

# Virtual Marketing Blueprint

## Website Customization

### Objectives:

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
-  **4) Installing Smart Plugins & Widgets**
- 5) Designing a Strategic Side Navigation Bar
- 6) Addendum: Creating Your Favicon

*Rei Rockstars*

# Introduction to Plugins & Widgets

## Plugins & Widgets

### *What Is It?*

Smaller Components Of Software That Work Within A Larger Application And Add To Functionality.

### *Why Is It Important?*

Each Plug In or Widget Will Add To Your Websites Capabilities, Aesthetics &/Or Tools.

Step  
1

Click On “Plugins” Under The Left Dashboard Menu.  
Click on “Add New”.

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Plugins [Add New](#)

All (2) | Inactive (2)

Bulk Actions

<input type="checkbox"/>	Plugin	Description
<input type="checkbox"/>	Akismet <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	Used by millions, Akismet is quite possibly the best way in the world to <b>protect your blog from comment and trackback spam</b> . It keeps your site protected from left of this description, 2) Sign up for an Akismet API key, and 3) Go to your Akismet configuration page, and save your API key. Version 2.5.3   By Automatic   <a href="#">Visit plugin site</a>
<input type="checkbox"/>	Hello Dolly <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, upper right of your admin screen on every page. Version 1.6   By Matt Mullenweg   <a href="#">Visit plugin site</a>
<input type="checkbox"/>	Plugin	Description

Bulk Actions

Rei Rockstars

Step  
2

## Type “Bad Behavior” Into The Search Field And Click “Search Plugins”.

Objective 4 Installing Smart Plugins & Widgets

WordPress DANI LYNN | Internet Marketing Coach

### Install Plugins

[Search](#) | [Upload](#) | [Featured](#) | [Popular](#) | [Newest](#) | [Recently Updated](#)

Plugins extend and expand the functionality of WordPress. You may automatically install plugins from the [WordPress Plugin Directory](#) or upload a plugin in .zip format via this page.

#### Search

Search for plugins by keyword, author, or tag.

Term

Bad behavior

Search Plugins

2

#### Popular tags

You may also browse based on the most popular tags in the Plugin Directory:

[admin](#) [AJAX](#) [buddypress](#) [category](#) [comment](#) [comments](#) [content](#) [email](#) [Facebook](#) [feed](#) [flash](#) [gallery](#) [google](#) [image](#) [images](#) [java](#)  
[Post](#) [posts](#) [rss](#) [seo](#) [shortcode](#) [sidebar](#) [social](#) [spam](#) [stats](#) [tags](#) [twitter](#) [video](#) [widget](#) [widgets](#) [wordpress](#)

Rei Rockstars

Step  
3

## Locate “Bad Behavior” Plugin And Click “Install Now”.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows the WordPress 'Install Plugins' interface. At the top, the user is identified as 'DANI LYNN | Internet Marketing Coach'. The page title is 'Install Plugins'. Below the title, there are navigation links: 'Search', 'Search Results', 'Upload', 'Features', 'Popular', 'Newest', and 'Recently Updated'. A search bar contains the term 'Bad behavior' and a 'Search Plugins' button. The search results are displayed in a table with columns for Name, Version, Rating, and Description. The first result is 'Bad Behavior', version 2.1.15, with a 4.5-star rating. A red circle with the number '1' is around the search term 'Bad behavior', and another red circle with the number '2' is around the 'Install Now' button for the 'Bad Behavior' plugin. Other plugins listed include 'Bad Comments', 'SiteBrains Interactive Spam Blocker', 'Spam Free WordPress', 'One-Time Password', and 'EG-Attachments'.

Name	Version	Rating	Description
<b>Bad Behavior</b> <a href="#">Details</a>   <a href="#">Install Now</a>	2.1.15	★★★★☆	Welcome to a whole new way of keeping your blog, forum, guestbook, wiki or content management system free of link spam. Bad Behavior is a PHP-based solution for blocking link spam and the robots which deliver it. Thousands of sites large and small, like SourceForge, GNOME, the U.S. Department of Education, and many more, trust Bad Behavior to help reduce incoming link spam and malicious activity... By Michael Hampton.
<b>Bad Comments</b> <a href="#">Details</a>   <a href="#">Install Now</a>	v 2.0	☆☆☆☆☆	This plugin will automatically search in a database if a user that posted a comment on your blog has already commented on your website. Evenmore you can read those comments by visting the website. By Chitic Stefan-C
<b>SiteBrains Interactive Spam Blocker</b> <a href="#">Details</a>   <a href="#">Install Now</a>	6.3.7	★★★★☆	Block spam using state of the art client-side form validation. SiteBrains plug-in displays themed notifications. Our analysis is signed using a secret key unique to your domain. The signed analysis is submitted in a hidden field along with the rest of the form fields. This makes it impossible to forge or circumvent, and ensures that the user's post came from your webpage
<b>Spam Free WordPress</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.5.1	★★★★★	Spam Free WordPress is a comment spam blocking plugin that blocks 100% of the automated spam with z service, available for WordPress that can claim 100% accuracy with zero false positives, not even Akismet. blacklist. This plugin was born out of necessity in September of 2007 when HollywoodGrind was getting... By Todd L
<b>One-Time Password</b> <a href="#">Details</a>   <a href="#">Install Now</a>	2.28	★★★★★	This simple to use plugin enables you to login to your WordPress weblog using passwords which are valid stealing of your main WordPress password in less trustworthy environments, like internet cafés, for exampl conforms to RFC 2289 of the Internet Engineering Task Force (IETF). Version 2 of this plu... By Marcel Bokhorst.
<b>EG-Attachments</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.9.2	★★★★★	EG-Attachments add a new shortcode attachments. This shortcode can be used with many options. But you don't need to know all of these options, because the plugin is "TinyMCE integrated" : from the post a window allows you to choose documents to display, title of the list, size of icons ... Nothing to learn. You can insert the shortcode by hand... By Emmanuel GEORJON.

Step  
4

Click "Okay" When The Pop Up Window Asks If You Are Sure.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows a WordPress plugin directory page. A confirmation dialog box is overlaid on the page, asking "Are you sure you want to install this plugin?". The dialog box has two buttons: "Cancel" and "OK". A red arrow points to the "OK" button. The background shows a list of plugins with columns for Version, Rating, and Description.

Version	Rating	Description
2.1.15	★★★★☆	Welcome to a whole new way of keeping your blog, forum, guestbook, wiki or content management system free of link spam. Bad Behavior is a PHP-based...
v 2.0	☆☆☆☆	...a database if a user that posted a comment on your blog has already h...
6.3.7	★★★★★	...side form validation. SiteBrains plug-in displays themed notifications to...
1.5.1	★★★★★	Spam Free WordPress is a comment spam blocking plugin that blocks 100% of the automated spam with zero service, available for WordPress that can claim 100% accuracy with zero false positives, not even Akismet. M...
2.28	★★★★★	This simple to use plugin enables you to login to your WordPress weblog using passwords which are valid for stealing of your main WordPress password in less trustworthy environments, like internet cafés, for example b...
1.9.2	★★★★★	EG-Attachments add a new shortcode attachments. This shortcode can be used with many options. But you don't need to know all of these options, because the plugin is "TinyMCE integrated" : from the post ed...
1.0-alpha	☆☆☆☆☆	Three Strikes and You're Out examines your Bad Behavior logs and your WordPress

Step  
5

On The Installation Plugin Screen, Click “Activate Plugin”.

Objective 4 Installing Smart Plugins & Widgets

Ⓜ DANI LYNN | Internet Marketing Coach



## Installing Plugin: Bad Behavior 2.1.15

Downloading install package from <http://downloads.wordpress.org/plugin/bad-behavior.2.1.15.zip...>

Unpacking the package...

Installing the plugin...

Successfully installed the plugin **Bad Behavior 2.1.15**.

[Activate Plugin](#) [Return to Plugin Installer](#)

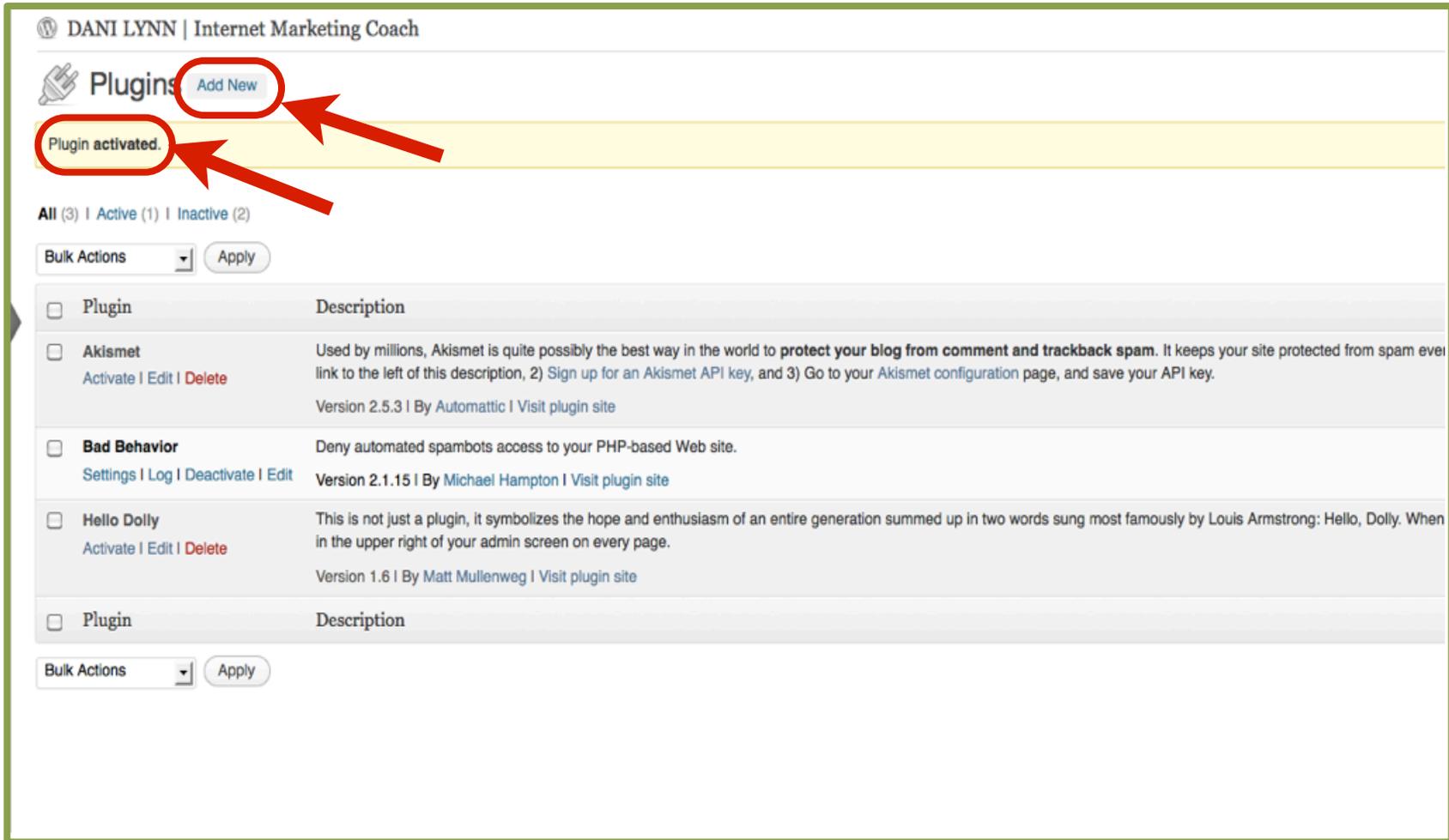


Rei Rockstars

Step  
6

Once The Plugins Screen Appears, You Should See A Message That Says The Plugin Is Activated. Repeat This Process For All Plugins, Starting With Clicking “Add New”.

Objective 4 Installing Smart Plugins & Widgets



The screenshot shows the WordPress Plugins management interface for a user named 'DANI LYNN | Internet Marketing Coach'. At the top, there is a 'Plugins' header with an 'Add New' button circled in red. Below this, a yellow notification banner displays the message 'Plugin activated.', also circled in red. Two red arrows point from the 'Add New' button to the notification. Below the notification, there are filters for 'All (3) | Active (1) | Inactive (2)' and a 'Bulk Actions' dropdown menu with an 'Apply' button. A table lists installed plugins:

Plugin	Description
<input type="checkbox"/> Akismet <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	Used by millions, Akismet is quite possibly the best way in the world to <b>protect your blog from comment and trackback spam</b> . It keeps your site protected from spam even link to the left of this description, 2) <a href="#">Sign up for an Akismet API key</a> , and 3) Go to your <a href="#">Akismet configuration page</a> , and save your API key. Version 2.5.3   By Automattic   <a href="#">Visit plugin site</a>
<input type="checkbox"/> <b>Bad Behavior</b> <a href="#">Settings</a>   <a href="#">Log</a>   <a href="#">Deactivate</a>   <a href="#">Edit</a>	Deny automated spambots access to your PHP-based Web site. Version 2.1.15   By Michael Hampton   <a href="#">Visit plugin site</a>
<input type="checkbox"/> Hello Dolly <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When in the upper right of your admin screen on every page. Version 1.6   By Matt Mullenweg   <a href="#">Visit plugin site</a>
<input type="checkbox"/> Plugin	Description

At the bottom of the table, there is another 'Bulk Actions' dropdown menu and an 'Apply' button.

Rei Rockstars

Step  
7

## Search and Install “Ultimate Follow Me” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

### Install Plugins

Search | Search Results | Upload | Featured | Popular | Newest | Recently Updated

Term

Name	Version	Rating	Description
<b>Ultimate Follow Me</b> <a href="#">Details</a> <a href="#">Install Now</a>	1.3.3	★★★★★	Ultimate Follow Me is a Simple yet Va Easily link to your Facebook, Twitter, As an added bonus, include your RSS page on your site). This plugin includes 3 different style..
<b>Ultimate Post Type Manager</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.6.9	★★★★☆	This plugin is an Easy to use Custom Download now!. [Plugin URL] Some Features Create Custom Post Types. Customize every detail of Post Type. Create Rewrites for Permalink. Manage Supported Feature such as T Very Easy to use interface. Automatically adds the Post type Cou
<b>Ultimate TinyMCE</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.5.7	★★★★★	Are you a visual person? Do the four plugin for you! Ultimate TinyMCE will expand the def mucking about in HTML and CSS. Here are just a few feat... By Josh Lo

Rei Rockstars

Step  
8

## Search and Install “Youtube Widget” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

### Install Plugins

Search | **Search Results** | Upload | Featured | Popular | Newest | Recently Updated

Term  Search Plugins

Name	Version	Rating	Description
<b>YouTube widget</b> <a href="#">Details</a> <a href="#">Install Now</a>	1.1	★★★★☆	Requirements WordPress 2.2+ or 2.0.x/2.1.x with WordPress
<b>My Recent YouTube Widget</b> <a href="#">Details</a>   <a href="#">Install Now</a>	0.4	★★★★☆	Embed the most recent YouTube videos for a u
<b>YouTube Channel</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.2	★★★★☆	When you need to display sidebar widget with Simply insert widget to sidebar, set channel na embedded in sidebar widget, with link to chann
<b>Youtube Videos</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.2.1	★★★★☆	Youtube Videos Widget lets you add the latest [youtube_videos], or to a sidebar with the inclu
<b>YouTube SimpleGallery</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.6	★★★★☆	This plugin let's you add a gallery of YouTube- Thickbox installed you can chose to open vide To add a YouTube SimpleGallery to a Post or E

Rei Rockstars

Step  
9

## Search and Install “Contact Form 7” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

### Install Plugins

Search | **Search Results** | Upload | Featured | Popular | Newest | Recently Updated

Term  Search Plugins

Name	Version	Rating	Description
<b>Contact Form 7</b> <a href="#">Details</a> <a href="#">Install Now</a>	3.0.1	★★★★☆	Contact Form 7 can manage multiple contact forms with Ajax-powered submitting, CAPTCHA, Akismet, and more. <a href="#">Plugin's Official Site</a> Contact Form 7 ( <a href="http://contactform7.com">http://contactform7.com</a> ) Docs - FAQ - Support Contact Form 7 Needs Your Support It is hard to continue development and support for this plugin.
<b>Contact Form by ContactMe.com</b> <a href="#">Details</a>   <a href="#">Install Now</a>	2.1	★★★★☆	The quickest and easiest way to get a fully featured contact form of choice! The most robust FREE Contact Form plugin available. Our Contact Form plugin is packed with features and options. Add custom contact form fields, custom CSS, custom thank you page, etc. By <a href="#">ContactMe.com</a>
<b>Custom Contact Forms</b> <a href="#">Details</a>   <a href="#">Install Now</a>	4.7.0.4	★★★★☆	Guaranteed to be 1000X more customizable than any other contact form plugin. No knowledge of CSS: borders, padding, margin, etc. use a custom thank you page or built-in page.
<b>Fast Secure Contact Form</b> <a href="#">Details</a>   <a href="#">Install Now</a>	3.1	★★★★☆	This plugin allows a webmaster to easily create a contact form that can send a meeting request to talk over phone, etc. Features a super easy admin panel, multi-language support, etc.

Rei Rockstars

Step  
10

## Search and Install “All-In-One SEO Pack” Plugin. (Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

### Install Plugins

Search | **Search Results** | Upload | Featured | Popular | Newest | Recently Updated

Term

Name	Version	Rating	Description
<b>All in One SEO Pack</b> <a href="#">Details</a> <a href="#">Install Now</a>	1.6.13.4	★★★★☆	Optimizes your Wordpress blog for Search Engines ( Upgrade to Pro Version Support   Change Log   FAQ   Translations Some features: Support for Custom Post Types Advanced Canonical URLs Fine tune Page Navigational Links Built-in API so other plugins/themes can access and ONLY plugin to provide SEO Integration for WP e-Cc
<b>WooCommerce - All in One SEO Pack</b> <a href="#">Details</a>   <a href="#">Install Now</a>	1.1	★★★★★	For more information visit: <a href="http://www.visser.com.au/">http://www.visser.com.au/</a>

Rei Rockstars

Step  
11

Click On “the admin page” In Top Red Bar.

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

Plugins [Add New](#)

All in One SEO Pack must be configured. Go to [the admin page](#) to enable and configure the plugin.  
All in One SEO Pack now supports *Custom Post Types*.

Plugin activated.

All (8) | Active (6) | Inactive (2)

Bulk Actions [Apply](#)

<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> <b>Akismet</b> <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	Used by millions, Akismet is quite possibly the best way in the world to <b>protect your blog</b> . 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet API key Version 2.5.3   By Automattic   <a href="#">Visit plugin site</a>
<input type="checkbox"/> <b>All in One SEO Pack</b> <a href="#">Deactivate</a>   <a href="#">Edit</a>	Out-of-the-box SEO for your Wordpress blog. <a href="#">Options configuration panel</a>   <a href="#">Upgrade to Pro</a> Version 1.6.13.4   By Michael Torbert   <a href="#">Visit plugin site</a>
<input type="checkbox"/> <b>Contact Form 7</b> <a href="#">Settings</a>   <a href="#">Deactivate</a>   <a href="#">Edit</a>	Just another contact form plugin. Simple but flexible. Version 3.0.1   By Takayuki Miyoshi   <a href="#">Visit plugin site</a>

Rei Rockstars

Step  
12

- A) Scroll Down To Bottom Section And Select "Enabled" Next To Plugin Status.
- B) Input Your Home Title. (Main Keyword and/or Branding)
- C) Input Home Description.
- D) Input Home Keywords.
- E) Click "Update Options" At The Bottom Of The Page.

Click on option titles to get help!

I enjoy this plugin and have made a donation:

Plugin Status:  Enabled  
 Disabled

Home Title:

B

Home Description:

C

Home Keywords (comma separated):

D

A

Step  
13

Go Back To “Plugins” Under The Left Dashboard Menu And Click  
“Add New”. Search and Install “Sexy Bookmarks” Plugin.  
(By Shareaholic. Repeat All Previous Steps)

Objective 4 Installing Smart Plugins & Widgets

DANI LYNN | Internet Marketing Coach

## Install Plugins

Search | Search Results | Upload | Featured | Popular | New | Recently Updated

Term  Search Plugins

Name	Version	Rating	Description
<b>Sexy Bookmarks Sidebar Widget</b> <a href="#">Details</a>   <a href="#">Install Now</a>	0.2	★★★★☆	This adds a Sidebar widget for the Sexy Bookmarks plugin. This very short widget should probably be part of the actual Sexy Bookmarks Development was sponsored by Little Bloke Fitness. By Michael...
<b>SexyBookmarks   email, bookmark, and share buttons</b> <a href="#">Details</a>   <a href="#">Install Now</a>	4.0.6.4	★★★★☆	Though the name may be a little "edgy" for some, SexyBookmarks allows readers to actually submit your articles to numerous social bookmarking sites. Our sole aim was to stray away from the "in the box" thinking but rather . . . <b>By Shareaholic.</b>
<b>Simple Social Bookmarks</b> <a href="#">Details</a>   <a href="#">Install Now</a>	3.1.1	★★★★☆	Please note, if upgrading from a version previous to 3.0: Version 3 has changed some of the existing service names and the icon set has changed. Simple Social Bookmarks is an easy but powerful way to implement social networks ... By David Artiss.
<b>Sociable for WordPress 3.0</b> <a href="#">Details</a>   <a href="#">Install Now</a>	5.13	★★★★☆	The famous Sociable plugin now updated and compatible with 100 different social bookmarking sites like Digg, Facebook, and MySpace. IN DEVELOPMENT I'd like to hear from you! Please don't be shy about writing with me. Icon animations Click statistic... By Tom Pokress.

Step  
14

Click On “Plugin Options Page”.

Objective 4 Installing Smart Plugins & Widgets

WordPress logo DANILYNN | Internet Marketing Coach

NOTICE: Shareaholic needs to be configured... Please visit the [Plugin Options Page](#) and set your preferences.

 **Plugins** [Add New](#)

Plugin activated.

All (8) | Active (6) | Inactive (2)

Bulk Actions

<input type="checkbox"/>	Plugin	Description
<input type="checkbox"/>	<b>Akismet</b> <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	Used by millions, Akismet is quite possibly the best way in the world to <b>protect you</b> 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet AP Version 2.5.3   By Automattic   <a href="#">Visit plugin site</a>
<input type="checkbox"/>	<b>All in One SEO Pack</b> <a href="#">Deactivate</a>   <a href="#">Edit</a>	Out-of-the-box SEO for your Wordpress blog. Options configuration panel   Upgrade Version 1.6.13.4   By Michael Torbert   <a href="#">Visit plugin site</a>
<input type="checkbox"/>	<b>Bad Behavior</b> <a href="#">Settings</a>   <a href="#">Log</a>   <a href="#">Deactivate</a>   <a href="#">Edit</a>	Deny automated spambots access to your PHP-based Web site. Version 2.1.15   By Michael Hampton   <a href="#">Visit plugin site</a>
<input type="checkbox"/>	<b>Contact Form 7</b> <a href="#">Settings</a>   <a href="#">Deactivate</a>   <a href="#">Edit</a>	Just another contact form plugin. Simple but flexible. Version 3.0.1   By Takayuki Miyoshi   <a href="#">Visit plugin site</a>

Rei Rockstars

Step  
15

## Select Which Social Networks You Want Displayed At The Bottom Of Your Posts.

Objective 4 Installing Smart Plugins & Widgets

Enabled Networks Select: [All](#) | [None](#) | [Most Popular](#)

Select the Networks to display. Drag to reorder.

 facebook <input checked="" type="checkbox"/>	 twitter <input checked="" type="checkbox"/>	 linkedin <input checked="" type="checkbox"/>	 googleboo... <input checked="" type="checkbox"/>	 delicious <input checked="" type="checkbox"/>	 stumbleup... <input checked="" type="checkbox"/>	 reddit <input checked="" type="checkbox"/>	 gmail <input checked="" type="checkbox"/>	 mail <input checked="" type="checkbox"/>	 printfrie... <input checked="" type="checkbox"/>	 100zaklad... <input type="checkbox"/>	 bebo <input type="checkbox"/>
 bitacoras <input type="checkbox"/>	 blinklist <input type="checkbox"/>	 biogengag... <input type="checkbox"/>	 blogger <input type="checkbox"/>	 blogmarks <input type="checkbox"/>	 bobrdobr <input type="checkbox"/>	 bonzobox <input type="checkbox"/>	 box <input type="checkbox"/>	 buzzster <input type="checkbox"/>	 comfeed <input type="checkbox"/>	 current <input type="checkbox"/>	 designburn... <input type="checkbox"/>
 designflo... <input type="checkbox"/>	 digg <input type="checkbox"/>	 diigo <input type="checkbox"/>	 dzone <input type="checkbox"/>	 ekudos <input type="checkbox"/>	 evernote <input type="checkbox"/>	 faqpal <input type="checkbox"/>	 friendfee... <input type="checkbox"/>	 twisp <input type="checkbox"/>	 globalgri... <input type="checkbox"/>	 googlebuz... <input type="checkbox"/>	 googleread... <input type="checkbox"/>
 hackernew... <input type="checkbox"/>	 hatena <input type="checkbox"/>	 hotmail <input type="checkbox"/>	 hyves <input type="checkbox"/>	 identica <input type="checkbox"/>	 izeby <input type="checkbox"/>	 jumptags <input type="checkbox"/>	 kaevur <input type="checkbox"/>	 memoryru <input type="checkbox"/>	 meneame <input type="checkbox"/>	 misterwon... <input type="checkbox"/>	 mix <input type="checkbox"/>
 moemesto <input type="checkbox"/>	 mylinkvau... <input type="checkbox"/>	 myspace <input type="checkbox"/>	 n4g <input type="checkbox"/>	 netvibes <input type="checkbox"/>	 netvouz <input type="checkbox"/>	 newsvine <input type="checkbox"/>	 ning <input type="checkbox"/>	 nujj <input type="checkbox"/>	 oknotizie <input type="checkbox"/>	 orkut <input type="checkbox"/>	 pfbuzz <input type="checkbox"/>
 pingfm <input type="checkbox"/>	 plaxo <input type="checkbox"/>	 plurk <input type="checkbox"/>	 posterous <input type="checkbox"/>	 pusha <input type="checkbox"/>	 scriptsty... <input type="checkbox"/>	 slashdot <input type="checkbox"/>	 sphinn <input type="checkbox"/>	 springpad <input type="checkbox"/>	 squidoo <input type="checkbox"/>	 strands <input type="checkbox"/>	 stumpedia <input type="checkbox"/>
 techmeme <input type="checkbox"/>	 technorat... <input type="checkbox"/>	 tipd <input type="checkbox"/>	 tomuse <input type="checkbox"/>	 tumblr <input type="checkbox"/>	 twittley <input type="checkbox"/>	 vimeo <input type="checkbox"/>	 vurb <input type="checkbox"/>	 webblend <input type="checkbox"/>	 wykop <input type="checkbox"/>	 xerpi <input type="checkbox"/>	 yahoomail <input type="checkbox"/>
 yandex <input type="checkbox"/>	 zabox <input type="checkbox"/>										

Made with Much Love, these Icons are © Shareaholic

Step  
16

## Configure “Additional Buttons” As You Wish.

**Additional Buttons**

**Include the Open Graph Tags? \***  Yes  No

**Include the like button-set just above the post? \***  Yes  No

**Include Facebook Like Button \***  Yes  No

**Include Facebook Send Button \***  Yes  No

**Include Google +1 Button \***  Yes  No

**Include Tweet Button \***  Yes  No

Button Alignment (w.r.t post)

Button Style

Show counter for +1 Button:

Drag to reorder.

Like 257K +1 2.6k Tweet 6,314

**Include the like button-set below the post? \***  Yes  No

**Include Facebook Like Button \***  Yes  No

**Include Facebook Send Button \***  Yes  No

**Include Google +1 Button \***  Yes  No

**Include Tweet Button \***  Yes  No

Button Alignment (w.r.t post)

Button Style

Show counter for +1 Button:

Drag to reorder.

Like 257K +1 2.6k Tweet 6,314

Check out [our blog](#) for additional customization options.

\* certain an "new" myta helms to enable these alternative features

Step  
17

Configure “Plugin Aesthetics” And All Other Options  
As You Wish. When Done, Click On “Save Changes”.

Objective 4 Installing Smart Plugins & Widgets

The screenshot shows the 'Plugin Aesthetics' settings interface. At the top, there is a title 'Plugin Aesthetics' and a toggle for 'Override Styles With Custom Mods Instead?'. Below this are three sections of options:

- Animate-expand multi-lined bookmarks?** with radio buttons for 'Yes' (selected) and 'No'.
- Auto-space/center the bookmarks?** with radio buttons for 'Space', 'Center' (selected), and 'No'.
- Use a background image?** with a checked checkbox.

Below the options, there are several circular selection points, each with a handwritten note and an arrow pointing to it:

- 'Sharing is sexy!' (red text)
- 'Sharing is caring!' (red text)
- 'Sharing is caring!' (red text)
- 'Share the love!' (red text)
- 'Share the Wealth!' (green text, with a money bag icon)
- 'SHARE AND ENJOY!' (red text)
- 'Weihersagen heißt Unterstützen!' (blue text, with a heart icon)
- 'Share the knowledge!' (red text)

A large red arrow points from the left towards the 'Save Changes' button, which is highlighted with a red border. To its right is a 'Reset Settings' button.

Rei Rockstars

# Virtual Marketing Blueprint

## Next Video...

- 1) Customizing Wordpress Settings
- 2) Customizing Header & Theme Options
- 3) The Do's & Don'ts of Your Website Menu
- 4) Installing Smart Plugins & Widgets
- 5) Designing a Strategic Side Navigation Bar**
- 6) Addendum: Creating Your Favicon

*Rei Rockstars*