

Virtual Marketing Blueprint

On Page SEO

Objectives:

- Introduction To On Page SEO
- Reviewing On Page SEO's "Low Hanging Fruit"
- Internal Linking Strategy Training
- Closely Guarded On Page SEO Secrets
- Addendum: Blogs & Internal Linking

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VMB: On Page SEO Homework



Prior to the start of the next session, you should complete the following tasks:

- 1) Upload Platinum SEO Pack Plugin**
- 2) Add Title Tags, Meta Description, Meta Keywords & Correct Permalinks To All Pages & Posts.**
- 3) Determine & Implement Your Internal Linking Strategy**
- 4) Determine & Implement Your Blog Linking & Posting Strategy**

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