## Virtual Marketing Blueprint

## **Website Customization**

## **Objectives:**

- Customizing Wordpress Settings
- Customizing Your Header & Theme Options
- The Do's & Don'ts Of Your Website Menu
- Installing Smart Plugins & Widgets
- Designing A Strategic Side Navigation Bar
- Addendum: Creating Your Favicon



## VMB: Website Customization Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Customize Wordpress Settings
- 2) Customize Website Header & Theme Options
- 3) Customize Website Menu
- 4) Install Plugins & Widgets
- 5) Design Side Navigation Bar
- 6) Create Your Favicon

