Virtual Marketing Blueprint

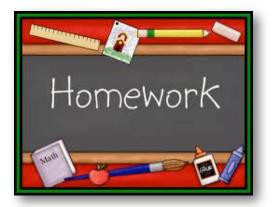
On Page SEO

Objectives:

- Introduction To On Page SEO
- Reviewing On Page SEO's "Low Hanging Fruit"
- Internal Linking Strategy Training
- Closely Guarded On Page SEO Secrets
- Addendum: Blogs & Internal Linking



VMB: On Page SEO Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Upload Platinum SEO Pack Plugin
- 2) Add Title Tags, Meta Description, Meta Keywords & Correct Permalinks To All Pages & Posts.
- 3) Determine & Implement Your Internal Linking Strategy
- 4) Determine & Implement Your Blog Linking & Posting Strategy

