

# Virtual Marketing Blueprint

## Off Page SEO

### Objectives:

- Introduction To Off Page SEO
- Finding & Obtaining Quantities of Backlinks
- Finding & Obtaining Quality Backlinks
- Finding & Obtaining A Diversity of Backlinks
- Link Building Strategy Training
- Closely Guarded Off Page SEO Secrets

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# VMB: Off Page SEO Homework



**Prior to the start of the next session, you should complete the following tasks:**

- 1) Review ALL Off Page SEO Objectives**
- 2) Set up a profile on Hubpages & Submit At Least One Hub**
- 3) Set up a profile on Squidoo & Submit At Least One Lens**
- 4) Write one article & submit it to at least 5 article directories**
- 5) Download the Master Resources File & Review all of the Off Page SEO Resources**
- 6) Plan Out Your Long Term Link Building Strategy**

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