](#) [spam](#) [stats](#) [tags](#) [twitter](#) [video](#) [widget](#) [widgets](#) [wordpress](#)

Step
3

Locate “Bad Behavior” Plugin And Click “Install Now”.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows the WordPress 'Install Plugins' interface. At the top, the user is identified as 'DANI LYNN | Internet Marketing Coach'. The page title is 'Install Plugins'. Below the title, there are navigation links: 'Search', 'Search Results', 'Upload', 'Features', 'Popular', 'Newest', and 'Recently Updated'. A search bar contains the term 'Bad behavior' and a 'Search Plugins' button. The main content is a table of search results. The first result, 'Bad Behavior', is highlighted with a red circle labeled '1' around its name and another red circle labeled '2' around its 'Install Now' button. Other results include 'Bad Comments', 'SiteBrains Interactive Spam Blocker', 'Spam Free WordPress', 'One-Time Password', and 'EG-Attachments'.

Name	Version	Rating	Description
Bad Behavior Details Install Now	2.1.15	★★★★☆	Welcome to a whole new way of keeping your blog, forum, guestbook, wiki or content management system free of link spam. Bad Behavior is a PHP-based solution for blocking link spam and the robots which deliver it. Thousands of sites large and small, like SourceForge, GNOME, the U.S. Department of Education, and many more, trust Bad Behavior to help reduce incoming link spam and malicious activity... By Michael Hampton.
Bad Comments Details Install Now	v 2.0	☆☆☆☆☆	This plugin will automatically search in a database if a user that posted a comment on your blog has already commented on your website. Evenmore you can read those comments by visting the website. By Chitic Stefan-C
SiteBrains Interactive Spam Blocker Details Install Now	6.3.7	★★★★☆	Block spam using state of the art client-side form validation. SiteBrains plug-in displays themed notifications. Our analysis is signed using a secret key unique to your domain. The signed analysis is submitted in a hidden field along with the rest of the form fields. This makes it impossible to forge or circumvent, and ensures that the user's post came from your webpage
Spam Free WordPress Details Install Now	1.5.1	★★★★★	Spam Free WordPress is a comment spam blocking plugin that blocks 100% of the automated spam with z service, available for WordPress that can claim 100% accuracy with zero false positives, not even Akismet. blacklist. This plugin was born out of necessity in September of 2007 when HollywoodGrind was getting... By Todd L
One-Time Password Details Install Now	2.28	★★★★★	This simple to use plugin enables you to login to your WordPress weblog using passwords which are valid stealing of your main WordPress password in less trustworthy environments, like internet cafés, for exampl conforms to RFC 2289 of the Internet Engineering Task Force (IETF). Version 2 of this plu... By Marcel Bokhorst.
EG-Attachments Details Install Now	1.9.2	★★★★★	EG-Attachments add a new shortcode attachments. This shortcode can be used with many options. But you don't need to know all of these options, because the plugin is "TinyMCE integrated" : from the post a window allows you to choose documents to display, title of the list, size of icons ... Nothing to learn. You can insert the shortcode by hand... By Emmanuel GEORJON.

Step
4

Click "Okay" When The Pop Up Window Asks If You Are Sure.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows a WordPress plugin directory page with a search bar and a list of plugins. A confirmation dialog box is overlaid on the page, asking "Are you sure you want to install this plugin?". The dialog box has two buttons: "Cancel" and "OK". A red arrow points to the "OK" button, which is circled in red. The background shows a table of plugins with columns for Version, Rating, and Description.

Version	Rating	Description
2.1.15	★★★★☆	Welcome to a whole new way of keeping your blog, forum, guestbook, wiki or content management system free of link spam. Bad Behavior is a PHP-based...
v 2.0	☆☆☆☆	...a database if a user that posted a comment on your blog has already h...
6.3.7	★★★★★	...side form validation. SiteBrains plug-in displays themed notifications to...
1.5.1	★★★★★	Spam Free WordPress is a comment spam blocking plugin that blocks 100% of the automated spam with zero service, available for WordPress that can claim 100% accuracy with zero false positives, not even Akismet. M...
2.28	★★★★★	This simple to use plugin enables you to login to your WordPress weblog using passwords which are valid for stealing of your main WordPress password in less trustworthy environments, like internet cafés, for example b...
1.9.2	★★★★★	EG-Attachments add a new shortcode attachments. This shortcode can be used with many options. But you don't need to know all of these options, because the plugin is "TinyMCE integrated" : from the post ed...
1.0-alpha	☆☆☆☆☆	Three Strikes and You're Out examines your Bad Behavior logs and your WordPress

Step
5

On The Installation Plugin Screen, Click “Activate Plugin”.

Objective 4 Installing Smart Plugins & Widgets

Ⓜ DANI LYNN | Internet Marketing Coach



Installing Plugin: Bad Behavior 2.1.15

Downloading install package from <http://downloads.wordpress.org/plugin/bad-behavior.2.1.15.zip...>

Unpacking the package...

Installing the plugin...

Successfully installed the plugin **Bad Behavior 2.1.15**.

[Activate Plugin](#) [Return to Plugin Installer](#)



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Step
6

Once The Plugins Screen Appears, You Should See A Message That Says The Plugin Is Activated. Repeat This Process For All Plugins, Starting With Clicking “Add New”.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows the WordPress 'Plugins' management page for 'DANI LYNN | Internet Marketing Coach'. At the top, there is a blue header with the text 'Step 6' and a larger blue box containing the instruction: 'Once The Plugins Screen Appears, You Should See A Message That Says The Plugin Is Activated. Repeat This Process For All Plugins, Starting With Clicking “Add New”.' The main content area shows a yellow notification bar with the text 'Plugin activated.' circled in red. Below this, there is a table of installed plugins. The 'Add New' button is also circled in red. The table lists the following plugins:

Plugin	Description
<input type="checkbox"/> Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trackback spam . It keeps your site protected from spam even link to the left of this description, 2) Sign up for an Akismet API key , and 3) Go to your Akismet configuration page , and save your API key. Version 2.5.3 By Automattic Visit plugin site
<input type="checkbox"/> Bad Behavior Settings Log Deactivate Edit	Deny automated spambots access to your PHP-based Web site. Version 2.1.15 By Michael Hampton Visit plugin site
<input type="checkbox"/> Hello Dolly Activate Edit Delete	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When in the upper right of your admin screen on every page. Version 1.6 By Matt Mullenweg Visit plugin site
<input type="checkbox"/> Plugin	Description

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Step
7

Search and Install “Ultimate Follow Me” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Install Plugins

Search | Search Results | Upload | Featured | Popular | Newest | Recently Updated

Term

Name	Version	Rating	Description
Ultimate Follow Me Details Install Now	1.3.3	★★★★★	Ultimate Follow Me is a Simple yet Va Easily link to your Facebook, Twitter, As an added bonus, include your RSS page on your site). This plugin includes 3 different style..
Ultimate Post Type Manager Details Install Now	1.6.9	★★★★☆	This plugin is an Easy to use Custom Download now!. [Plugin URL] Some Features Create Custom Post Types. Customize every detail of Post Type. Create Rewrites for Permalink. Manage Supported Feature such as T Very Easy to use interface. Automatically adds the Post type Cou
Ultimate TinyMCE Details Install Now	1.5.7	★★★★★	Are you a visual person? Do the four plugin for you! Ultimate TinyMCE will expand the def mucking about in HTML and CSS. Here are just a few feat... By Josh Lo

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Step
8

Search and Install “Youtube Widget” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Install Plugins

Search | **Search Results** | Upload | Featured | Popular | Newest | Recently Updated

Term Search Plugins

Name	Version	Rating	Description
YouTube widget Details Install Now	1.1	★★★★☆	Requirements WordPress 2.2+ or 2.0.x/2.1.x with WordPress
My Recent YouTube Widget Details Install Now	0.4	★★★★☆	Embed the most recent YouTube videos for a u
YouTube Channel Details Install Now	1.2	★★★★☆	When you need to display sidebar widget with Simply insert widget to sidebar, set channel na embedded in sidebar widget, with link to chann
Youtube Videos Details Install Now	1.2.1	★★★★☆	Youtube Videos Widget lets you add the latest [youtube_videos], or to a sidebar with the inclu
YouTube SimpleGallery Details Install Now	1.6	★★★★☆	This plugin let's you add a gallery of YouTube- Thickbox installed you can chose to open vide To add a YouTube SimpleGallery to a Post or E

Step
9

Search and Install “Contact Form 7” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Install Plugins

Search | **Search Results** | Uploads | Featured | Popular | Newest | Recently Updated

Term Search Plugins

Name	Version	Rating	Description
Contact Form 7 Details Install Now	3.0.1	★★★★☆	Contact Form 7 can manage multiple contact forms with Ajax-powered submitting, CAPTCHA, Akismet, and more. Contact Form 7 Plugin's Official Site Contact Form 7 (http://contactform7.com) Docs - FAQ - Support Contact Form 7 Needs Your Support It is hard to continue development and support for this plugin.
Contact Form by ContactMe.com Details Install Now	2.1	★★★★☆	The quickest and easiest way to get a fully featured contact form of choice! The most robust FREE Contact Form plugin available. Our Contact Form plugin is packed with features and options. Add custom contact form fields. By ContactMe.com
Custom Contact Forms Details Install Now	4.7.0.4	★★★★☆	Guaranteed to be 1000X more customizable than any other contact form plugin. No knowledge of CSS: borders, padding, margins, etc. use a custom thank you page or built-in page.
Fast Secure Contact Form Details Install Now	3.1	★★★★☆	This plugin allows a webmaster to easily create a contact form that can send a meeting request to talk over phone, email, or text. Features a super easy admin panel, multi-language support, and more.

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Step
10

Search and Install “All-In-One SEO Pack” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Install Plugins

Search | **Search Results** | Upload | Featured | Popular | Newest | Recently Updated

Term

Name	Version	Rating	Description
All in One SEO Pack Details Install Now	1.6.13.4	★★★★☆	Optimizes your Wordpress blog for Search Engines (Upgrade to Pro Version Support Change Log FAQ Translations Some features: Support for Custom Post Types Advanced Canonical URLs Fine tune Page Navigational Links Built-in API so other plugins/themes can access and ONLY plugin to provide SEO Integration for WP e-Cc
WooCommerce - All in One SEO Pack Details Install Now	1.1	★★★★★	For more information visit: http://www.visser.com.au/

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Step
11

Click On “the admin page” In Top Red Bar.

Objective 4 Installing Smart Plugins & Widgets

WordPress logo DANI LYNN | Internet Marketing Coach

Plugs icon **Plugins** Add New

All in One SEO Pack must be configured. Go to **the admin page** to enable and configure the plugin.
All in One SEO Pack now supports *Custom Post Types*.

Plugin activated.

All (8) | Active (6) | Inactive (2)

Bulk Actions

<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect your blog . 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet API key Version 2.5.3 By Automattic Visit plugin site
<input type="checkbox"/> All in One SEO Pack Deactivate Edit	Out-of-the-box SEO for your Wordpress blog. Options configuration panel Upgrade to Pro Version 1.6.13.4 By Michael Torbert Visit plugin site
<input type="checkbox"/> Contact Form 7 Settings Deactivate Edit	Just another contact form plugin. Simple but flexible. Version 3.0.1 By Takayuki Miyoshi Visit plugin site

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Step
12

- A) Scroll Down To Bottom Section And Select "Enabled" Next To Plugin Status.
- B) Input Your Home Title. (Main Keyword and/or Branding)
- C) Input Home Description.
- D) Input Home Keywords.
- E) Click "Update Options" At The Bottom Of The Page.

Click on option titles to get help!

I enjoy this plugin and have made a donation:

Plugin Status: Enabled
 Disabled

Home Title:

B

Home Description:

C

Home Keywords (comma separated):

D

A

Step
13

Go Back To “Plugins” Under The Left Dashboard Menu And Click
“Add New”. Search and Install “Sexy Bookmarks” Plugin.
(By Shareaholic. Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Install Plugins

Search | Search Results | Upload | Featured | Popular | New | Recently Updated

Term

Name	Version	Rating	Description
Sexy Bookmarks Sidebar Widget Details Install Now	0.2	★★★★☆	This adds a Sidebar widget for the Sexy Bookmarks plugin. This very short widget should probably be part of the actual Sexy Bookmarks Development was sponsored by Little Bloke Fitness. By Michael...
SexyBookmarks email, bookmark, and share buttons Details Install Now	4.0.6.4	★★★★☆	Though the name may be a little "edgy" for some, SexyBookmarks allows readers to actually submit your articles to numerous social bookmarking sites. Our sole aim was to stray away from the "in the box" thinking but rather . . . By Shareaholic.
Simple Social Bookmarks Details Install Now	3.1.1	★★★★☆	Please note, if upgrading from a version previous to 3.0: Version 3 has changed some of the existing service names and the icon set has changed. Simple Social Bookmarks is an easy but powerful way to implement social networks ... By David Artiss.
Sociable for WordPress 3.0 Details Install Now	5.13	★★★★☆	The famous Sociable plugin now updated and compatible with 100 different social bookmarking sites like Digg, Facebook, and more. IN DEVELOPMENT I'd like to hear from you! Please don't be shy about writing with me. Icon animations Click statistic... By Tom Pokress.


Step
14

Click On “Plugin Options Page”.

Objective 4 Installing Smart Plugins & Widgets

WordPress logo DANILYNN | Internet Marketing Coach

NOTICE: Shareaholic needs to be configured... Please visit the [Plugin Options Page](#) and set your preferences.

 **Plugins** [Add New](#)

Plugin activated.

All (8) | Active (6) | Inactive (2)

Bulk Actions























































































<input type="checkbox"/>	Plugin	Description
<input type="checkbox"/>	Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect you 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet AP Version 2.5.3 By Automattic Visit plugin site
<input type="checkbox"/>	All in One SEO Pack Deactivate Edit	Out-of-the-box SEO for your Wordpress blog. Options configuration panel Upgrade Version 1.6.13.4 By Michael Torbert Visit plugin site
<input type="checkbox"/>	Bad Behavior Settings Log Deactivate Edit	Deny automated spambots access to your PHP-based Web site. Version 2.1.15 By Michael Hampton Visit plugin site
<input type="checkbox"/>	Contact Form 7 Settings Deactivate Edit	Just another contact form plugin. Simple but flexible. Version 3.0.1 By Takayuki Miyoshi Visit plugin site

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Select Which Social Networks You Want Displayed At The Bottom Of Your Posts.

Enabled Networks Select: [All](#) | [None](#) | [Most Popular](#)

Select the Networks to display. Drag to reorder.

 facebook <input checked="" type="checkbox"/>	 twitter <input checked="" type="checkbox"/>	 linkedin <input checked="" type="checkbox"/>	 googleboo... <input checked="" type="checkbox"/>	 delicious <input checked="" type="checkbox"/>	 stumbleup... <input checked="" type="checkbox"/>	 reddit <input checked="" type="checkbox"/>	 gmail <input checked="" type="checkbox"/>	 mail <input checked="" type="checkbox"/>	 printfrie... <input checked="" type="checkbox"/>	 100zaklad... <input type="checkbox"/>	 bebo <input type="checkbox"/>
 bitacoras <input type="checkbox"/>	 blinklist <input type="checkbox"/>	 biogengag... <input type="checkbox"/>	 blogger <input type="checkbox"/>	 blogmarks <input type="checkbox"/>	 bobrdobr <input type="checkbox"/>	 bonzobox <input type="checkbox"/>	 box <input type="checkbox"/>	 buzzster <input type="checkbox"/>	 comfeed <input type="checkbox"/>	 current <input type="checkbox"/>	 designbum... <input type="checkbox"/>
 designflo... <input type="checkbox"/>	 digg <input type="checkbox"/>	 diigo <input type="checkbox"/>	 dzone <input type="checkbox"/>	 ekudos <input type="checkbox"/>	 evernote <input type="checkbox"/>	 faqpal <input type="checkbox"/>	 friendfee... <input type="checkbox"/>	 twisp <input type="checkbox"/>	 globalgri... <input type="checkbox"/>	 googlebuz... <input type="checkbox"/>	 googleread... <input type="checkbox"/>
 hackernew... <input type="checkbox"/>	 hatena <input type="checkbox"/>	 hotmail <input type="checkbox"/>	 hyves <input type="checkbox"/>	 identica <input type="checkbox"/>	 izeby <input type="checkbox"/>	 jumptags <input type="checkbox"/>	 kaevur <input type="checkbox"/>	 memoryru <input type="checkbox"/>	 meneame <input type="checkbox"/>	 misterwon... <input type="checkbox"/>	 mix <input type="checkbox"/>
 moemesto <input type="checkbox"/>	 mylinkvau... <input type="checkbox"/>	 myspace <input type="checkbox"/>	 n4g <input type="checkbox"/>	 netvibes <input type="checkbox"/>	 netvouz <input type="checkbox"/>	 newsvine <input type="checkbox"/>	 ning <input type="checkbox"/>	 nujj <input type="checkbox"/>	 oknotizie <input type="checkbox"/>	 orkut <input type="checkbox"/>	 pfbuzz <input type="checkbox"/>
 pingfm <input type="checkbox"/>	 plaxo <input type="checkbox"/>	 plurk <input type="checkbox"/>	 posterous <input type="checkbox"/>	 pusha <input type="checkbox"/>	 scriptsty... <input type="checkbox"/>	 slashdot <input type="checkbox"/>	 sphinn <input type="checkbox"/>	 springpad <input type="checkbox"/>	 squidoo <input type="checkbox"/>	 strands <input type="checkbox"/>	 stumpedia <input type="checkbox"/>
 techmeme <input type="checkbox"/>	 technorat... <input type="checkbox"/>	 tipd <input type="checkbox"/>	 tomuse <input type="checkbox"/>	 tumblr <input type="checkbox"/>	 twittley <input type="checkbox"/>	 vimeo <input type="checkbox"/>	 vurb <input type="checkbox"/>	 webblend <input type="checkbox"/>	 wykop <input type="checkbox"/>	 xerpi <input type="checkbox"/>	 yahoomail <input type="checkbox"/>
 yandex <input type="checkbox"/>	 zabox <input type="checkbox"/>										

Made with Much Love, these Icons are © Shareaholic

Step
16

Configure “Additional Buttons” As You Wish.

Additional Buttons

Include the Open Graph Tags? * Yes No

Include the like button-set just above the post? * Yes No

Include Facebook Like Button * Yes No

Include Facebook Send Button * Yes No

Include Google +1 Button * Yes No

Include Tweet Button * Yes No

Button Alignment (w.r.t post)

Button Style

Show counter for +1 Button:

Drag to reorder.

257K 2.6k 6,314

Include the like button-set below the post? * Yes No

Include Facebook Like Button * Yes No

Include Facebook Send Button * Yes No

Include Google +1 Button * Yes No

Include Tweet Button * Yes No

Button Alignment (w.r.t post)

Button Style

Show counter for +1 Button:

Drag to reorder.

257K 2.6k 6,314

Check out [our blog](#) for additional customization options.

* certain on "new" myra help to enable these interactive features

Step
17

Configure “Plugin Aesthetics” And All Other Options
As You Wish. When Done, Click On “Save Changes”.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows the 'Plugin Aesthetics' settings page. At the top, there is a header 'Plugin Aesthetics' with a gear icon. Below it, there are several settings:

- Override Styles With Custom Mods Instead?**
- Animate-expand multi-lined bookmarks?** Yes No
- Auto-space/center the bookmarks?** Space Center No
- Use a background image?**

Below these settings, there are several preview options for background images, each with a radio button and a handwritten annotation:

- Sharing is sexy!* (with a red arrow pointing to the radio button)
- Sharing is caring!* (with a red arrow pointing to the radio button)
- Sharing is caring!* (with a red arrow pointing to the radio button)
- Share the love! ❤️* (with a red arrow pointing to the radio button)
- Share the Wealth! 💰* (with a green arrow pointing to the radio button)
- SHARE AND ENJOY!* (with a red arrow pointing to the radio button)
- Weitersagen heißt Unterstützen!* (with a blue arrow pointing to the radio button)
- Share the knowledge!* (with a red arrow pointing to the radio button)

At the bottom of the settings page, there are two buttons: a green 'Save Changes' button and a red 'Reset Settings' button. A large red arrow points from the left towards the 'Save Changes' button, which is also highlighted with a red rounded rectangle.

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Virtual Marketing Blueprint

Next Video...

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
- 4) Installing Smart Plugins & Widgets
- 5) Designing a Strategic Side Navigation Bar**
- 6) Addendum: Creating Your Favicon

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Virtual Marketing Blueprint

Website Customization

Objectives:

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
- 4) Installing Smart Plugins & Widgets
-  **5) Designing a Strategic Side Navigation Bar**
- 6) Addendum: Creating Your Favicon

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Introduction to Side Navigation

Side Navigation

What Is It?



Why Is It Important?

It Draws Attention To Important Aspects of the Website & Provides Easier User Navigation
Opt In, Video, Links to Featured Articles & Blogroll, etc...

2 FREE REPORTS & MARKETING PIECE

***Free!**
Juicy Secrets Most Investors Will Never Know About The Assignment Of Mortgage Payments System™ Revealed In My All New "Assignment Of Mortgage Manifesto"

↓ ↓

Name:
Email:

Get Instant Access

EXTRA BONUS: FREE Video Report and High Converting AMPS™ Marketing Piece

Featured Articles

- ▲ #1 Secret To Success
- ▲ AMPS™/MAPS Success Stories
- ▲ Cold Hard Facts on AMPS™
- ▲ How Does AMPS™ Work?
- ▲ How To Make Money With AMPS™
- ▲ How To Succeed
- ▲ Is AMPS™ a Scam?

Categories

- ▲ Assignment of Mortgage Payments System™ Review
- ▲ Mortgage Assignment Case Studies
- ▲ Q & A

Blogroll

- ▲ AMPS™ / MAPS Articles on Ezines
- ▲ AMPS™ / MAPS Articles on Squidoo
- ▲ AMPS™ Articles on Hubpages
- ▲ AMPS™ Launch Videos
- ▲ BUY AMPS™ NOW
- ▲ ...

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Step
1

Click On “Appearance” Under The Left Dashboard Menu.
Then Click On The “Widgets” Tab.

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is visible, with 'Appearance' and 'Widgets' highlighted by red circles and arrows. A red circle with the number '1' is placed over the 'Widgets' tab in the main content area. Another red circle with the number '2' is placed over the 'Appearance' menu item in the sidebar. The main content area displays the 'Widgets' settings page, including a list of available widgets and three widget areas on the right: 'Sidebar Widget Area', 'Sidebar Two Widget Area', and 'Footer Widget Area'.

Objective 5 Designing A Strategic Side Navigation Bar

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Step
2

Click On The “Text” Widget and Drag It Over To The Right Hand SideBar Widget Area. Once A Dashed Box Appears, You Can Release The Mouse And The Widget Will Drop Into Place & Open Automatically.

Objective 5 Designing A Strategic Side Navigation Bar

The screenshot displays the WordPress dashboard's 'Widgets' page for the user 'DANI LYNN | Internet Marketing Coach'. The page is divided into two main sections: 'Available Widgets' on the left and 'Sidebar Widget Area' on the right. In the 'Available Widgets' section, the 'Text' widget is highlighted with a red circle and the number '1'. A red dashed arrow points from the 'Text' widget to the 'Sidebar Widget Area' on the right. In the 'Sidebar Widget Area', a red circle with the number '2' is positioned over the 'Sidebar Widget Area' dropdown menu. A red dashed arrow also points from the 'Text' widget to this area. The 'Available Widgets' section includes various widgets such as Archives, Calendar, Categories, Custom Menu, Graphene Twitter, Links, Meta, Pages, Recent Posts, RSS, Search, Tag Cloud, Text, Ultimate Follow Me, and YouTube. The 'Sidebar Widget Area' section includes the 'Sidebar Widget Area' (with a description: 'The first sidebar widget area (available in two and three column layouts)'), 'Sidebar Two Widget Area', and 'Footer Widget Area'. The left sidebar of the dashboard shows navigation links for Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Themes, Widgets, Menus, Graphene Options, Graphene FAQs, Background, Header, Editor, Plugins, Users, Tools, and Settings.

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Step
3

Type In "Opt In Box Goes Here" Under The Title and Then Click "Save".
Click The Right Hand Arrow At The Top Of That Box To Close The Widget.

Objective 5 Designing A Strategic Side Navigation Bar

The screenshot shows the WordPress widget configuration interface. A 'Text' widget is selected and its configuration window is open. Three red annotations are present: a circle with the number '1' pointing to the 'Title' input field; a circle with the number '2' pointing to the 'Save' button; and a circle with the number '3' pointing to the right-pointing arrow at the top right of the widget configuration window. The background shows various other widget options like 'Categories', 'Meta', 'Search', and 'YouTube'.

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Step
4

Drag Another Text Widget Over To The SideBar Widget Area and Type in
“Welcome Video Goes Here”. Then Click “Save”.
Click The Right Hand Arrow At The Top Of That Box To Close The Widget.

Objective 5 Designing A Strategic Side Navigation Bar

1

2

3

Categories
A list or dropdown of categories

Meta
Log in/out, admin, feed and WordPress links

Search
A search form for your site

YouTube
YouTube

Links
Custom Menu

Custom Menu
Use this widget to add one of your custom menus as a widget.

Pages
Your site's WordPress Pages

Recent Comments
The most recent comments

Tag Cloud
Your most used tags in cloud

Graphene Twitter

Sidebar Widget Area
The first sidebar widget area (available in two and three column layouts).

Text: Opt In Box Goes Here

Text
Title:
Automatically add paragraphs
Delete | Close
Save

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Step
5

1) Drag The "Ultimate Follow Me" Widget To The Sidebar Widget Area And Enter In Your Social Media Pages. 2) Click On The Icon Size You Prefer. 3) Click "Save". Click The Right Hand Arrow At The Top Of That Box To Close The Widget.

Ultimate Follow Me

Title:

Facebook username or profile ID (<http://facebook.com/username>
or http://facebook.com/profile.php?id=profile_id):

Twitter username (<http://www.twitter.com/username>):

Linkedin username (<http://www.linkedin.com/in/username>):

Google Plus user ID (https://plus.google.com/u/1/user_ID):

Youtube username (<http://www.youtube.com/username>):

Email address or URL to contact us page:

Display rss feed?

Display style

Delete | Close



Objective 5 Designing A Strategic Side Navigation Bar

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Step
6

- 1) Drag The "Recent Posts" Widget To The Sidebar Widget Area And Type In "Recent Posts" Under The Title. 2) Then Click "Save".
- 3) Click The Right Hand Arrow At The Top Of That Box To Close The Widget.

The screenshot displays the WordPress widget configuration interface. On the left, the 'Available Widgets' area contains several widget boxes: 'Custom Menu', 'Pages', 'Recent Comments', and 'Tag Cloud'. A red circle with the number '1' is positioned around the 'Recent Posts' widget box, with an arrow pointing to the 'Recent Posts' widget box in the 'Sidebar Widget Area' on the right. The 'Sidebar Widget Area' contains several widget boxes: 'Text: Opt In Box Goes Here', 'Text: Welcome Video Goes Here', 'Ultimate Follow Me', and 'Recent Posts: Recent Posts'. A red circle with the number '3' is positioned around the 'Ultimate Follow Me' widget box, with an arrow pointing to the right-hand arrow at the top of the 'Recent Posts: Recent Posts' widget box. The 'Recent Posts: Recent Posts' widget box is expanded, showing the 'Title:' field with 'Recent Posts' entered, the 'Number of posts to show:' field with '5' entered, and a 'Save' button. A red circle with the number '2' is positioned around the 'Save' button, with an arrow pointing to it. The 'Recent Posts: Recent Posts' widget box is highlighted with a red border.

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Step
7

1) Drag The “Links” Widget To The Sidebar Widget Area And 2) Select “All Links” or “Blogroll” Under The Drop Down Menu. 3) Then Click “Save”. 4) Click The Right Hand Arrow At The Top Of That Box To Close The Widget.

Objective 5 Designing A Strategic Side Navigation Bar

The screenshot shows the WordPress widget configuration interface. On the left, a list of available widgets includes Custom Menu, Pages, Recent Comments, and Tag Cloud. On the right, the 'Sidebar Widget Area' is active, showing a list of installed widgets: Text (Opt In Box Goes Here), Text (Welcome Video Goes Here), Ultimate Follow Me, Recent Posts (Recent Posts), and Links. The 'Links' widget is selected and expanded, showing a dropdown menu with 'Blogroll' selected. Below the dropdown are checkboxes for 'Show Link Image', 'Show Link Name', 'Show Link Description', and 'Show Link Rating'. At the bottom of the widget box are 'Delete | Close' and 'Save' buttons. Red annotations with numbers 1 through 4 indicate the steps: 1 points to the 'Links' widget in the sidebar area; 2 points to the dropdown menu; 3 points to the 'Save' button; and 4 points to the right-hand arrow at the top of the widget box.

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Here Are Examples Of Side Widgets You Might Consider Adding To Your Site:

Featured Articles

- ▲ #1 Secret To Success
- ▲ AMPS™/MAPS Success Stories
- ▲ Cold Hard Facts on AMPS™
- ▲ How Does AMPS™ Work?
- ▲ How To Make Money With AMPS™
- ▲ How To Succeed
- ▲ Is AMPS™ a Scam?

Categories

- ▲ Assignment of Mortgage Payments System™ Review
- ▲ Mortgage Assignment Case Studies
- ▲ Q & A

Blogroll

- ▲ AMPS™ / MAPS Articles on Ezines
- ▲ AMPS™ / MAPS Articles on Squidoo
- ▲ AMPS™ Articles on Hubpages
- ▲ AMPS™ Launch Videos
- ▲ BUY AMPS™ NOW
- ▲ Dani Lynn's Blog
- ▲ Phill Grove Webinar
- ▲ Real Estate RE-Volution
- ▲ Watch Recent Webinar Replays

AMPS™ / MAPS Buyer Feedback

- ▲ Meet Lannae
- ▲ Meet Philip Frallicciardi
- ▲ Meet Real Buyers and Sellers
- ▲ Meet Tracee Richards
- ▲ Meet Vincent Farrelli
- ▲ More Buyer Feedback...

Recommended Articles

-  [Create Attraction With Women](#)
-  [Mistakes with Women That Screw Up First Dates](#)
-  [3 Things Women Hate About Men](#)
-  [How To Boost Your Confidence With Women](#)
-  [How To Meet Younger Women And Keep Them Coming Back For More](#)
-  [Meeting Beautiful Women: Guide to Meeting a Total-10 Online](#)
-  [How To Create Sexual Tension](#)

Customer Feedback

“ How's it going man? I'm reading your book and it's absolutely awesome!! You're one cool guy, a 'courageous genius'... here's what I think about your book basically... Once you read this book and put it to use, women lose their power and you gain everything!! Brave and brilliant... blows away all mysteries and finally answers the question (for me anyways)... what women really want... That's really it, summed up for me. David, well done... you should be crowned as an admirable prince amongst men...”

N.B.,
Ireland

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- > Products & Coaching
- > Rent To Own or Lease Purchase

Virtual Marketing Blueprint

Next Video...

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
- 4) Installing Smart Plugins & Widgets
- 5) Designing A Strategic Side Navigation Bar
- 6) Addendum: Creating Your Favicon**

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Virtual Marketing Blueprint

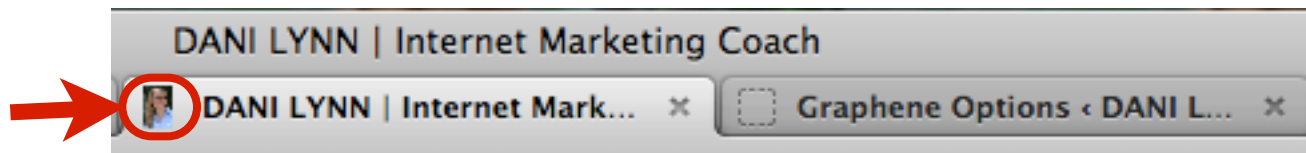
Website Customization

Addendum:



Creating Your Favicon

*A Favicon Is Short For “Favorite Icon”
And Is Used As A Shortcut Icon, Website
Icon, URL Icon or Bookmark Icon*



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Step
1

Open Up A New Web Browser Window And Type In
“<http://favicon.htmlkit.com/favicon/>” Click On “Choose File” to
Upload Your Image and Then “Click On Generate Favicon”

Addendum: Creating Your Favicon

The screenshot shows the 'Favicon from Pics' website. At the top, there are social media sharing buttons for Facebook (Send), Twitter (Tweet), and a '+1' button, along with a 'Share' button. The main heading is 'Favicon from Pics' with the subtext 'Brand your page with a custom icon in the address bar.' Below this is a yellow box containing the text 'Create a Favicon from any picture'. Underneath, it says 'Image to Use: Choose File (no file selected)'. A red circle with the number '1' is around the 'Choose File' button, and a red arrow points from it to the 'Generate Favicon.ico' button. Another red circle with the number '2' is around the 'Generate Favicon.ico' button, and a red arrow points from it to the 'Image Picker' section below. The 'Image Picker' section shows a grid of images, with one image of a dog selected. Below the grid, there are several promotional banners: 'Create a favicon in seconds!', 'See how it works (short video)', 'Now available as a Chrome app', and 'Also check out our HTML-Kit'. To the right of the main content, there is an advertisement for 'amazon.com' featuring a laptop, tablet, and desktop monitor, with the text 'Top Laptops, Tablets and Desktops' and 'privacy'. Below the Amazon ad is a banner for '35% off Yahoo! Merchant Solutions packages + no setup fee (save \$50)'. At the bottom right, there is a large white box with the text 'Click with new customers'. At the very bottom of the page, it says 'Developed by HTML-Kit | Advertise here | 12 million favicons generated'.

Step
2

Confirm Image and Click On “Download”.

The screenshot shows the 'Favicon from Pics' website interface. At the top, there are social media icons and a '155' notification badge. Navigation buttons include 'Start Over', 'Help', and 'Donate'. The main section is titled 'Image to Use:' and features a 'Choose File' button with 'no file selected' and an 'Add another image' button. Below this is a preview area where a selected image of a woman is highlighted with a red circle and the number '1'. To the right, a text box titled 'To add this favicon to your site:' provides instructions and a code snippet: `<link rel="shortcut icon" href="favicon.ico">` and `<link rel="icon" type="image/gif" href="animated_favicon1.gif">`. Below the preview, there are two browser address bar simulations. A red circle with the number '2' highlights the 'Download Favicon Package' button. At the bottom left, a section titled 'What else you can do:' lists various options like customizing colors, viewing the favicon, and downloading files.

Favicon from Pics Facebook Twitter Email Plus 155 Start Over Help ? Donate

Image to Use: no file selected

Your favicon preview:

Address http://yoursite/ All sizes
Address http://yoursite/ [X]

[Download Favicon Package](#) OR [Customize](#)

To add this favicon to your site:

Download and open favicon package. See ReadMe.txt for a copy of the following steps and more information.

Upload favicon.ico and animated_favicon1.gif to your web site. These files are in the favicon package you've downloaded.

Add following HTML tags to your web page after the <head> tag but before the </head> tag:

```
<link rel="shortcut icon" href="favicon.ico">
<link rel="icon" type="image/gif" href="animated_favicon1.gif">
```

You can also validate the favicon after installing.

What else you can do:

- > Customize colors, text, animation, iPod icons, ...
- > View what's in this favicon
- > Instantly preview your favicon in this browser
- > Validate your favicon, after installing
- > Add your site to the Favicon Gallery
- > Send your feedback...
- > Download only favicon.ico (5.55 K)
- > Download only animated_favicon1.gif (3.66 K)

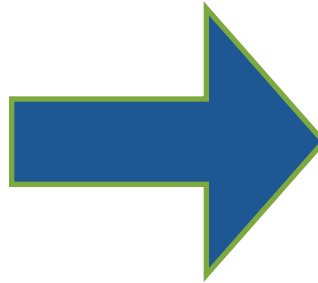
Google AdWords

[Get a free \\$75 credit](#)

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Step
3

**Find The Folder Download (It Should Start With “Favicon_”)
On Your Desktop Or In Your Downloads Folder. Open The Folder And
Drag The Favicon.ico File Or Animated Favicon File To Your Desktop.**



Addendum: Creating Your Favicon

Step
4

1) Go Back To Your Wordpress Admin Area And Click On “Media” Under The Left Dashboard Menu.
2) Then Click On “Add New”.

The screenshot shows the WordPress admin dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is visible, with the 'Media' option highlighted and circled in red, with a red arrow pointing to it from a red circle containing the number '1'. The main content area shows the 'Media Library' page, with the 'Add New' button circled in red and a red arrow pointing to it from a red circle containing the number '2'. The page displays 'All (0) | Unattached (0)' and a table with two rows, each labeled 'File' and having an unchecked checkbox. Below the table are 'Bulk Actions' and 'Apply' buttons.

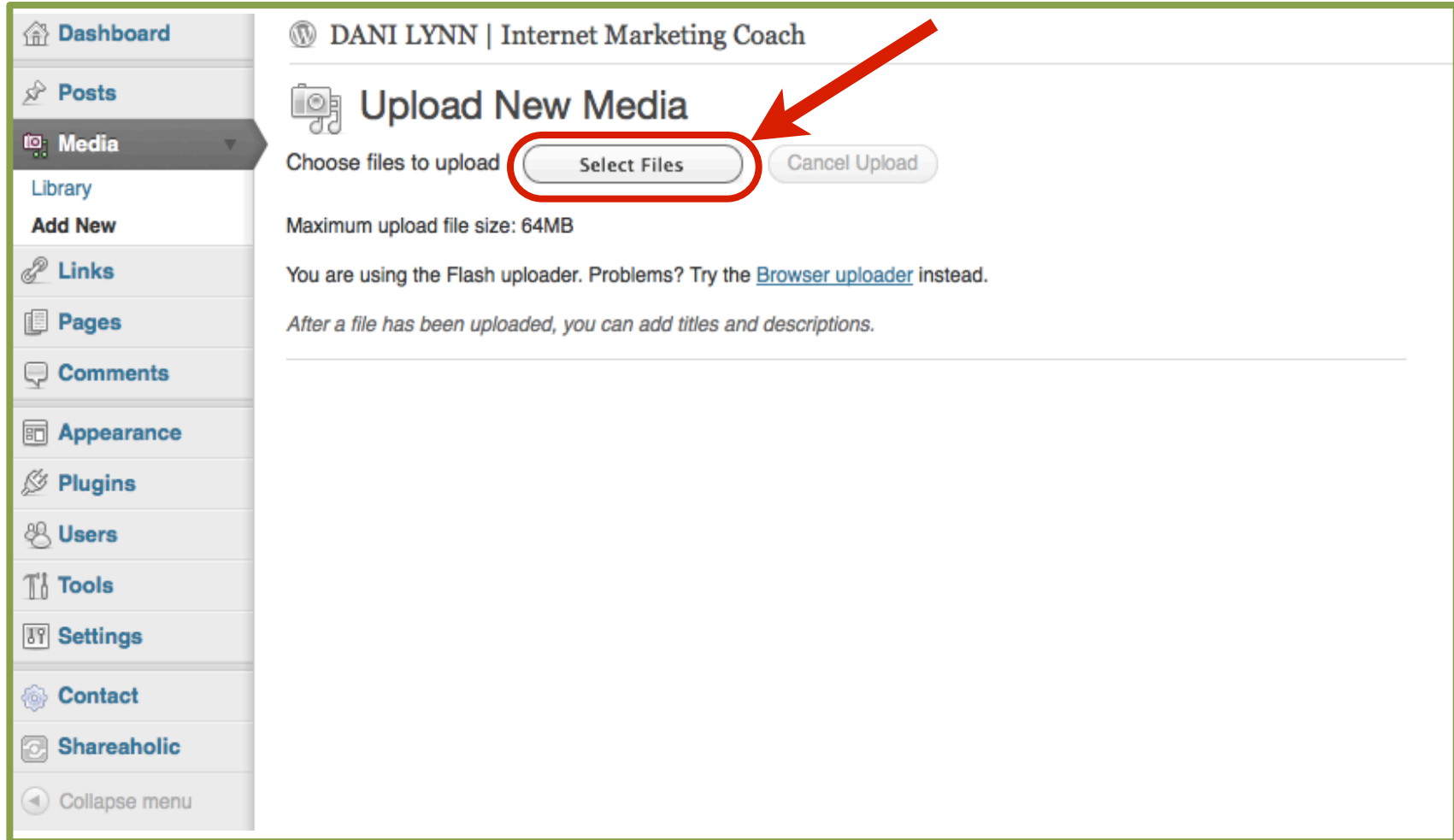
Addendum: Creating Your Favicon

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Step
5

Click On “Select Files” And Then Choose
The Favicon You Wish To Upload.

Addendum: Creating Your Favicon



The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar contains navigation links: Dashboard, Posts, Media (highlighted), Library, Add New, Links, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, Contact, Shareaholic, and Collapse menu. The main content area is titled 'Upload New Media' and includes a camera icon. Below the title, there is a 'Choose files to upload' section with two buttons: 'Select Files' (circled in red) and 'Cancel Upload'. A red arrow points to the 'Select Files' button. Below the buttons, it states 'Maximum upload file size: 64MB' and provides a link to 'Browser uploader' for Flash uploaders. A note at the bottom says 'After a file has been uploaded, you can add titles and descriptions.'

Step
6

1) Change "Title" If You Choose And 2) Copy The File URL.
3) Then Click "Save All Changes".

Addendum: Creating Your Favicon

The screenshot shows the WordPress 'Upload New Media' interface for a user named 'DANI LYNN | Internet Marketing Coach'. The page title is 'Upload New Media'. Below the title, there are buttons for 'Select Files' and 'Cancel Upload'. The maximum upload file size is 64MB. A note indicates the user is using the Flash uploader and suggests the 'Browser uploader' as an alternative. Below this, a message states: 'After a file has been uploaded, you can add titles and descriptions.' The main content area shows a list of uploaded files. The first file is 'favicon.ico', which is selected. The file details are: File name: favicon.ico, File type: image/x-icon, and Upload date: December 7, 2011. The 'Title' field is highlighted with a red circle and labeled '1', containing the text 'Website Favicon'. The 'File URL' field is highlighted with a red circle and labeled '2', containing the URL 'http://sellhousenowaustin.com/wp-content/uploads/2011/12/favicon.ico'. At the bottom of the interface, the 'Save all changes' button is highlighted with a red circle and labeled '3'. There are also two small thumbnail images of the favicon in the top left corner of the file list, each circled in red.

Step
7

Click On “Appearance” Under The Left Dashboard Menu.

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is visible, with 'Appearance' circled in red and a red arrow pointing to it. The main content area shows the 'Media Library' with a table of files. The table has the following content:

File
<input type="checkbox"/> Website Favicon ICO Edit Delete Permanently View
<input type="checkbox"/> File

Addendum: Creating Your Favicon

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Step
8

- 1) Click On “Graphene Options” Under The “Appearance” Tab.
- 2) Then Click On “Display” On The Top Tab. Then Scroll Down And
- 3) Click On “Miscellaneous Display Options”.

Addendum: Creating Your Favicon

The screenshot shows the WordPress dashboard for 'DANI LYNN | Internet Marketing Coach'. The left sidebar menu is expanded to the 'Appearance' section, where 'Graphene Options' is highlighted with a red circle and arrow labeled '1'. The main content area shows the 'Graphene Theme Options' page with three tabs: 'General', 'Display', and 'Advanced'. The 'Display' tab is selected and circled in red, with a red arrow labeled '2' pointing to it. Below the tabs, there is a list of display options: 'Header Display Options', 'Column Options', 'Posts Display Options', 'Excerpts Display Options', 'Comments Display Options', 'Colours Options', 'Text Style Options', 'Footer Widget Display Options', 'Navigation Menu Display Options', and 'Miscellaneous Display Options'. The 'Miscellaneous Display Options' option is circled in red, with a red arrow labeled '3' pointing to it.

Step
9

Paste The File URL That You Copied In Step #6 Into The Favicon URL Box.
Then Scroll Down And Click “Save Options”.
(Refresh Your Main Web Browser Window To See The New Favicon Appear)

Miscellaneous Display Options

Site title options

Use these tags to customise your own site title structure: `#site-name`, `#site-desc`, `#post-title`

Custom front page site title

Defaults to `#site-name » #site-desc`. The `#post-title` tag cannot be used here.

Custom content pages site title

Defaults to `#post-title » #site-name`.

Favicon options

Favicon URL



[Upload or select image from gallery](#) - Simply enter the full URL to your favicon file here to enable favicon. Make sure you include the `http://` in front of the URL as well. Or use the WordPress media uploader to upload an image, or select one from the media library.

Addendum: Creating Your Favicon

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Virtual Marketing Blueprint

Website Customization

Objectives:

- Customizing Wordpress Settings
- Customizing Your Header & Theme Options
- The Do's & Don'ts Of Your Website Menu
- Installing Smart Plugins & Widgets
- Designing A Strategic Side Navigation Bar
- Addendum: Creating Your Favicon

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VMB: Website Customization Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) **Customize Wordpress Settings**
- 2) **Customize Website Header & Theme Options**
- 3) **Customize Website Menu**
- 4) **Install Plugins & Widgets**
- 5) **Design Side Navigation Bar**
- 6) **Create Your Favicon**

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Thank You!



*We look forward to seeing you on the next
Virtual Marketing Blueprint Q & A Session!
Dani Lynn, Flip, Tucker and Sasha*

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