

Virtual Marketing Blueprint

Video Creation

Objectives:

- Introduction To Video Creation
- Creating Voice Over Video Recordings
- Creating Direct To Camera Video Recordings

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VMB: Video Creation Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Set Up Your YouTube Account**
- 2) Choose Your Video Strategy and GET TO IT!**
- 3) Create 10 short videos to fill your youtube channel with and post on your website.**

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