

Virtual Marketing Blueprint

Analyzing The Competition Session Recap

Objectives:

- Analyzing The Competition Overview
- Defining Key SEO Competition Factors
- Downloading SEO Tools
- Evaluating Your SEO Competition

Rei Rockstars

VMB: Analyzing The Competition Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Review Analyzing The Competition Overview**
- 2) Review Defining Key SEO Competition Factors**
- 3) Download Your SEO Tools**
- 4) Evaluate Your SEO Competition**
- 5) Edit Your Keyword Tree & Print or Save Final Draft.**